

WHY North Carolina Fraser Fir?

- Beautiful, Fragrant Centerpiece of a Traditional Christmas
- 13 time Winner of National Competition and Displayed at the White House More than any Other State
- Renewable, Farm Grown Agricultural Crop
- Photo at right: NCDA & CS Truck Delivers Tree to White House
- Agricultural Crop Grown in and Native to Western North Carolina Mountains
- Soft, Pleasant-to-touch, Dark Green Needles
- Incomparable Needle Retention
- Long Lasting Traditional Christmas Aroma
- Pliable, Yet Strong, Branches for the Heaviest of Ornaments
- Environmentally Friendly, Recyclable after Christmas

