

Listing on NCCTA website \$16,000 design cost / 3 years = \$5,333
5 domains @ \$12 each = \$60
annual maintenance = \$800
hosting \$15 month x 12 months = \$180
Labor \$17.50 per hour x 800 hours = \$14,000
Total - \$20,373 / 136 business listings on site = \$149.80

Annual Buy-Sell Listing

Membership in professional and
trade oriented associations \$25 NC Farm Bureau
\$180 High Country Host
\$300 NCTA
\$500 Ag Alliance
\$250 NC Agribusiness Council
\$175 NCNLA
Total = \$1,430

Roster Listing Labor @ \$20 per hour x 30 hours = \$600
\$600 / 23 AB listings = \$26.09