

DIGITAL AD ORDER FORM

HOMEPAGE LEADER BANNER	Schedule varies seasonally	HOMEPAGE ISLAND AD	Monthly	INNER PAGE AD BLOCK	Monthly
January	\$500/Month__	January	\$150/Month__	January	\$40/Month__
February	\$500/Month__	February	\$150/Month__	February	\$40/Month__
March	\$250/Month__	March	\$100/Month__	March	\$40/Month__
April	\$250/Month__	April	\$100/Month__	April	\$40/Month__
May	\$250/Month__	May	\$100/Month__	May	\$40/Month__
June	\$250/Month__	June	\$100/Month__	June	\$40/Month__
July	\$500/Month__	July	\$150/Month__	July	\$40/Month__
August	\$500/Month__	August	\$150/Month__	August	\$40/Month__
September	\$500/Month__	September	\$150/Month__	September	\$40/Month__
October Week 1	\$175/Week__	October	\$300/Month__	October	\$40/Month__
October Week 2	\$175/Week__	November	\$350/Month__	November	\$40/Month__
October Week 3	\$175/Week__	December	\$250/Month__	December	\$40/Month__
October Week 4	\$175/Week__				
November Week 1	\$250/Week__			Full Year	\$300__
November Week 2	\$250/Week__				
November Week 3	\$250/Week__				
November Week 4	\$250/Week__				
December Week 1	\$250/Week__				
December Week 2	\$150/Week__				
December Week 3	\$150/Week__				
December Week 4	\$150/Week__				
		\$75 SET-UP FEE (New Ad/Major Ad Changes): \$ _____			
		AMOUNT DUE FOR WEBSITE ADS: \$ _____			

- All ad spaces are available on a first-come, first-served basis.
- Pricing includes design fees (if needed), hyperlink to advertisers' URL, click-through stats report at end of purchase period.
- Payment is required on presentation of invoice and BEFORE ad is activated.
- Monthly schedule runs from first day of the month to the last day of the month, unless either falls on a weekend or holiday which will result in a start and end date adjustment based on NCCTA office staff schedule.
- Weekly schedule runs from Monday at 12pm until the next Monday at 12pm, unless either falls on a weekend or holiday.

**Half price
digital
advertising
When you
buy any print ad
in any NCCTA
publication**