

Limbs & Needles

Magazine

Serving the Christmas Tree Industry in the South

Limbs & Needles is a full-color publication that is distributed to North Carolina Christmas Tree Association members and industry affiliates two times annually. Its objective is to help meet the needs of people engaged in the production and marketing of real Christmas trees in North Carolina. North Carolina is 2nd in the United States in terms of the number of real Christmas trees harvested each year, producing over 22% of the nation's REAL Christmas trees.

SUBMISSION DEADLINES

Winter/Spring Issue – February 27 *Distributed in May*

Summer/Fall Issue – July 1 *Distributed in October*

Size / Location	Dimensions (W x H)	Price One Time	*Price Two Times
Back cover	8 W x 10.5 H	\$695.00	\$665.00
Full page inside covers	7 W x 9.25 H	\$495.00	\$465.00
Full page on page 1	7 W x 9.25 H	\$460.00	\$425.00
Full page other	7 W x 9.25 H	\$360.00	\$335.00
1/2 Page horizontal inside cover	7 W x 4.5 H	\$295.00	\$260.00
1/2 Page horizontal other	7 W x 4.5 H	\$225.00	\$195.00
1/2 Page vertical inside cover	3.375 W x 9.25 H	\$295.00	\$265.00
1/2 Page vertical other	3.375 W x 9.25 H	\$225.00	\$195.00
1/4 Page	3.375 W x 4.5 H	\$160.00	\$135.00

*To qualify for the **two-time** rate, the advertiser must agree to both consecutive ads of the same size in the same year.

Please submit ads as flattened press-ready PDF file format, CMYK color, 300 dpi resolution, to exact ad size specifications. All spot colors must be converted to CMYK. All images and photos must be flattened and embedded CMYK Tiff format at 300 dpi resolution. *Note that images from the Internet are generally not of suitable resolution for print.

All fonts must be embedded or converted to outlines. Black text and backgrounds should be 100% black, no built blacks. Please follow guidelines to avoid additional charges.

If you are unable to provide artwork to specification, **NCCTA can assist you with professional services for an additional fee of \$75**. Please call us to inquire about graphic design services and quotes. **See form on reverse side** →



Limbs & Needles

Serving the Christmas Tree Industry in the South

Insertion Order and Contract

Date _____

Contact Name _____

Company Name _____

Billing Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____

Issue(s) / Year: Winter/Spring 2026 _____ Summer/Fall 2026 _____

Ad Size _____

Print Ready Ad provided? Yes _____ No _____

Design services requested for an additional \$75 _____

_____ Bill me - Amount to be billed per issue \$ _____

_____ Pay the amount in full for both 2026 issues Amount enclosed \$ _____

Submit Ads to: jennifer@ncchristmastrees.com

Ad purchase authorized by _____

Please acknowledge receipt and acceptance of this contract by signing authorization line and returning to: jennifer@ncchristmastrees.com or Limbs and Needles, PO Box 288, Boone, N.C. 28607. Signed form is required for confirmation.

THANK YOU for your support of the North Carolina Christmas Tree Industry.