

DIGITAL AD ORDER FORM

HOMEPAGE LEADER BANNER	Schedule varies seasonally	HOMEPAGE ISLAND AD	Monthly	INNER PAGE AD BLOCK	Monthly
January	\$500/Month__	January	\$150/Month__	January	\$40/Month__
February	\$500/Month__	February	\$150/Month__	February	\$40/Month__
March	\$250/Month__	March	\$100/Month__	March	\$40/Month__
April	\$250/Month__	April	\$100/Month__	April	\$40/Month__
May	\$250/Month__	May	\$100/Month__	May	\$40/Month__
June	\$250/Month__	June	\$100/Month__	June	\$40/Month__
July	\$500/Month__	July	\$150/Month__	July	\$40/Month__
August	\$500/Month__	August	\$150/Month__	August	\$40/Month__
September	\$500/Month__	September	\$150/Month__	September	\$40/Month__
October Week 1	\$175/Week__	October	\$300/Month__	October	\$40/Month__
October Week 2	\$175/Week__	November	\$350/Month__	November	\$40/Month__
October Week 3	\$175/Week__	December	\$250/Month__	December	\$40/Month__
October Week 4	\$175/Week__				
November Week 1	\$250/Week__			Full Year	\$300__
November Week 2	\$250/Week__				
November Week 3	\$250/Week__				
November Week 4	\$250/Week__				
December Week 1	\$250/Week__				
December Week 2	\$150/Week__				
December Week 3	\$150/Week__				
December Week 4	\$150/Week__				

\$75 SET-UP FEE (New Ad/Major Ad Changes): \$_____

AMOUNT DUE FOR WEBSITE ADS: \$_____

- All ad spaces are available on a first-come, first-served basis.
- Pricing includes design fees (if needed), hyperlink to advertisers' URL, click-through stats report at end of purchase period.
- Payment is required on presentation of invoice and BEFORE ad is activated.
- Monthly schedule runs from first day of the month to the last day of the month, unless either falls on a weekend or holiday which will result in a start and end date adjustment based on NCCTA office staff schedule.
- Weekly schedule runs from Monday at 12pm until the next Monday at 12pm, unless either falls on a weekend or holiday.

**Half price
digital
advertising
When you
buy any print ad
in any NCCTA
publication**



2023 Choose & Cut Listing & Ad Order

Submission deadline to reserve ad space is *May 1, 2023*

The NCCTA Choose & Cut Memories directory is distributed to NC chambers and visitors centers, at consumer trade shows attended by NCCTA, and featured in numerous print promotions funded by NCCTA. It contains information on Choose & Cut Farms in Western NC - where they are, what they have, hours of operation, contact information and directions to the farm. The directory is also available for download in full color from our website at www.NCChristmastrees.com.

ALL ADS ARE FULL COLOR - **Free business listing with the purchase of an ad. Please fill out listing information section below.*

___ 1/2 Page -Page 1.....	275.00
___ Full Page -Page 1.....	450.00
___ 1/2 Page Inside Cover.....	275.00
___ Full Page Inside Cover.....	500.00
___ Full Page Back Cover.....	550.00
___ 1/4 Page Inside Pages (4.5" wide x 1.75").....	115.00
___ 1/2 Page Inside Pages (4.5 wide x 3.688") ...	225.00
___ Full Page Inside Pages (4.5 wide x 7.5")	400.00

**HALF PRICE DIGITAL
ADVERTISING**
With purchase of any
print ad
See reverse side for details

- ___ Use same color/text ad as last year
- ___ My print ready PDF ad will be e-mailed to: info@ncchristmastrees.com. Please make sure all images are embedded at 300 dpi C MYK color at 100%, and all fonts are embedded or converted to paths or curves.
- ___ Please create an ad for me. **(add \$75 fee for digital design)** **You are responsible for ad content such as Images and text. E-mail content and ad instructions to: info@NCchristmastrees.com*

LISTING INFORMATION *(*FREE with print ad purchase):*
Check the appropriate category Stay Eat Do

Business Name _____

County _____ Web address _____

Business Address _____ City _____ State _____ Zip _____

Phone number(s) 1. _____ 2. _____

AUTHORIZATION-The following information must be completed by person authorized to purchase for above named business *(*this information is NOT printed in the directory, it is for billing purposes only)*

PERSON AUTHORIZING AD _____

I am authorized to make ad purchasing decisions for the above named business.

Billing Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

CREDIT CARD INFORMATION: **All credit card transactions will be charged a 4% processing fee**

NAME: _____ AMOUNT: _____

CARD NUMBER: _____ EXP: _____ CVC _____

SIGNATURE: _____