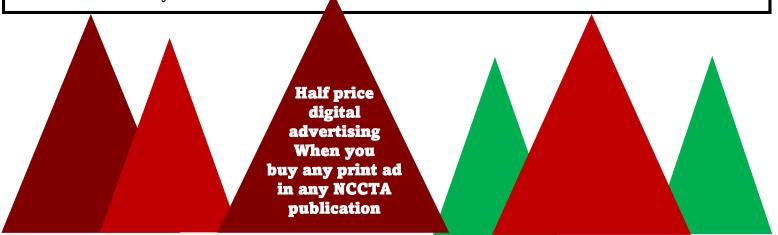
DIGITAL AD ORDER FORM

HOMEPAGE LEADER BANNER	Schedule varies seasonally	HOMEPAGE ISLAND AD	Monthly	INNER PAGE AD BLOCK	Monthly		
January February March April May June July August September October Week 1 October Week 2 October Week 3 October Week 4 November Week 2	\$500/Month \$500/Month \$250/Month \$250/Month \$250/Month \$250/Month \$500/Month \$500/Month \$175/Week \$175/Week \$175/Week \$175/Week \$250/Week \$250/Week	January February March April May June July August September October November December	\$150/Month \$150/Month \$100/Month \$100/Month \$100/Month \$150/Month \$150/Month \$150/Month \$300/Month \$350/Month \$250/Month	January February March April May June July August September October November December	\$40/Month \$40/Month \$40/Month \$40/Month \$40/Month \$40/Month \$40/Month \$40/Month \$40/Month \$40/Month \$40/Month \$40/Month \$40/Month \$40/Month		
November Week 3 November Week 4 December Week 1 December Week 2 December Week 3 December Week 4	\$250/Week \$250/Week \$250/Week \$150/Week \$150/Week \$150/Week	\$75 SET-UP FEE (New Ad/Major Ad Changes): \$ AMOUNT DUE FOR WEBSITE ADS: \$					

- All ad spaces are available on a first-come, first-served basis.
- Pricing includes design fees (if needed), hyperlink to advertisers' URL, click-through stats report at end of purchase period.
- Payment is required on presentation of invoice and BEFORE ad is activated.
- Monthly schedule runs from first day of the month to the last day of the month, unless either falls on a weekend or holiday which will result in a start and end date adjustment based on NCCTA office staff schedule.
- Weekly schedule runs from Monday at 12pm until the next Monday at 12pm, unless either falls on a weekend or holiday.





2023 Choose & Cut Listing & Ad Order

Submission deadline to reserve ad space is May 1, 2023

The NCCTA Choose & Cut Memories directory is distributed to NC chambers and visitors centers, at consumer trade shows attended by NCCTA, and featured in numerous print promotions funded by NCCTA. It contains information on Choose & Cut Farms in Western NC - where they are, what they have, hours of operation, contact information and directions to the farm. The directory is also available for download in full color from our website at www.NCChristmastrees.com.

ALL ADS ARE FULL CO	DLOR - *Free business lis	ting with the p	urchase of an a	nd. Please fill out listing
$in formation\ section\ below.$				
1/2 Page -Page 1		. 275.00		
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1/2 Page Inside Cov	er	. 275.00	П	ALF PRICE DIGITAL
	/er		140	ADVERTISING
Full Page Back Cove			VVII	th purchase of any
1/4 Page Inside Pag				print ad
1/2 Page Inside Pag			Se	ee reverse side for details
Full Page Inside Pag	ges (4.5 wide x 7.5")	400.00		
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curves.	premire color at 100 70,	and an iones ar	le embedded o	r converted to paths of
	for me. (add \$75 fee for	digital design	n) *You are resi	ponsible for ad content such as
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PERSON AUTHORIZING AD				
		ke ad purchasing	decisions for the	e above named business.
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Phone	Email			
CREDIT CARD INFORMATION	ON: *All credit card transo	actions will be o	charged a 4% p	rocessing fee*
NAME:			AMOUNT:	
CARD NUMBER:		EXP:	CVC	
SIGNATURE:				