

NORTH CAROLINA CHRISTMAS TREE ASSOCIATION

Buy-Sell Guide

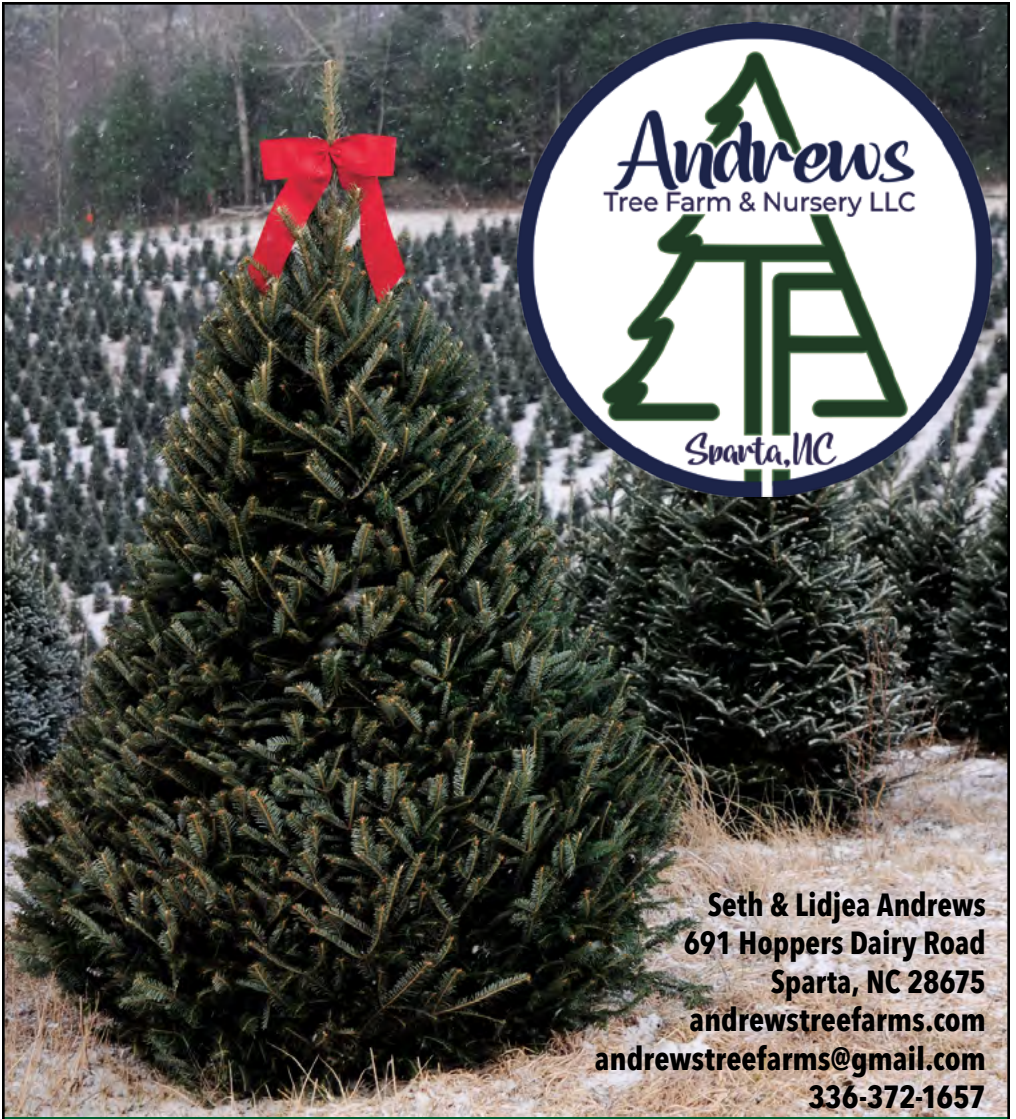


Christmas Tree
Association

We Proudly Feature
**NORTH CAROLINA
FRASER FIR**
The Perfect Christmas Tree



www.NCchristmastrees.com
1.800.562.8789



Seth & Lidjea Andrews
691 Hoppers Dairy Road
Sparta, NC 28675
andrewstreefarms.com
andrewstreefarms@gmail.com
336-372-1657

**Premium Quality Fraser Firs,
Wreaths, Garland, and a wide
array of greenery products.**

*Your one-stop family farm for all your
wholesale and retail Fall & Christmas products*

- 
- Fraser Fir Christmas Trees
 - Wreaths and Garland
 - Landscaping Trees and Shrubs

"Home of the North Carolina Fraser Fir."

Christmas Tree Hill

NURSERY

1-800-648-2815

www.christmastreehillnursery.com

christmashill@bellsouth.net

Owner: Kurt Vance
P.O. Box 399
1881 Millers Gap Hwy.
Newland, North Carolina 28657
Cell: (828) 387-0228
Home: (828) 733-4814

*"No order too large
or too small."*

North Carolina Fraser Fir

The Perfect Christmas Tree



Grown in its native
home of the NC
mountains



Soft, pleasant-to-touch,
dark green needles



Long-lasting
pleasant aroma



Incomparable
needle retention



Strong yet pliable
branches that hold even
the heaviest ornaments



1-800-562-8789

NCchristmastrees.com



(828) 262-5826 • (800) 562-8789
(F) (828) 265-1558
email: info@NCchristmastrees.com
NCChristmasTrees.com

OFFICERS AND DIRECTORS FOR 2025

President: **Alex Church**
160 Hewed Log Gap
Fleetwood, NC 28626
(828) 877-4237

1st Vice Pres.: **Jeff Vance**
PO Box 399
Newland, NC 28657
(828) 733-4814

Treasurer: **Dee Clark**
204 White Pine Road
Newland, NC 28657
(828) 733-4850

Imm. Past Pres.: **Rodney Buchanan**
3127 NC Hwy 80
Bakersville, NC 28705
(828) 766-8277

2nd Vice Pres.: **Travis Birdsell**
155 West Street
Jefferson, NC 28640
(336) 977-3613

Fraser Fir Prom. Comm. Chair: **Sam Cartner**
PO Box 247
Newland, NC 28657
(205) 910-9983

Executive Director: Jennifer Greene

PO Box 288 • 368-4 NC Highway 105 Bypass, Boone, NC 28607
(828) 262-5826

National Directors: **Wilson Barr**
PO Box 3
Crumpler, NC 28617
(336) 982-3013

Pat Gaskin
PO Box 135
Laurel Springs, NC 28644
(336) 372-4193

Directors: Greg Ashley
Travis Birdsell
Sam Cartner
Garrett Clawson
Council Robbins

Wilson Barr
Rodney Buchanan
Alex Church
Nathaniel Johnson
Jeff Vance

Renee Beutell
Barry Campbell
Dee Clark
Carrie McClain
Brad Wishon

Advisors: Tony Haywood, NCDA&CS
Anna Hollifield, NCFS
Dr. David Monks, NCSU

Dr. Justin Whitehill, NCSU
Harry Yates, NCCTA
Jerry Moody, NCSU

The Mission of the North Carolina Christmas Tree Association is to promote "real" farm-grown Christmas Trees through marketing and education. We will contribute to the success of the Christmas Tree Industry by providing ethical, professional, and visionary leadership.

The Buy-Sell Directory is an annual publication of the North Carolina Christmas Tree Association and is designed to encourage contact between member-growers and tree buyers. All information listed in the directory was supplied to the association by firms or individuals on standard forms prepared by the Association.

Including this grower-supplied information does not constitute a warranty nor imply obligation on the part of the Association for either the accuracy of the information supplied or the reliability of those listed. The Association assumes no responsibility for accuracy or validity of claims in advertising.



Evaluating Tree Freshness on Retail Lot

To check how your trees are holding up on the retail lot, make the following observations:

Christmas trees are perishable. Their freshness can be lost rapidly during a severe drying event or slowly over time through neglect. As a retailer, you should periodically evaluate the freshness of your product. Your decisions on how to handle and market your trees should rely on the information you collect from your evaluation. If you find that your trees are losing their freshness on the lot, you might be able identify the conditions that are hurting your trees and better control them. If you are confident that your trees are holding up, you can help your customers to better appreciate their freshness.

There is a direct relationship between the amount of water in a tree and its freshness. Researchers use a couple of different methods to measure the amount of moisture in Christmas tree foliage, but they are time consuming. You can use several tree characteristics as a rough and ready indicator of tree freshness. These include tree color, needle retention, foliage temperature, branch and needle flexibility, and even tree weight.

How is the color of the tree? Dry trees tend to lose color and develop a paler green or washed out appearance compared to fresh trees.

Does the tree hold its needles when you brush branches or shake the tree? If more than a few current season needles drop, there could be a freshness problem with the tree. Losing some internal (older) needles is normal, but a tree should hold onto all of its younger needles on the outside of the tree. Needle loss is complex and can result from genetic variation, temperature extremes, high salt content in the tree aggravated by moisture loss, or a lack of dormancy of the tree resulting from unseasonably warm autumn weather.

Does the foliage of the tree feel cool to the touch? A fresh tree with good water content will feel cooler than room or ambient outdoor temperature. A dry tree will feel warm in comparison. Of course, foliage in direct sunlight will be warmer, so be sure to compare foliage under similar conditions. You might do this early or late in the day when conditions will be more uniform from tree to tree.

Are the needles and branches pliant and flexible? The needles on a fresh tree will bend with your touch and return to their normal position without breaking. The branches on a fresh tree will also easily bend and spring back to their resting position. Dry branches are stiff. Dry needles are brittle such that needle loss on dry trees is often from needle breakage.

How heavy is the tree compared to its neighbors? Weight can be misleading if you are comparing different size or density trees. However, if the trees are similar, a dry tree will weigh less than a fresh tree flush with water. If other tree characteristics are pointing to a dry condition, then lifting it up can confirm your evaluation.



GROWERS LISTED BY COUNTY

NORTH CAROLINA

ALLEGHANY COUNTY

Seth Andrews
Mitchell Bottomley
Earl Deal
Brad Edwards
Patricia Gaskin
Bryan Marshburn
Kathy Shore
Bruner Sides
Randall Sides
Scott Smith
James Vestal
Bryan Wagoner
Johnny Wishon

ASHE COUNTY

Scott Ballard
Rusty Barr
Chad Belteau
Andy Cheek
Cline Church
Roger Critcher
Jessie Davis
Russell Estes
Bill Fairchild

Sanford Fishel
Joe Freeman
Steve Goodman
Steve Leath
Carrie McClain
Tim Miller
Tim Moser
Mike Pate
Mitchell Poe
Andy Powers
Clark Reavis
Councill Robbins
Greg Sexton
Daniel P. Shatley
Danny K. Spencer
Conrad Steinhart
Charles Sturgill
Jason Sturgill
David Tucker
Tommy Wagoner
John Weaver

AVERY COUNTY

Waightstill Avery
Dale Benfield
Nick Boone
David Cartner
Dee Clark

Clay Cuthbertson
John Dellinger
Mark Gay
Ethan Hagie
Matthew Horney
Daniel Johnson
Darrell Pitts
Robert Reece
Lynn Smith
Anna Trivett Hollifield
Mark Trivett
Jeff Vance
Laren Vance
Jack Wiseman

BUNCOMBE COUNTY

Curtis Hawkins

HAYWOOD COUNTY

David Boyd
Robbie Hunt
Walter Mehaffey

JACKSON COUNTY

Renee Beutell
Charles Fowler
Jerry McAbee
Marshall Woodward

MADISON COUNTY

Mark Cody
Donna Jones

MITCHELL COUNTY

Rodney Buchanan
John L. Wilson

WATAUGA COUNTY

Daniel Brown
Dale Cornett
Jim Henson
Bill Hoffman
Rob Hunt
Scott Taylor

YANCEY COUNTY

Sherry Peele

VIRGINIA

BLAND COUNTY

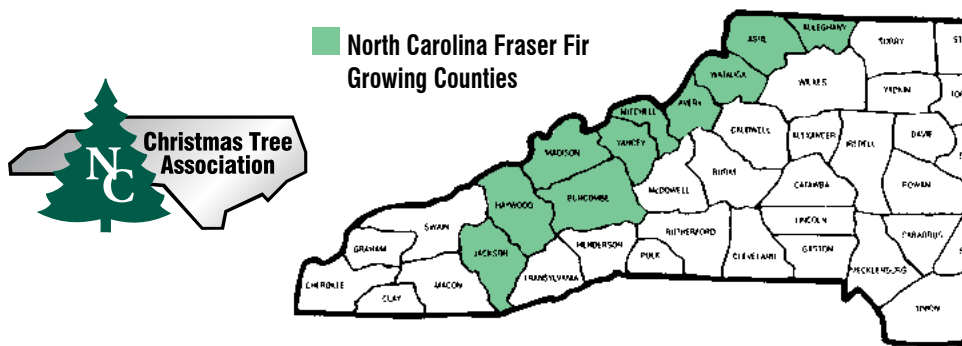
Daniel Guthrie

CARROLL COUNTY

Michael Gatchell

GRAYSON COUNTY

James M. Shatley



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WHY North Carolina Fraser Fir?



- ▲ Agricultural Crop Grown in and Native to Western North Carolina Mountains
- ▲ Soft, Pleasant-to-touch, Dark Green Needles
- ▲ Incomparable Needle Retention
- ▲ Long Lasting Traditional Christmas Aroma
- ▲ Pliable, Yet Strong, Branches for the Heaviest of Ornaments
- ▲ Environmentally Friendly, Recyclable after Christmas
- ▲ 16 Times Voted National Grand Champion Christmas Tree and displayed in the White House



"Keeping Christmas Real Since 1959"

Winners of the 2025 NCCTA Tree & Wreath Contest **CONGRATULATIONS!**



FRASER FIR

Grand Champion*

Rusty, Melissa, Avery, Wilson Barr,
Olivia May, Barr Evergreens



OTHER SPECIES

First Place*

Jessie & Michele Davis,
River Ridge Tree Farms



DECORATED WREATH

First Place*

Joe Freeman,
Mistletoe Meadows

UNDECORATED WREATH

Grand Champion*

Joe Freeman,
Mistletoe Meadows

**Eligible to enter the National Christmas Tree Association Contest*

Fresh NORTH CAROLINA FRASER FIR



The Perfect Christmas Tree

... The key to satisfied customers

Keep your trees shaded

Store trees in a shaded area. The North or east side of a building may work well too. Awnings, lathe houses, or shade cloth structures may be used if natural shade is unavailable. Do Not leave baled trees in full sun

Store Trees Upright

Trees stored standing up have less exposure to sunlight and lose less water

Keep your trees moist

Store trees upright on wet sawdust or mulch to help retain water. Mist stored trees periodically to reduce temperature and minimize moisture loss

Display Trees in Shade, and/or water

Trees displayed this way lose far less water and sell faster

Put a fresh cut on the stump for your customer

If possible. This will insure that the tree will take up water

Provide customers with tree care information



Visit us on the web at nccchristmastrees.com



GROWERS

NUMBER OF TREES FOR SALE BY SPECIES

[illegible]

CRITCHER BROS. PRODUCE, INC.

Growers of Quality Fraser Fir

7467 Old 421 South
Deep Gap, NC 28618
Phone 828-264-2669
Fax 828-264-1255

Website www.critcherbrothers.com
Email: mough@critcherbrothers.com



Transportation Available



NUMBER OF TREES FOR SALE BY SPECIES

GROWER	B&B = Balled & Burlapped FF = Fraser Fir NF = Nordmann Fir LC = Leyland Cypress		WP = White Pine BX = Boxwood CD = Cedar		WREATHS, ROPING & BOUGHS
	FRASER FIR		OTHER		
Barr, Rusty & Melissa and Wilson and Avery	2,000	7-8	500 White Pine Tabletops		
	2,000	8-9	200 White Pine 5-6		
Barr Evergreens of NC, LLC	1,000	9-10	300 White Pine 6-7		
PO Box 3	500	10-11	400 White Pine 7-8		
Crumpler, NC 28617			2,000 White Pine B&B		
rusty@barrevergrees.com					
barrevergrees.com			Blue Spruce		
(336) 982-3013 or (336) 982-3017			Concolor Fir		
(336) 982-3015 (F)			Norway Spruce		
Ashe County			Other Species Available		
Est. 1960					
Farm located at 321 East Healing Springs Road, Crumpler, NC 28617			Balled & Burlapped Available		
See our ad on page 32			Nursery/Landscape Materials		
Benfield, Dale & Diane	100	5-6			
Santa's Choice Tree Farm	1,000	6-7			
97 Sam Brewer Road	175	7-8			
Newland, NC 28657					
santaschoicetrees@gmail.com					
(828) 260-2792					
(828) 260-1488					
Avery County					
Est. 1976					
Farm Located at 800 Cole Hollow Road, Newland, NC 28657					
Beutell, Renee B., Barry Campbell Jr., Barry Cambell III, Brady Gouge, Ritchie Jarrett, Zach Beutell, TK Beutell	200	Tabletops	Minimum Order Size: 200		
	1,500	6-7			
	2,500	7-8			
	1,000	8-9			
Wolf Creek Tree Farm & Nursery, Inc.	250	9-10			
PO Box 2	100	10-12			
Tuckasegee, NC 28783					
wctf@frontier.com					
wolfcreektreefarm.com					
(828) 293-5115					
(828) 293-5852 (F)					
Jackson County					
Est. 1949					
Farm located at 8833 Hwy 107, Cullowhee, NC 28723					
See our ad on Back Outside Cover					
Boone, Nick	2,000	6-7			
Blue Ridge Evergreens	8,000	7-8			
PO Box 51	3,000	8-9			
Crossnore, NC 28616					
nick@blueridgeevergreens.com					
blueridgeevergreens.com					
(423) 930-0750					
Avery County					
Farm located at 9685 Linville Falls Highway, Newland, NC 28657					
See our ad on page 30					

GROWER

12

GROWER

13



Clamp-Type Wreath Frames & Machines



Shakers and Other Equipment



Cinco, Yule Tree, Gunnard & More



Polyurethane Balers & Netting

WAGNER'S fraserknoll

SUPPLIES + EQUIPMENT

We select and offer the best-working products!

BALERS • NETTING • WREATH-MAKING SUPPLIES
SHAKERS • TREE STANDS • TAGS • BANNERS
SHEARING MACHINES • REMOVAL BAGS & MORE

As an experienced grower and retailer, we can help you
select products for a more productive and profitable business.

www.fraserknoll.com

1-877-352-7355

384 BURNT HILL ROAD • LAUREL SPRINGS, NC 28644 • PHONE/FAX: 336-982-3517

NUMBER OF TREES FOR SALE BY SPECIES

GROWER

GROWER	B&B = Balled & Burlapped FF = Fraser Fir NF = Nordmann Fir LC = Leyland Cypress		WP = White Pine BX = Boxwood CD = Cedar		WREATHS, ROPING & BOUGHS
	FRASER FIR		OTHER		
Church, Cline & Ellen and Alex and Amber Scott			Mail Order: Wreaths		Wreaths:
Cline Church Nursery			B&B Available		FF, WP;
160 Hewed Log Gap Road			Nursery/Landscape Materials		Single face;
Fleetwood, NC 28626					8-54"
clinechurchnursery@gmail.com					Roping:
clinechurchnursery.com					FF, WP
(336) 877-4237					25'
(336) 877-4238 (F)					
Ashe County					
Est. 1977					
See our ad on page 16					
Clark, Douglas "Dee" & Gwen	300	Tabletops	500	Canaan Fir 6-7	
C&G Nursery	1,000	5-6	1,000	Canaan Fir 7-8	
204 White Pine Road	1,000	6-7	100	Canaan Fir 8-9	
Newland, NC 28657	1,000	7-8			
drcn1@live.com	500	8-9			
(828) 733-4850 or (828) 467-0120					
Est. 1966					
Cody, Mark	200	6-7			
Laurel Creek Nursery and Tree Farm	300	7-8			
9480 Grapevine Road	400	8-9			
Marshall, NC 28753	100	9-10			
markacody59@yahoo.com					
(828) 206-9571					
Madison County					
Cornett, Dale E. and Martin	200	5-6			Wreaths:
Cornett Carolina Trees	1,000	6-7			FF, WP;
PO Box 172	1,000	7-8			Single face;
Vilas, NC 28692	500	8-9			Various ring sizes
dalecornett@gmail.com	200	9-10			
cdtreefarm.com	100	10-12			Roping:
(828) 964-8463					FF/WP;
Watauga County					25 & 75' rolls
Est. 1979					
Farm located at 2230 Mountain Dale Road, Vilas, NC 28692					
See our ad on page 32					
Critcher, Roger	15,000	6-7			
Critcher Brothers Produce, Inc.	3,000	7-8			
7467 Old 421 South	1,500	8-9			
Deep Gap, NC 28618	100	9-10			
mough@critcherbrothers.com	500	10-12			
critcherbrothers.com	300	12-14			
(828) 264-2669	50	14+			
(828) 264-2675					
(828) 264-1255 Fax					
Ashe County					
Est. 1979					
See our ad on page 10					



AWARD-WINNING CHRISTMAS TREES & WREATHS

B&B Nursery Stock includes White Pine, Norway Spruce, multiple varieties of Arborvitae and Dogwood



WWW.CLINECHURCHNURSERY.COM

160 Hewed Log Gap Rd. | Fleetwood, NC 28626

Office: 336-877-4237 | Fax: 336-877-4238 | E-mail: clinechurchnursery@gmail.com

PROUD SUPPORTER: NCCTA, NCTA, NCNLA, AMERICAN HORT

NUMBER OF TREES FOR SALE BY SPECIES

GROWER

B&B = Balled & Burlapped
FF = Fraser Fir
NF = Nordmann Fir
LC = Leyland Cypress

WP = White Pine
BX = Boxwood
CD = Cedar

**WREATHS,
ROPING
& BOUGHS**

FRASER FIR

OTHER

Cuthbertson, Clay

Snowy Mountain Christmas Tree Farm
PO Box 81
Crossnore, NC 28616
snowymtn@yahoo.com
snowymountainchristmastreefarm.com
(828) 733-9589
(828) 737-9313
Avery County
Est. 1977

Davis, Jessie & Michele

River Ridge Tree Farms
12077 US Highway 221 N
Scottville, NC 28672
(336) 982-3953
(336) 977-3784
rrfarms@skybest.com
riverridgetreefarms.com
Ashe County
Est. 1983

Deal, Earl, Meg, Buddy & Della

Smokey Holler Tree Farm, LLC
3452 Meadowfork Road
Laurel Springs, NC 28644
info@smokeyhollertreefarm.com
smokeyhollertreefarm.com
(336) 372-2756
(919) 218-1660
(336) 372-7006 (F)
Alleghany County
Est. 1972

Up to 26,331 Available:
Tabletops
5-6
6-7
7-8
Limited Availability
8-9
9-10
10-12
12-14
Available 14+

White Pine 5-6
White Pine 6-7
White Pine 7-8
White Pine 8-9
White Pine 9-10
White Pine 10+
Blue Spruce 6-12
Canaan Fir 6-8
Concolor Fir 6-8

Wreaths:
Made to order
FF, WP, CD;
Single & double face;
8-48"
Roping:
Made to order
FF, WP, CD;
25' rolls

Nursery/Landscape Materials

Trees Over 20' Available

Dellinger, John

Two D's Nursery, LLC
PO Box 217
Crossnore, NC 28616
johnd@twodsnursery.com
twodsnursery.com
(828) 733-6686
(828) 898-2668
Avery County
Est. 1959
Farm located at 7849 Linville Falls
Hwy, Newland, NC 28657

1,000 Turkish Fir 5-6
1,000 Turkish Fir 6-7
500 Turkish Fir 7-8

Wishon EVERGREENS



"We Bring Christmas To Your Home"

Johnny & Linda Wishon

908 Independence Rd.

Sparta, NC 28675

Phone: (336) 372-7086

Fax: (336) 372-5530

E-mail: wishontrees@skybest.com

Web: wishonevergreens.com

Premium Fraser Fir Christmas Trees Roping and Single Faced Wreaths



Frosty Mountain Christmas Trees



QUALITY TREES

FAMILY OWNED FARM SINCE 1978

Fraser Firs • Wreaths • Roping

Donna & Chipper Jones

13623 Hwy 212 • Marshall, NC 28753
www.FrostyMountainChristmasTrees.com

HOME & BUSINESS: (828) 656-8100
(828) 656-2548 (Fax)

**Growing Premium
FRASER FIR Since 1977**

SHIPPED FRESH & ON TIME

Blocks of Trees for Sale 5-8'



BOONE • NORTH CAROLINA

**HIGH COUNTRY
CHRISTMAS TREES**

PO BOX 1595 • BOONE, NC 28607

828-268-4099

www.HighCountryChristmasTrees.com

E-mail: highcountrytrees@gmail.com

NUMBER OF TREES FOR SALE BY SPECIES

GROWER

B&B = Balled & Burlapped
FF = Fraser Fir
NF = Nordmann Fir
LC = Leyland Cypress

WP = White Pine
BX = Boxwood
CD = Cedar

WREATHS, ROPING & BOUGHS

FRASER FIR

OTHER

Edwards, Brad

Chestnut Grove Farms
1280 Choate Dairy Road
Sparta, NC 28675
chestnutgrovefarms@gmail.com
(336) 200-1708
Alleghany County

Wreaths:

Made to order
FF, WP, BX;
Single face;
All sizes

Roping:

Made to order
FF, WP, CD;
25 & 75' rolls

Kissing balls, swags,
table pieces

Estes, Russell and Beau

Peak Farms
1011 Low Gap Road
Jefferson, NC 28640
russellpf2@skybest.com
peakfarmsnc.com
(336) 982-6082
Ashe County
Est. 1994

2,000 8-9
500 9-10

Trees Over 20' Available

Fairchild, Bill

Top of the Mountain Farms
2152 Water Tank Road
West Jefferson, NC 28694
bill@topofthemountainfarms.com
(336) 977-6276
Ashe County
Est. 2018
See our ad on page 36

500 Tabletops
300 5-6
350 6-7
350 7-8

Fishel, Sanford

Grouse Ridge Christmas Tree Farms
14911 Old Highway 16
Grassy Creek, NC 28631
(336) 384-3337
(336) 384-1288
Ashe County
Est. 1990

1,000 5-6
1,000 6-7

3,000 Concolor Fir All sizes

Fowler, Charles & Rebecca

Windy Gap Tree Farm, Inc.
PO Box 84
Glennville, NC 28736
charles@windygaptrees.com
windygaptrees.com
(828) 507-8863
Jackson County
Est. 1988



*From Our Mountains
in North Carolina*

Kathy Shore Nursery LLC is proud to be the third generation to carry on The Homer and Bonnie Sides Tree Farm legacy, with the old school high quality, high density Fraser fir this family has always had a reputation for! Our goal is to produce a high quality product to high quality markets! We pride ourselves on being a solid, stable, and consistent long term supplier to our markets. Currently taking new customers. Contact our office for a tour of our farms! We look forward to meeting you!

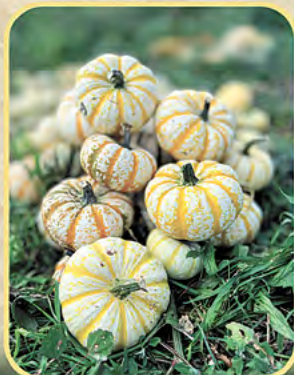
Now Offering Freight!



Kathy Shore Nursery
336-372-5324

1731 US Hwy 21 South • Sparta, NC 28675
KathyShoreNursery.com

GROWING A
Wide Variety of Pumpkins
KRATOS • HEIRLOOM • WHITE • MINI
and specialty varieties



ALSO OFFERING SQUARE BALES OF HAY & STRAW
Seasonal Availability • Farm Grown • Wholesale & Retail Ready
KathyShoreNursery.com

Cartner's *Blue Ridge* Fraser Firs of North Carolina

SERVING AMERICA'S HOMES & GARDEN CENTERS SINCE 1959



Growers of the highest quality Fraser firs for over 60 years. Specialize in orders 100-500 to independent retailers. Honored to be chosen to supply the White House Blue Room tree in 2024. Trees available from 3' up.

828-733-1641 | www.carolinafraserfir.com



Bosch's

COUNTRYVIEW NURSERY, INC.

Specializing in Seedlings and Transplants

10785 84th Avenue
Allendale, Michigan 49401

(616) 892-4090

Fax (616) 892-4290

www.boschsnursery.com

E-mail: brian@boschsnursery.com



NUMBER OF TREES FOR SALE BY SPECIES

GROWER

Sold Out

B&B = Balled & Burlapped
FF = Fraser Fir
NF = Nordmann Fir
LC = Leyland Cypress

WP = White Pine
BX = Boxwood
CD = Cedar

**WREATHS,
ROPING
& BOUGHS**

FRASER FIR

OTHER

Freeman, Joe

Mistletoe Meadows
583 Burnt Hill Road
Laurel Springs, NC 28644
mistletoem@skybest.com
mistletoemeadows.com
(336) 465-9754
(336) 982-9754
Ashe County
Est. 1988

B&B Available

Nursery/Landscape Materials

Minimum Order Size

Wreaths: 2,000
FF, LC, BX, WP;
Single & double face;
All sizes

Roping: 2,000
WP, FF, LC, BX;
15, 25, 30, 50, 75'
rolls

Boughs: BX
25,000

Gaskin, Patricia B.

Laurel Springs Nursery, LLC
PO Box 135
Laurel Springs, NC 28644
lsxtf2@skybest.com
laurelspringsnursery.com
(336) 372-4193
(336) 372-4168 (F)
Alleghany County
Est. 1972
Farm located at 7491 Hwy. 18 South,
Laurel Springs, NC 28644
See our ad on page 24

10 14+

Nursery/Landscape Materials

Wreaths:
Made to order
FF, WP, BX, Other;
Single & double
face;
16 - 42"

Roping:
Made to order
FF, WP, BX, Other;
25 & 75' rolls

Gatchell, Michael

Santa's Trees
1451 Nester School Road
Dugspur, VA 24325
landman66@yahoo.com
santastreasurecoast.com
(561) 662-9140
Carroll County, VA
Est. 2002

2,000 6-7
2,000 7-8
2,000 8-9

Gay, Mark

Buck Hill Tree Farm
PO Box 1288
Linville, NC 28646
cogmog@charter.net
buckhilltreefarm.com
(828) 387-0366
Avery County
Est. 1978
Farm located at 8669 Linville Falls
Hwy, Newland, NC 28657

500 5-6
1,500 6-7
1,000 7-8
200 8-9

Wreaths:
Made to order
FF;
Single face;
8-36"

Serving Satisfied Customers for Over 40 Years



BUCK'S TREE FARM

NC Hwy 80N

Bakersville, North Carolina 28705

Broadleaf Evergreens

Fraser Christmas Trees 6' through 12'

(828) 766-8277 or (828) 688-2136

Website: buckstrees.com / E-mail: rodbuck@yahoo.com

Randy & Rodney, Owners

Member NCCTA / Mitchell Co. Assn. of Christmas Tree Growers & Nurserymen

Laurel Springs Nursery, L.L.C.



Patricia Gaskin

Laurel Springs, NC 28644

**Fraser Fir Christmas trees,
wreaths & garlands**

Wholesale, retail & mail order.

Price List Available

336-372-4193

Email: lsxtf2@skybest.com

Member National Christmas Tree Association



STURGILL

—TREE FARMS, LLC—

ESTABLISHED 1970

**PREMIUM FRASER FIR CHRISTMAS TREES,
WREATHS, & GARLAND**

**OUR FAMILY TAKES GREAT PRIDE
IN OUR BUSINESS AND FEEL WE
ARE COMPETITIVE IN PRICE, BUT
MOST IMPORTANTLY, WE OFFER
A QUALITY PRODUCT.**

CHARLES STURGILL: 336-977-2036

OFFICE: 336-246-4343

EMAIL: TREES@STURGILLTREEFARMS.COM

WWW.STURGILLTREEFARMS.COM

NUMBER OF TREES FOR SALE BY SPECIES

GROWER

	B&B = Balled & Burlapped FF = Fraser Fir NF = Nordmann Fir LC = Leyland Cypress		WP = White Pine BX = Boxwood CD = Cedar	WREATHS, ROPING & BOUGHS
	FRASER FIR		OTHER	
Goodman, Steve	500	Tabletops		Boughs:
Naked Ridge Tree Farm	500	5-6		FF
1316 Carson Woods Road	1,000	6-7		20,000 Lbs.
Laurel Springs, NC 28644	1,500	7-8		
nakedridge@gmail.com	750	8-9		
(336) 977-0670	150	9-10		
Ashe County	50	10-12		
Est. 2000				
Guthrie, Daniel				
Guthrie & Co., LLC				
PO Box 6355				
Hickory, NC 28603				
dguthrie05@gmail.com				
guthrieandco.com				
(828) 310-3560				
Bland County, VA				
Est. 2005				
Farm located at Dry Hollow Road,				
Bland, VA 24315				
Hagie, Ethan	150	Tabletops		Wreaths:
NC Fraser Fir Connection, LLC	580	5-6		FF;
290 Claude Isaacs Road	580	6-7		Single face;
Elk Park, NC 28622	390	7-8		All sizes
ncfraserfirconnection@gmail.com	150	8-9		
(828) 260-7164	150	9-10		
Avery County				
Est. 2014				
Hawkins, Curtis & June and Dale	500	5-6		
Sandy Hollar Farms	500	6-7		
63 Sandy Hollar Lane	500	7-8		
Leicester, NC 28748				
sandyholfm@aol.com				
sandyhollarfarms.com				
(828) 683-3645				
(828) 230-8118				
Buncombe County				
Est. 1969				
Henson, Jim and Chad	500	Tabletops		Wreaths: 250
Bear Wallow Choose & Cut	500	5-6		FF;
406 Long Ridge Farms Road	500	6-7		Single face;
Sugar Grove, NC 28679	200	7-8		10, 12, 16, 24, 36"
longridgetrees@gmail.com	100	8-9		
(828) 297-4373	100	9-10		
Watauga County	100	10-12		
Est. 1985				

NUMBER OF TREES FOR SALE BY SPECIES

GROWER

B&B = Balled & Burlapped
FF = Fraser Fir
NF = Nordmann Fir
LC = Leyland Cypress

WP = White Pine
BX = Boxwood
CD = Cedar

WREATHS,
ROPING
& BOUGHS

FRASER FIR

OTHER

Hoffman, Bill

Beechwood Farms
PO Box 1584
Newland, NC 28657
billhoffman@bellsouth.net
(828) 387-1717
Watauga County
Est. 1986

1,200 Available:
Call for Availability
5-6
6-7
7-8
8-9
9-10

Horney, Matthew and Cale Smith

Appalachian Farms of Cranberry
PO Box 686
Elk Park, NC 28622
gstrees@att.net
gstrees.com
(828) 733-3174
(828) 737-6922 (F)
Avery County
Est. 1994
Farm located at 6051 N US 19E,
Newland, NC 28657

2,500 7-8
2,500 8-9

Hunt, Rob

High Country Christmas Trees
PO Box 1595
Boone, NC 28607
highcountrytrees@gmail.com
highcountrychristmastrees.com
(828) 262-1096
(828) 268-4099
Watauga County
Est. 1977
See our ad on page 18

500 5-6
1,000 6-7
1,200 7-8
1,000 8-9
200 9-10
50 10-11
50 11-12

Hunt, Robbie

Smoky Mountain Christmas Tree Farm
756 Hemphill Road
Waynesville, NC 28785
(828) 400-2933
Haywood County

Mail Order Wreaths

Johnson, Daniel W. and Herbie

Johnson Brothers Nursery
PO Box 71
Crossnore, NC 28616
danielwj@hotmail.com
johnsonbrothersnursery.com
(828) 733-9520
(828) 773-2273
(828) 733-9640 (F)
Avery County
Est. 1970
Farm located at 5261 Linville Falls
Highway, Newland, NC 28657

1,000 5-6
3,000 6-7
2,000 7-8
5,000 8-9
200 9-10

Wreaths: 500
FF;
Single face;
8-48"

NUMBER OF TREES FOR SALE BY SPECIES

GROWER

GROWER	B&B = Balled & Burlapped FF = Fraser Fir NF = Nordmann Fir LC = Leyland Cypress		WP = White Pine BX = Boxwood CD = Cedar		WREATHS, ROPING & BOUGHS
	FRASER FIR		OTHER		
Jones, Donna & Chipper	250	Tabletops			Wreaths: 2,000
Frosty Mountain Christmas Trees	500	5-6			FF, WP, LC;
13623 Hwy 212	1,000	6-7			Single face;
Marshall, NC 28753	2,000	7-8			8-48"
frostymountainchristmastrees@gmail.com	750	8-9			
frostymountainchristmastrees.com					Roping: 1,000
(828) 656-8100					FF, WP, LC;
(828) 206-0113					10 & 25' rolls
(828) 656-2548 (F)					
Madison County					
Est. 1979					
See our ad on page 18					
Leath, Steve & Janet and Eric	200	6-7	50 Concolor Fir	6-7	
Steve Leath & Sons	100	7-8			
PO Box 615	50	8-9			
Jefferson, NC 28640					
steve@steveleathandsons.com					
ncchristmastrees.com/members/ _steve/leath/sons					
(336) 982-2207					
(336) 999-4304					
Ashe County					
Est. 1997					
Farm located at 2014 Low Gap Road, Jefferson, NC 28640					
McAbee, Jerry					
Bear Valley Farm					
Whittier, NC 28789					
jerry@bearvalley.com					
bearvalley.com					
(828) 736-1405					
Jackson County					
Est. 2014					
Farm located at 231 Bee Tree Road, Glenville, NC 28736					
McClain, Carrie & Jeff and Barbara Cunningham	5,000	Tabletops	500 Concolor Fir	6-7	
Hart-T-Tree Farms	2,000	5-6			
PO Box 35	5,000	6-7			
Grassy Creek, NC 28631	4,000	7-8			
carriemcclain@hart-t-trees.com					
hart-t-trees.com					
(336) 384-9603					
(847) 877-1979					
(336) 384-9602 (F)					
Ashe County					
Est. 1976					
Farm located at 15537 Old NC Hwy 16, Grassy Creek, NC 28631					

PREMIUM FRASER FIR

ALL SIZES
AVAILABLE

White
Pine
and
Norway
Spruce
Also
Available



BRUNER SIDES NURSERY

68 Reeves Ridge Road • Sparta, NC 28675 • E-mail: sidesrk@skybest.com



Home & Office (336) 372-8224

Loading Yard (336) 372-2260

Fax (336) 372-2159



100+ years of
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Snow Flock



Tree Baler and
Netting



Wreath Rings



Scented
Pine cones



Tree Care Kit

What's Inside:
(tree not included)



Removal Bag



Same Great Product-
New Package!

Kolors by Kirk



Tree Life/Keeps It Green!
Tree Hydrator



Same Great Product-
New Package!



Twine available
in 4 colors



GROWER

[illegible]

Blue Ridge Evergreens

Premium Wholesale
Fraser Fir Christmas Trees
Newland, NC



Call Nick Boone: (423) 930-0750
nick@blueridgeevergreens.com

Scan to visit our website
blueridgeevergreens.com



GROWER

31



Cornett Carolina Trees

*Customer Satisfaction & Service
Our Top Priority Since 1979*



Dale Cornett

P.O. Box 172

2230 Mountain Dale Rd.

Vilas, NC 28692

828-964-8463

828-386-4191

dalecornett@gmail.com

www.CornettCarolinaTrees.com

Quality grown Fraser fir transplants and cut Christmas trees



Grown using improved seed sources, with
soilless media in above ground containerized
trays. All trees are watered with well water
and fertilized weekly.

Other Species:

Canaan Fir, Norway Spruce,
Turkish Fir, Nordmann Fir,
and White Pine

**Plugs
Plug +1
Plug 1+1**



Contact us for a tour or to
discuss ordering planting
material for 2023:

800-991-3326 or 336-982-3013

info@BarrEvergreens.com

**CONTRACT GROW
WITH A LOCAL SUPPLIER**

NURSERY ADDRESS:

282 Buckeye Lane • Jefferson, NC 28640

NUMBER OF TREES FOR SALE BY SPECIES

GROWER

B&B = Balled & Burlapped
 FF = Fraser Fir
 NF = Nordmann Fir
 LC = Leyland Cypress

WP = White Pine
 BX = Boxwood
 CD = Cedar

**WREATHS,
 ROPING
 & BOUGHS**

FRASER FIR

OTHER

Poe, Mitchell & Kim and Malachi

Cardinal Tree Farm, LLC
 PO Box 985
 West Jefferson, NC 28694
 cardinaltree@skybest.com
 cardinaltreefarm.com
 (336) 846-2976
 (336) 877-7185
 (336) 846-3368 (F)
 Ashe County
 Est. 1960
 Farm located at 571 Baldwin Road,
 West Jefferson, NC 28694
 See our ad on page 36

1,000	Tabletops
500	5-6
250	6-7
250	7-8
250	8-9

Wreaths: 1,000
 FF, WP, BX;
 Single & double face;
 8-48"

 Roping: 1,000
 FF, WP;
 25 & 75' rolls

Reavis, Clark

Clark's Evergreens and Landscaping
 PO Box 1076
 Jefferson, NC 28640
 clarksevergreens@yahoo.com
 (336) 877-7615
 Ashe County
 Est. 1989
 Farm located at 2930 Liberty Grove
 Church Road, Fleetwood, NC
 28626

100	Tabletops
1,000	5-6
1,000	6-7
1,000	7-8
100	8-9
50	9-10

Reece, Robert

Reece Farm & Nursery
 241 John Jones Road
 Elk Park, NC 28622
 rbreece@skybest.com
 (828) 898-5642
 Avery County
 Est. 1987

Robbins, Council

Cranberry Creek Farms, Inc.
 1779 N. Burnt Hill Road
 Laurel Springs, NC 28644
 ccf_inc@yahoo.com
 (336) 908-5439
 Ashe County
 Est. 1985

1,000	5-6	Canaan Fir
2,000	6-7	
1,000	7-8	
100	8-9	



Bryan Marshburn
1986 Peach Bottom Rd.
Laurel Springs, NC 28644
peachbottomtrees@gmail.com
peachbottomchristmastrees.com

336-657-7565

PREMIUM QUALITY



**Fraser Fir & White Pine
Christmas Trees**



Wreaths, Garland & Swags



NUMBER OF TREES FOR SALE BY SPECIES

GROWER

B&B = Balled & Burlapped
FF = Fraser Fir
NF = Nordmann Fir
LC = Leyland Cypress

WP = White Pine
BX = Boxwood
CD = Cedar

**WREATHS,
ROPING
& BOUGHS**

FRASER FIR

OTHER

Sexton, Greg & Robin

Sexton Christmas Tree Farm
PO Box 1235
Jefferson, NC 28640
(800) 238-8733
sextonfarms@skybest.com
sextonchristmastrees.com
Ashe County
Est. 1960
Farm located at 1616 NC Highway
16-South, Jefferson, NC 28640

Shatley, Daniel P.

Shatley Farms, LLC
PO Box 697
West Jefferson, NC 28694
shatleyfarms@skybest.com
shatleyfarms.com
(336) 982-9462
(336) 982-9464 (F)
Ashe County
Est. 1975
Farm located at 3509 US Highway
221 North, Jefferson, NC 28640

6,000 Available:
Tabletops

5-6
6-7
7-8
8-9
9-10
10-12
12-14

Others Upon Request

Wreaths: Upon
Request

Shatley, James M., Orrin and John Duncan

Contact: Sadie Sheets
Carolina Fraser Fir Company, LLC
2617 Potato Creek Road
Mouth of Wilson, VA 24363
cffcsales@carolinafraser.com
carolinafraser.com
(276) 579-7733
Grayson County, VA
Est. 1987

All Sizes Available

Wreaths:
Actively taking orders;
FF, WP, CD;
Single face;
10x8, 11x9, 14x12,
24x21, 26x24

Roping:
Actively taking orders
FF, WP, CD;
25, 50, 75'

Boughs:
Plenty available
WP

Shore, Katherine

Kathy Shore Nursery, LLC
1731 US Hwy 21 South
Sparta, NC 28675
kathyshorenursery@skybest.com
kathyshorenursery.com
(336) 372-5324
(866) 400-1084 (F)
Alleghany County
Est. 1996
See our ad on pages 20-21

10,000 Tabletops
5,000 6-7
10,000 7-8
5,000 8-9
2,000 9-10

Wreaths: 10,000
FF, WP;
Single face;
All sizes

Roping: 1,000
FF, WP;
25 & 75' rolls

Growing Traditions

for you and your customers.

ESTABLISHED 1960

Specializing in quality Fraser Firs, wreaths and garland in all shapes and sizes.



571 Baldwin Road • PO Box 985

West Jefferson, North Carolina 28694

Phone: 336-846-2976 • Fax: 336-846-3368

Email: cardinaltree@skybest.com • Website: www.cardinaltreefarm.com

Top of the Mountain Farms

West Jefferson, North Carolina

Top quality Fraser Fir Christmas Trees grown in the mountains of North Carolina. No order too small!



Bill Fairchild 336-977-6276



www.topofthemountainfarms.com



bill@topofthemountainfarms.com



NUMBER OF TREES FOR SALE BY SPECIES

GROWER

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FF = Fraser Fir
NF = Nordmann Fir
LC = Leyland Cypress

WP = White Pine
BX = Boxwood
CD = Cedar

**WREATHS,
ROPING
& BOUGHS**

FRASER FIR

OTHER

Sides, Bruner & Linda and Dillon

Bruner Sides Nursery
68 Reeves Ridge Rd
Sparta, NC 28675
sidesnursery@skybest.com
(336) 372-8224
(336) 372-2260
(336) 372-2159 (F)
Alleghany County
Est. 1972
See our ad on page 28

Sides, Randal & Kimberly

Randal & Kimberly Sides Nursery
1169 New Haven Road
Sparta, NC 28675
sidesrk@skybest.com
christmastreenc.com
(336) 372-2526
(336) 572-2128
(336) 372-7934 (F)
Alleghany County

Smith, Lynn

Merlyn Farms
339 Memory Lane
Banner Elk, NC 28604
lsmith814@abts.net
(828) 493-0336
Avery County

Smith, Scott & Alanna

Scott's Tree Farm
PO Box 661
Sparta, NC 28675
scott@scottsn.com
(336) 657-0545
(336) 372-1626
(336) 372-2211 (F)
Alleghany County
Est. 1998
Farm located at 446 Hickory View
Drive, Sparta, NC 28675

2,000 6-7
2,000 7-8
1,000 8-9

100 Canaan Fir 6-7
100 Canaan Fir 7-8
50 Canaan Fir 8-9

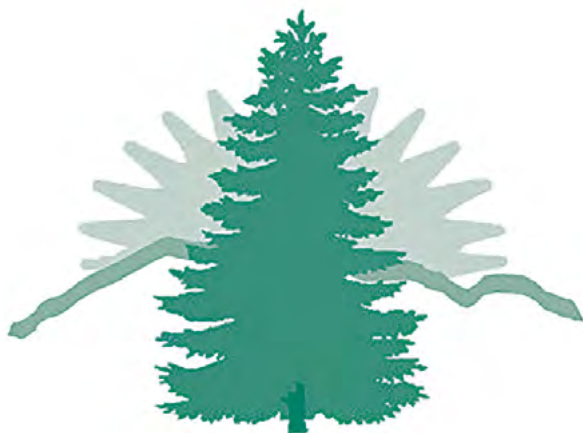
100 Turkish Fir 5-6
100 Turkish Fir 6-7

Wreaths:
Made to order
Single face;
All sizes

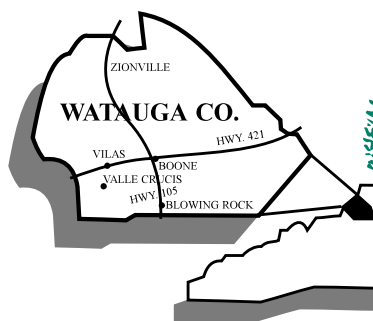
Roping:
Made to order
75' rolls

Wreaths:
Made to order
FF, WP, BX;
Single face;
8, 12, 16, 24, 30,
36, 48"

Come to the High Country for your Christmas Trees!



**WATAUGA COUNTY
CHRISTMAS TREE ASSOCIATION**
~wataugachristmastrees.org



971 West King Street
Boone, NC 28607
(828) 264-3061



NORTH CAROLINA

GROWERS OF QUALITY

- FRASER FIR
- WHITE PINE, HEMLOCK, SPRUCE
- SEEDLINGS, TRANSPLANTS
- B&B PLANTS
- FRESH WREATHS, ROPING, GARLAND
- WHOLESALE & RETAIL

ANNUAL CHOOSE AND CUT DAYS

- THANKSGIVING THROUGH MID-DECEMBER

ANNUAL FRASER FIR FIELD DAY

- LAST THURSDAY OF JULY

FACTS

- ENVIRONMENTALLY OPTIMUM CONDITIONS
- AVERAGE SNOWFALL / 57"
- AVERAGE RAINFALL / 57.5"
- AVERAGE TEMPERATURES
JANUARY / 29 DEGREES
JUNE / 59 DEGREES
- SOUTHEAST'S LARGEST SKIING COUNTRY
- 35 + MOTELS
- 100 + RESTAURANTS



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CALL OR WRITE FOR FREE BUYERS GUIDE AND CHOOSE AND CUT BROCHURE

NUMBER OF TREES FOR SALE BY SPECIES

GROWER

B&B = Balled & Burlapped
FF = Fraser Fir
NF = Nordmann Fir
LC = Leyland Cypress

WP = White Pine
BX = Boxwood
CD = Cedar

**WREATHS,
ROPING
& BOUGHS**

FRASER FIR

OTHER

Spencer, Danny K. and Stephanie

Spencer Tree Farms, LLC
101 N and W Drive
West Jefferson, NC 28694
spencertreefarm@gmail.com
wholesalefraserfir.com
(336) 877-7757 or (336) 877-7478
Ashe County
Farm located at 16209 Highway 194
North, Lansing, NC 28643

Steinhart, Conrad and Kyle Wilkes

Contact: Charity Goodman

Happy Holiday Christmas Trees
954 NC Hwy 194 N
West Jefferson, NC 28694
charityg@hhxt.net
kyle@hhxt.net
(336) 846-2214
(336) 877-7860
(866) 846-2216 (F)
Ashe County
Est. 1980

#1:		5,000	Balsam Fir	5-6
12,000	Tabletops	25,000	Balsam Fir	6-7
3,000	4-5	25,000	Balsam Fir	7-8
5,000	5-6	10,000	Balsam Fir	8-9
20,000	6-7	5,000	Balsam Fir	9-10
25,000	7-8	1,500	Balsam Fir	10-11
10,000	8-9	1,500	Balsam Fir	11-12
4,000	9-10	500	Balsam Fir	12-13
300	10-11			
100	11-12	5,000	Noble Fir	5-6
		15,000	Noble Fir	6-7
#2:		3,000	Noble Fir	7-8
5,000	5-6	500	Noble Fir	8-9
5,000	6-7			
5,000	7-8	5,000	Douglas Fir	5-6
3,000	8-9	30,000	Douglas Fir	6-7
2,000	9-10	20,000	Douglas Fir	7-8
500	10-11	3,000	Douglas Fir	8-9
200	11-12	1,000	Douglas Fir	9-10

Wreaths:
Call Charity
(336) 846-2214

Roping:
Call Charity
(336) 846-2214

Boughs:
Noble Fir;
200,000 lbs.

Sturgill, Charles and Josh Johnson

Sturgill Tree Farms
PO Box 1621
West Jefferson, NC 28694
trees@sturgilltreefarms.com
sturgilltreefarms.com
(336) 977-2884
(336) 977-2036
Ashe County
Est. 1970
Farm located at 1942 NC Highway 16
S, Jefferson, NC 28640
See our ad on page 24

Call for Availability:		Call for Availability:	
Tabletops		White Pine	6-7
5-6		White Pine	7-8
6-7			
7-8			
8-9			
9-10			
10-12			
12-14			
14+			

Wreaths:
Call for inventory
Single face
FF, WP, Mix;
8, 12, 16, 20, 24,
30, 36, 48"

Roping:
Call for inventory
FF, WP, Mix;
25' & 75' rolls

Sturgill, Jason & Brooke

Mile High Tree Farm
148 Mile High Lake Road
West Jefferson, NC 28694
jason@milehightreefarm.com
milehightreefarm.com
(336) 977-1024
Ashe County
Est. 1990

500	5-6	Nursery/Landscape Species:	
500	6-7	White Pine	
		Blue Spruce	
		Norway Spruce	
		B&B Available	
		Nursery/Landscape Materials	

Wreaths:
Made to order
FF;
Single face;
8 - 30"

Roping:
Made to order
FF, WP;
25 & 75' rolls

THE ENVIRONMENTAL CHOICE

Real vs. Fake Christmas Trees

Real Christmas Trees

- ✓ Real Christmas trees are plantation grown on American family farms, making an important economic contribution to many rural communities in the United States.
- ✓ Real Christmas trees absorb carbon dioxide and other harmful "greenhouse" gasses and release fresh oxygen into the air. A Real Christmas tree has a fragrance beyond compare.
- ✓ One acre of Christmas trees provides the daily oxygen requirement for 18 people. There are about 500,000 acres of Christmas trees in the United States which collectively provide oxygen for 9 million people daily. Young, fast-growing trees like Christmas trees release more oxygen than mature forest trees.
- ✓ For every Real Christmas tree harvested, another one is planted in its place to ensure a steady supply year after year. Christmas tree fields support turkey, quail, songbirds, rabbits and deer.
- ✓ When planted outside after the Holidays, balled and burlapped Real Christmas Trees temper winds, suppress loud sounds, filter dust, moderate temperature, and dissipate odors.
- ✓ Real Christmas trees are an all-American renewable, recyclable resource. After the holidays, Real trees are chipped into biodegradable mulch, which replenishes soil in landscapes, parks, and schools. Most communities offer recycling programs.
- ✓ Recycled Real Christmas trees are also used as wind and water barriers at beaches and river beds to fight sand and soil erosion. They protect our water supplies, and provide refuge for wildlife. When sunk in ponds, they provide excellent refuge and feeding areas for fish.
- ✓ Real Christmas trees can be used as a feeding station and winter shelter for songbirds in your yard.
- ✓ Some consumers are allergic to dust that accumulates on surfaces of Real trees grown outside. You can wash most allergens off by spraying the tree with water before bringing it inside.
- ✓ The safest Christmas tree is a fresh, well-watered tree. A Real tree has never started a fire. Faulty Christmas lights, candles, and fireplaces can start tree fires.

Fake Christmas Trees

- ✗ Fake Christmas trees are made in Korea, Taiwan, or China. Importing artificial trees contributes to the US trade deficit.
- ✗ Fake Christmas trees are made from non-renewable plastics. The manufacture of petroleum-based plastics use up natural resources. Once used, they are gone forever.
- ✗ Furthermore, the manufacture of both plastic and metal components in the tree consume energy and create pollution.
- ✗ The average use of a Fake Christmas tree is only 6 or 7 years. Eventually, they all go to the landfill as garbage.
- ✗ Fake Christmas trees are not biodegradable. The plastics and metals that they contain, including lead, will remain in our landfills for centuries.
- ✗ Three Asian wood-boring beetle species have been imported to America on the wooden trunks of Fake trees. Undetected, these insects could attack native forest trees and lumber.
- ✗ Some consumers have suffered an allergic reaction to materials in their Fake tree.
- ✗ When a Fake Christmas tree catches fire, it releases dangerous toxic fumes into the home.



**Choose a Real Christmas Tree.
The Environmental
& Traditional Choice!**

Visit www.NCchristmastrees.com for more information.

NUMBER OF TREES FOR SALE BY SPECIES

GROWER	B&B = Balled & Burlapped FF = Fraser Fir NF = Nordmann Fir LC = Leyland Cypress		WP = White Pine BX = Boxwood CD = Cedar		WREATHS, ROPING & BOUGHS
	FRASER FIR		OTHER		
Taylor, Scott	500	5-6			Wreaths:
Stone Mountain Farms	2,000	6-7			Made to order
286 Cody Lane	2,500	7-8			FF, WP;
Vilas, NC 28692	1,000	8-9			Single face;
staylor239@gmail.com					All sizes
(828) 773-7652					
(828) 297-1251					Roping:
Watauga County					Made to order
Est. 1988					FF, WP;
Farm Address: 301 Sherry Reece					30 & 75' rolls
Lane, Trade, TN 37691					
Trivett Hollifield, Anna	500	6-7			
Trivett Tree Farm	500	7-8			
323 Arlan Franklin Road					
Newland, NC 28657					
anna.trivett@gmail.com					
(828) 387-1587					
Avery County					
Trivett, Mark & Hannah	500	5-6	B&B Available		
Trivett Farms	500	6-7			
1467 Brooks Shell Road	250	7-8	Nursery/Landscape Materials		
Elk Park, NC 28622					
trivettfarm44@gmail.com					
(828) 387-1623					
Avery County					
Tucker, David J.	500	6-7			
Tucker Tree Farms	500	7-8			
556 Laurel Gap Ridge Road	200	8-9			
Boone, NC 28607	200	9-10			
(828) 406-6305	200	10-12			
tuckertrees@gmail.com					
Ashe County					
Est. 1961					
Vance, Jeff	500	5-6	200 Canaan Fir	6-7	Wreaths: 500
Christmas Tree Hill Nursery, Inc.	1,000	6-7	200 Canaan Fir	7-8	FF;
PO Box 399	1,000	7-8	200 Canaan Fir	8-9	Single face;
Newland, NC 28657	500	8-9			10-36"
jkvance7@gmail.com			Nursery/Landscape Materials		
christmastreehillnursery.com					
(828) 733-4814					
(828) 385-0432					
(828) 733-4846 (F)					
Avery County					
Est. 1981					
Farm Located at 1881 Millers Gap					
Hwy, Newland, NC 28657					
See our ad on page 1					

Why Should I Become a Member of the North Carolina Christmas Tree Association?



To promote the traditions and memories of celebrating Christmas with a Real Tree.



To protect and grow your business. NCCTA works to stop legislation and regulations that are negative to you and others growing, wholesaling and retailing Real Christmas Trees and to support beneficial legislation and regulations.



To be part of a community of Christmas Tree professionals and share the knowledge and experiences of thousands who share your concerns, questions and needs.



Special Benefits for NCCTA Members

- **First Pioneer Insurance Agency:** Offers a special worker's compensation insurance program.
- **LifeStore Insurance:** Insurance discounts offered to members for property and liability coverage, workers compensation and health plan options.

Membership Benefits



- ✓ Listing with link to your own website on www.NCchristmastrees.com where over 80,000 visitors search for Christmas trees annually.
- ✓ Annual listing in the Buy-Sell Guide that promotes REAL trees to thousands of buyers
- ✓ Annual listing in the Choose and Cut Directory that promotes REAL trees to thousands of consumers
- ✓ You will receive an annual subscription (two issues) of Limbs & Needles Magazine; keeping you up-to-date on association news, technical information, Christmas tree research information, and industry updates and marketing & management tips.
- ✓ Updated tree inventory listing available on website after September 1
- ✓ Retail lot listing on website with Google location services
- ✓ Access to NCCTA's Online Member Center, with resources such as classifieds, wholesale buyer mailing list, choose & cut promotional mailing list, and digital archived copies of Limbs & Needles
- ✓ Attention to relevant legislative issues on State and National Level
- ✓ NCCTA funded research projects through NCSU & NCDA&CS are beneficial for success and growth.
- ✓ Local, regional, state, and national advertising
- ✓ Expanded promotional opportunities and organizational planning through Specialty Crop Block Grants obtained by the NCCTA
- ✓ Access to free retailer promotional materials provided through grant funding
- ✓ Representation at Industry Trade Shows and Consumer Shows where the Buy-Sell and Choose & Cut Memories publications are distributed.
- ✓ Use of the NCCTA logo and the NCCTA trademark design "North Carolina Fraser Fir, The Perfect Christmas Tree"
- ✓ Representation with educational and governmental organizations
- ✓ Access to experts in the field — speakers, other members, sponsors
- ✓ Provides great opportunities to meet and network with industry peers
- ✓ Reduced registration rates for annual Winter and Summer meetings where industry leaders share information and insights, and growers interact and share their individual experience.
- ✓ NCCTA National Advocacy Partnership Program benefits
- ✓ You will be a part of North Carolina's voice for the Christmas tree industry. Whether that means presenting a Christmas tree to the Governor, meeting with legislators regarding concerns for our industry, or participating in promotional opportunities in the media, NCCTA members have visibility and a voice.

NUMBER OF TREES FOR SALE BY SPECIES

GROWER	B&B = Balled & Burlapped FF = Fraser Fir NF = Nordmann Fir LC = Leyland Cypress		WP = White Pine BX = Boxwood CD = Cedar		WREATHS, ROPING & BOUGHS
	FRASER FIR		OTHER		
Vance, Laren	150	Tabletops	100	White Pine 6-7	Wreaths: 1,000
Long Ridge Nursery, LLC	500	5-6	100	White Pine 7-8	FF;
PO Box 7	1,300	6-7			Single face;
Pineola, NC 28662	1,300	7-8	Nursery/ Landscape Materials		8-48"
(828) 387-1143	500	8-9			
Avery County	200	9-10			
Farm Located at 251 Charlie Clark Lane, Newland, NC 28657	50	10-12			
Vestal, James	1,000	6-7			
Fir Ridge Christmas Tree Farm	500	7-8			
1700 Mt. Zion Church Road					
Sparta, NC 28675					
firridge71@gmail.com					
(336) 469-7943					
Alleghany County					
Est. 1977					
Wagoner, Bryan			500	White Pine 5-6	
Bryan Wagoner Christmas Trees			500	White Pine 6-7	
9948 Kerr Chapel Road			500	White Pine 7-8	
Gibsonville, NC 27249			250	White Pine 8-9	
bryanstreefarm@aol.com					
bryanschristmastrees.com					
(336) 585-0052					
Alleghany County					
Farm located at 3375 Pine Swamp Road, Sparta, NC 28675					
Wagoner, Tommy					
Fraser Knoll					
610 Burnt Hill Road					
Laurel Springs, NC 28644					
sales@fraserknoll.com					
fraserknoll.com					
(336) 982-3517					
(877) 352-7355					
(336) 982-7355 (F)					
Ashe County					
Est. 1967					
See our ad on page 14					
Weaver, John W. & Suzanne N.					
Weaver Tree Farms, Inc.					
417 Weaver Farms Road					
West Jefferson, NC 28694					
weaverfarms@skybest.com					
weavertreefarms.com					
(336) 246-7951					
(336) 977-1429					
Ashe County					
Est. 1984					



Points to Make with your Customers

Most customers want more than just the price of a tree from your sales staff. Many customers want to know about the tree — where it was grown, how old it is, or when it was cut. Others may want some reassurance about the freshness or quality of your trees. It can help sales to have answers ready for typical questions.

For a valuable product that is 10 to 15 years in the making from seed, you might even consider making a “story” about the trees you sell — where they are native to, a little about the farm or farmer that grew the trees, the year the seed was planted to be ready this year, even the amount of snow that typically falls where it came from. What you and your sales staff share with customers can give value and meaning to this important seasonal purchase. Make their experience with you memorable, and they will be back next year.



Life History of a Fraser Fir

- Fraser firs are native to the highest peaks of the Southern Appalachian Mountains.
- A typical seven foot Fraser fir Christmas tree started in a seedbed about twelve years ago. It grew eight or nine inches in three years. It then spent two years in a transplant bed where it doubled in size. Now it was transplanted to the field where it grew for the next seven years.
- Every year the grower fertilized it, pruned and shaped it, managed weeds and insects, and even protected it from deer.
- Each tree was the recipient of more than 100 cultural practices during its life.

Freshness and Durability of a Fraser Fir

- Fraser firs are adapted to a southern high-elevation climate that is quite changeable.
- Not only do they survive extreme winter cold and high winds, but must contend with greater temperature changes than trees grown in Northern States.
- As a result, Fraser fir holds up exceptionally well to the stresses of the harvest and retail season.
- Dormant Fraser firs will hold their needles for months.

Tree Care

- Consumers can do a lot to keep their trees fresh.
- Always keep the tree cool, dark, and watered until it is decorated.
- Store a tree in full shade where it can be kept cool.
- Put the trunk in a water bucket or pan if it is going to be more than a few hours before it is put up.
- If more than 2 days go by before it is put in a stand, a fresh cut of at least ½ inch should be made off the base of the tree.
- The tree should be displayed in a stand with at least a 1 gallon capacity.
- The water level should be checked daily and refilled as needed.
- Display the tree away from direct sunlight or any heat source.

The Environmental Choice

- North Carolina Fraser fir growers lead the industry in their efforts to take care of their land. Fraser firs are grown on steep mountain-sides that are at high risk of erosion and require utmost care.
- NC growers have had to develop sustainable practices that are gentle to soil, water, and wildlife.
- Growers use Integrated Pest Management techniques to manage pests and maintain quality with minimum inputs.

NUMBER OF TREES FOR SALE BY SPECIES

GROWER

B&B = Balled & Burlapped
FF = Fraser Fir
NF = Nordmann Fir
LC = Leyland Cypress

WP = White Pine
BX = Boxwood
CD = Cedar

**WREATHS,
ROPING
& BOUGHS**

FRASER FIR

OTHER

**Wilson, John L. and Chelsea Wilson
Thayer**

2,050 Available:
Call for size quantities

Snow Creek Christmas Trees
302 Slagle Road
Bakersville, NC 28705
jlwilson513@gmail.com
snowcreekchristmastrees.snappages.com
(828) 385-2388
Mitchell County
Est. 1968
Farm located at 447 Wilson Road,
Bakersville, NC 28705

**Wiseman, Jack W. Jr. and David
Biggerstaff**

200 6-7
500 7-8

D&J Trees
350 Hidden Meadows Lane
Newland, NC 28657
jwwjr3@hughes.net
(828) 387-5481
(828) 742-1211
Avery County
Est. 1959

Wishon, Johnny and Brad

10,000 Tabletops 5,000 Canaan Fir 6-8
5,000 5-6
5,000 6-7 Mail Order: Trees & Wreaths
5,000 7-8
2,000 8-9 B&B Available
1,000 9-10
200 10-12

Wishon Evergreens
535 Napco Road
Sparta, NC 28675
johnny@wishonevergreens.com
wishonevergreens.com
(336) 372-7086
(336) 372-5530 (F)
Alleghany County
Est. 1988
See our ad on page 18

Wreaths:
Made to order
FF, CD, Noble Fir;
Single face;
Large Volume

Roping:
Made to order
FF, WP, CD;
15, 25, 75'
Large Volume

Woodward, Marshall

50 5-6
300 6-7
450 7-8
150 8-9
50 9-10

Crown Trees
5153 Pine Creek Road
Cullowhee, NC 28723
mswoodward@comcast.com
(404) 229-0405
Jackson County
Est. 2009

NURSERIES

SELLER	SPECIES	TRANSPLANTS SEEDLINGS, OR SEED	BUYING OR SELLING	SIZE	AMOUNT
Andrews, J. Seth Andrews Tree Farms & Nursery 691 Hoppers Dairy Road Sparta, NC 28675 andrewstreefarms@gmail.com christmastreecompany.com (336) 372-1657 (336) 380-6766 (336) 372-1427 (F) Alleghany County See our ad Inside Front Cover	Fraser Fir	Transplants Seedlings Seeds	Selling Selling Selling	2-2, 2-3, 3-1, 3-2 2-0, 3-0	200 lbs.
Barr, Rusty & Melissa, Wilson and Avery Barr Evergreens of NC, LLC PO Box 3 Crumpler, NC 28617 rusty@barrevergrees.com barrevergrees.com (336) 982-3013 (800) 991-3326 (336) 982-3015 (F) Ashe County Farm located at 321 East Healing Springs Road, Crumpler, NC 28617 See our ad on page 32	Fraser Fir Fraser Fir	Transplants Seedlings	Selling Selling	Plug + 1, 1 + 1 Plugs	
Berkey, Duane Berkey's Nursery PO Box 215 Spartansburg, PA 16434-0215 info@berkeysnursery.com berkeysnursery.com (814) 654-7513 (814) 694-9200 (814) 654-7503 (F) Farm located at 44251 Rogers Road, Spartansburg, PA 16434	Bare Root Evergreen	Transplants & Seedlings	Selling	Call for sizes	

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SELLER	SPECIES	TRANSPLANTS SEEDLINGS, OR SEED	BUYING OR SELLING	SIZE	AMOUNT
Poe, Mitchell & Kim and Malachi Cardinal Tree Farm, LLC PO Box 985 West Jefferson, NC 28694 cardinaltree@skybest.com cardinaltreefarm.com (336) 846-2976 (336) 877-7185 (336) 846-3368 (F) Ashe County Est. 1960 Farm located at 571 Baldwin Road, West Jefferson, NC 28694 See our ad on page 36	Fraser Fir	Transplants	Selling	12"	5,000
Powers, Andy & Levi Powers Tree Farm PO Box 237 Lansing, NC 28643 andy@powerstreefarm.com powerstreefarm.com (336) 384-8828 (336) 877-7722 (336) 384-1006 (F) Ashe County Est. 1960 Farm located at 275 Bee Tree Road, Lansing, NC 28643	Fraser Fir Canaan Fir	Transplants Transplants	Selling Selling	P+2 P+2	50,000 15,000
Trivett, Mark & Hannah Trivett Farms 1467 Brooks Shell Road Elk Park, NC 28622 trivettfarm44@gmail.com (828) 387-1623 Avery County	Fraser fir	Seedlings & Transplants	Selling	Plugs, P+1, P+2	40,000
Van Slooten, Evan Vans Pines Nursery 14731 Baldwin Street West Olive, MI 49460 (800) 888-7337 (616) 399-1652 info@vanspinesnursery.com VansPinesNursery.com	Assorted Evergreens	Bare Root Transplants & Potted Liners	Selling	Jiffy® Plugs: 1 & 2 year	
Woodall, Sue Weyerhaeuser Company 16014 Pletzer Road SE Turner, OR 97392 (541) 327-2212 sue.woodall2@weyerhaeuser.com myseedlings.com	Fraser Fir Balsam Fir Canaan Fir Nordmann Fir Turkish Fir Fraser Fir Balsam Fir Canaan Fir Nordmann Fir	Seedlings Seedlings Seedlings Seedlings Seedlings Transplants Transplants Transplants Transplants	Selling Selling Selling Selling Selling Selling Selling Selling Selling		

BUYERS

TYPES OF TREES TO BE PURCHASED

BUYER	FF = Fraser Fir WP = White Pine BX = Boxwood CD = Cedar	
	FRASER FIR	OTHER
Andrews, J. Seth & Lidjea Andrews Tree Farms & Nursery 691 Hoppers Dairy Road Sparta, NC 28675 andrewstreefarms@gmail.com christmastreecompany.com (336) 372-1657 (336) 380-6766 (336) 372-1427 (F) Alleghany County Est 1991 See our ad Inside Front Cover	5,000 Tabletops 1,000 5-6 10,000 6-7 10,000 7-8 10,000 8-9 5,000 9-10 1,000 10-12 500 12-14 200 14+	Roping: 50,000 FF, WP, CD; All lengths Boughs: 100,000 lbs. FF, WP, CD, BX
Barr, Rusty & Melissa and Wilson and Avery Barr Evergreens of NC, LLC PO Box 3 Crumpler, NC 28617 rusty@barreverdegreens.com barreverdegreens.com (336) 982-3013 (336) 982-3017 (336) 982-3015 (F) Ashe County Est. 1960 See our ad on page 32	2,500 Tabletops 1,000 5-6 2,500 6-7 2,500 7-8 500 8-9 200 9-10	500 White Pine 6-8 Canaan Fir Concolor Fir Norway Spruce Turkish Fir Wreaths: FF, WP, BX; Single Face; 8, 12, 16, 24, 36, 48" Roping: FF, WP, BX; 25 & 75'
Bottomley, Mitchell and Mike Wagoner Bottomley Evergreens & Farms 140 S. Sparta Parkway Sparta, NC 28675 mike@bottomleys.com bottomleys.com (336) 372-5252 (336) 572-2408 (336) 372-5262 (F) Grayson, VA Est. 1995 See our ad on Back Inside Cover	10,000 Tabletops 10,000 5-6 10,000 6-7 10,000 7-8	Boughs: 100,000+ lbs. FF Boughs: 100,000+ lbs. WP

BUYER	FF = Fraser Fir WP = White Pine BX = Boxwood CD = Cedar		
	FRASER FIR		OTHER
Cartner, David, Jim P. and Sam C., and Ronnie Beam	3,000	8-9	
Cartner Christmas Tree Farm	1,000	9-10	
PO Box 247			
Newland, NC 28657			
cartner@carolinafraserfir.com			
carolinafraserfir.com			
(828) 273-7333			
(205) 910-9983			
(828) 259-9465			
Avery County			
Est. 1959			
Farm located at 901 Balsam Drive,			
Newland, NC 28657			
See our ad on page 22			
Cuthbertson, Clay	1,000	10-12	
Snowy Mountain Christmas Tree Farm			
PO Box 81			
Crossnore, NC 28616			
snowymtn@yahoo.com			
snowymountainchristmastreefarm.com			
(828) 733-9589			
(828) 737-9313			
Avery County			
Est. 1977			
Deal, Earl, Meg, Buddy & Della	Any	7-8	Boughs:
Smokey Holler Tree Farm, LLC	Any	8-9	FF
3452 Meadowfork Road	Any	9-10	
Laurel Springs, NC 28644	Any	10-12	
info@smokeyhollertreefarm.com	Any	12-14	
smokeyhollertreefarm.com	Any	14+	
(336) 372-2756			
(919) 218-1660			
(336) 372-7006 (F)			
Alleghany County			
Est. 1972			
Fishel, Sanford			Wreaths: 10,000
Grouse Ridge Trees			FF, BX, CD, Magnolia, Noble Fir;
14911 Old Highway 16			Single face
Grassy Creek, NC 28631			
(336) 384-3337			Roping:
(336) 384-1288			FF, WP;
Ashe County			Any length
			Boughs:
			FF

BUYER

BUYER	FF = Fraser Fir WP = White Pine BX = Boxwood CD = Cedar	
	FRASER FIR	OTHER
Freeman, Joe Mistletoe Meadows 583 Burnt Hill Road Laurel Springs, NC 28644 mistletoem@skybest.com mistletoemeadows.com (336) 465-9754 Ashe County Est. 1988		Wreaths: FF Boughs: 150,000 lbs FF
Guthrie, Daniel Guthrie & Co., LLC PO Box 6355 Hickory, NC 28603 dguthrie05@gmail.com guthrieandco.com (828) 310-3560 Bland County, VA Est. 2005 Farm located at Dry Hollow Road, Bland, VA 24315	300 7-8 300 8-9 100 9-10 75 10-12 40 12-14 20 14+ Premium Fraser Fir only	
Hagie, Ethan NC Fraser Fir Connection, LLC 290 Claude Isaacs Road Elk Park, NC 28622 ncfraserfirconnection@gmail.com (828) 260-7164 Avery County Est. 2014 Farm located at 290 Claude Isaacs Road, Elk Park, NC 28622		Wreaths: FF; Single face Roping: FF
Horney, Matthew and Cale Smith Appalachian Farm of Cranberry PO Box 686 Elk Park, NC 28622 gstrees@att.net gstrees.com (828) 733-3174 (828) 737-6922 (F) Avery County	500 10-12	

TYPES OF TREES TO BE PURCHASED

BUYER

FF = Fraser Fir
WP = White Pine
BX = Boxwood
CD = Cedar

	FRASER FIR		OTHER	
Johnson, Daniel W. and Herbie	Any	8-9		
Johnson Brothers Nursery	Any	9-10		
PO Box 37	Any	10-12		
Crossnore, NC 28616				
danielwj@hotmail.com				
johnsonbrothersnursery.com				
(828) 733-9520				
(828) 773-2273				
(828) 733-9640 (F)				
Avery County				
Est. 1970				
Farm located at 5261 Linville Falls				
Highway, Newland, NC 28657				
McNeely, Boyd	200	Tabletops	200	White Pine 6-8
Boyd's Christmas Trees	1,000	5-6		
PO Box 126	1,000	6-7	50	Norway Spruce 5-6
Lake Toxaway, NC 28747	1,000	7-8	50	Norway Spruce 6-7
(828) 606-5411	250	8-9		
	100	9-10		
	50	10-12		
Marshburn, Bryan	250	7-8		
Peach Bottom Christmas Tree Farm	150	8-9		
1986 Peach Bottom Road	100	9-10		
Laurel Springs, NC 28644				
peachbottomtrees@gmail.com				
peachbottomchristmastrees.com				
(336) 657-7565				
Alleghany County				
See our ad on page 34				
Mehaffey, Walter	100	5-6		
Mehaffey Tree Farm	250	6-7		
24 Corner Drive	250	7-8		
Waynesville, NC 28785	150	8-9		
mmehaffe@gmail.com	150	9-10		
mehaffeytreefarm.com	50	10-12		
(828) 476-8505	50	12-14		
Haywood County				
Peele, Sherry & Sharpe Ricky	100	6-7		
Carolina Wreath Company	100	7-8		
PO Box 820	100	8-9		
Sharpsburg, NC 27878	100	9-10		
wreathlady1961@outlook.com				
sherrypeelee54@yahoo.com				
carolinawreath.com				
(919) 437-6546				
Yancey County				
Est. 2003				
Farm located at Charlie Deyton Rd,				
Green Mountain, NC 28740				

TYPES OF TREES TO BE PURCHASED

BUYER

	FF = Fraser Fir WP = White Pine BX = Boxwood CD = Cedar	
	FRASER FIR	OTHER
Poe, Mitchell & Kim & Malachi	500 9-10	
Cardinal Tree Farm, LLC	250 10-12	
PO Box 985	150 12-14	
West Jefferson, NC 28694	10 14+	
cardinaltree@skybest.com		
cardinaltreefarm.com		
(336) 846-2976		
(336) 877-7185		
(336) 846-3368 (F)		
Ashe County		
See our ad on page 36		
Shatley, Daniel P.	Any Tabletops	
Shatley Farms, LLC	Any 5-6	
PO Box 697	Any 6-7	
West Jefferson, NC 28694	Any 7-8	
shatleyfarms@skybest.com	Any 8-9	
shatleyfarms.com	Any 9-10	
(336) 982-9462	Any 10-12	
(336) 982-9464 (F)		
Ashe County		
Est. 1975		
Farm located at 3509 US Highway		
221 North, Jefferson, NC 28640		





Christmas Tree Holiday Safety

Please share the following safety information with your retail customers...

Holiday Safety Precautions

- Put your Christmas tree in a stand that will not tip over and holds at least one quart of water per inch of trunk diameter.
- Place your Christmas tree well away from heat sources and direct sunlight that can dry the tree out.
- Inspect Christmas tree lights before using them. Replace if worn. Do not overload electrical circuits.
- Turn off your Christmas lights when leaving the house or going to bed.
- Water your Christmas tree daily. Inspect the condition of the tree and remove it from the house if it becomes dry.
- Choose Holiday gifts wisely, passing up those that are highly flammable.
- Dispose of Holiday wrappings as soon as you are finished with your gift exchanging, placing them outdoors.

A Few Points About Christmas Tree Holiday Safety

- No Christmas tree ever started a fire—something else had to burn first.
- Other household items are much more likely to be the first item ignited in residential fires:
- Newspapers & magazines: 13 times more likely
- Packaging: 10 times more likely
- Curtains or drapes: 9 times more likely
- Overloaded electrical circuits or faulty wiring are the most common ignition sources for holiday household fires.
- Only about one-tenth of one percent of household fires involves any type of Christmas tree including both artificial and real trees (reported by the National Fire Protection Association).

FARM NAME CROSS REFERENCE

Andrews Tree Farm & Nursery LLC

J. Seth & Lidjea Andrews

Avery Farms/Trinity Tree Farm

Waighstill Avery

Appalachian Evergreens

Charles C. & Melanie Wilcox

Appalachian Farms of Cranberry

Matthew Horney
and Cale Smith

Barr Evergreens of NC

Rusty, Melissa, Wilson
and Avery Barr

Bear Valley Farm

Jerry McAbee

Bear Wallow Choose & Cut

Jim and Chad Henson

Beechwold Farms

Bill Hoffman

Blue Ridge Evergreens

Nick Boone

Bottomley's Evergreens & Farms, Inc.

Mitchell Bottomley
and Mike Wagoner

Boyd Mountain Christmas Tree Farm

David Boyd

Boyd's Christmas Trees

Boyd McNeely

Bruner Sides Nursery

Bruner & Linda and
Dillon Sides

Bryan Wagoner Christmas Trees

Bryan Wagoner

Buck Hill Tree Farm

Mark Gay

Buck's Tree Farm

Rodney Buchanan

C & G Nursery

Dee & Gwen Clark

C and J Christmas Trees

Daniel Brown

Cardinal Tree Farm, LLC

Mitchell & Kim Poe

Carolina Fraser Fir Co, LLC

James M. and Orrin Shatley
and John Duncan

Carolina Wreath Company

Sherry Peele & Ricky Sharpe

Cartner Christmas Tree Farm

David, Sam C., Jim Cartner
and Ronnie Beam

Cheek Brothers Tree Farm

Andy Cheek and Ben Cheek

Chestnut Grove Farms

Brad Edwards

Christmas Tree Hill Nursery

Jeff Vance

Clark's Evergreens

Clark Reavis

Cline Church Nursery

Cline, Ellen and Alex Church

Cornett Carolina Trees

Dale E. Cornett and
Martin Cornett

C and J Christmas Trees

Daniel Brown

Cranberry Creek Farms

Council Robbins

Critcher Brothers Produce

Roger Critcher

Crown Trees

Marshall Woodward

D&J Trees

Jack Wiseman and
David Biggerstaff

Fir Ridge Christmas Tree Farm

James Vestal

Fraser Knoll

Tommy Wagoner

Frosty Mtn. Christmas Trees

Donna & Chipper Jones

Grouse Ridge Christmas Tree Farms

Sanford Fishel

Guthrie & Co. LLC

Daniel Guthrie

Happy Holiday Christmas Trees

Conrad Steinhart & Kyle Wilkes

Hart-T-Tree Farms

Carrie & Jeff McClain and
Barbara Cunningham

High Country Christmas Trees

Rob Hunt

Johnson Brothers Nursery

Daniel W. and Herbie Johnson

Kathy Shore Nursery

Kathy Shore

FARM NAME CROSS REFERENCE

Lantern Farms Events

Andy and Ben Cheek
and Chad Belteau

Laurel Creek Nursery and Tree Farm

Mark Cody

Laurel Springs Nursery, LLC

Patricia B. Gaskin

Long Ridge Nursery

Laren Vance

Mehaffey Tree Farm

Walter Mehaffey

Merlyn Farms

Lynn Smith

Mile High Tree Farm

Jason & Brooke Sturgill

Mistletoe Meadows

Joe Freeman

NC Fraser Fir Connection

Ethan Hagie

Naked Ridge Tree Farm

Steve Goodman

Pate Farms

Mike Pate

Peach Bottom Christmas Tree Farm

Bryan Marshburn

Peak Farms

Russell and Beau Estes

Powers Tree Farm

Andy and Levi Powers

River Ridge Tree Farms

Jessie & Michele Davis

Randal & Kimberly Sides Nursery

Randal & Kimberly Sides

Reece Farm & Nursery

Robert Reece

Sandy Hollar Farms

Curtis & June and Dale Hawkins

Santa's Choice Tree Farm

Dale & Diane Benfield

Santa's Trees

Michael Gatchell

Scott's Tree Farm

Scott & Alanna Smith

Sexton Farms

Greg & Robin Sexton

Shady Rest Tree Farm

Tim Miller

Shatley Farms, LLC

Daniel P. Shatley and
Matt Peters

Shepherd's Way Farms

Tim & Bonnie Moser

Smokey Holler Tree Farm

Earl, Meg, Buddy & Della Deal

Smoky Mountain Christmas Tree Farm

Robbie Hunt

Snow Creek Christmas Trees

John L. Wilson and
Chelsea Thayer

Snowy Mountain Christmas Tree Farm

Clay Cuthbertson

Spencer Tree Farms

Danny K. & Stephanie Spencer

Steve Leath & Sons

Steve & Janet and Eric Leath

Stone Mountain Farms

Scott Taylor

Sturgill Tree Farms

Charles Sturgill and
Josh Johnson

Sugar Plum Farm

Darrell & Sharon Pitts

Top Of The Mountain Farms

Bill Fairchild

Trivett Farms

Mark & Hannah Trivett

Trivett Tree Farm

Anna Trivett Hollifield

Two D's Nursery

John Dellinger

Tucker Tree Farms

David Tucker

Weaver Tree Farms

John W. & Suzanne Weaver

West End Wreaths

Scott Ballard

Windy Gap Tree Farm

Charles & Rebecca Fowler

Wishon Evergreens

Johnny and Brad Wishon

Wolf Creek Tree Farm & Nursery

Renee B. Beutell, Barry
Campbell Jr, and Barry
Campbell III, Brady
Gouge, Ritchie Jarrett, TK
Beutell, Zach Beutell

ALLIED BUSINESSES

AgSouth Farm Credit

Chalyn Bryant
146 Victory Lane
Statesville, NC 28625
(336) 486-5696
chalyn.bryant@agsouthfc.com
agsouthfc.com
Whether you're a farmer or just want to live a country lifestyle, AgSouth Farm Credit, formerly known as Carolina Farm Credit, can help with loans and services for farms, homes, agribusinesses and more. We understand agriculture, and we have the best tools to help our local rural community members finance their farms and lives.

Berkey's Nursery

Duane T. Berkey
PO Box 215
44251 Rogers Road
Spartansburg, PA 16434
(814) 694-9200
info@berkeysnursery.com
berkeysnursery.com
Wholesale grower of bare root evergreen seedlings and transplants.

BioSafe Systems

Matt McGraw
22 Meadow Street
East Hartford, CT 06108
(864) 360-9855
mmcgraw@biosafesystems.com
biosafesystems.com
BioSafe Systems is a manufacturer of biodegradable crop protection, sanitation, and water treatment products. We pioneered the use of peroxy-acetic acid based products for agriculture, horticulture, animal health and water treatment.

Bosch's Countryview Nursery

Brian Bosch
10785 84th Avenue
Allendale, MI 49401
(616) 892-4090
brian@boschsnursery.com
boschsnursery.com
Wholesale grower of evergreen seedlings, transplants and tabletop Fraser fir. See our ad on page 22

Bobcat of Lenoir

Scott Hatton
555 Wilkesboro Boulevard NE
Lenoir, NC 28645
(828) 758-5506
(828) 838-8726
scott.hatton@curtis-lane.com
curtis-lane.com
Bobcat of Lenoir offers Bobcat equipment sales, rentals, parts and expert service to support construction, agriculture, landscaping, and jobsite needs.

DMJPS CPAs & Advisors

Caren Rodriguez
Ralph Polk, CPA
1675 Blowing Rock Road,
Suite 301
Boone, NC 28607
(828) 262-0997
caren.rodriguez@dmjps.com
connect@dmjps.com
dmjps.com
A trusted North Carolina CPA and business advisory firm with deep industry expertise, delivering tailored solutions that drive growth and empower clients to make confident financial decisions.

EPES Logistics Services

Caleb Brickhouse
538 N Regional Road
Greensboro, NC 27409
(980) 403-3341
caleb.brickhouse@epeslogistics.com
epeslogistics.com
EPES Logistics provides reliable freight brokerage with a 96,000+ carrier network, scalable capacity, and fast seasonal surge support-ensuring high-volume, time-critical shipments move efficiently and on schedule.

First Citizens Bank

Sam Wagoner
540 Highway 105 Extension
Boone, NC 28607
(336) 466-2543
sam.wagoner@firstcitizens.com
firstcitizens.com
First Citizens has proudly served North Carolina farmers for 127 years. Our family -controlled bank offers a full line of deposit, financing, business support and planning services.

First Pioneer Insurance Agency

C. Wayne Matthews
1901 N Poplar Street
Aberdeen, NC 28315
(910) 944-2848
agency@pioneerinsurance.com
pioneerinsurance.com
First Pioneer offers a workers compensation insurance program for NCCTA members. Our agency is ready to help with all of your business, individual, agriculture, health and life insurance needs.

ALLIED BUSINESSES

Fraser Knoll

Tommy Wagoner

610 Burnt Hill Road

Laurel Springs, NC 28644

(336) 982-3517

or (336) 877-6097

(336) 982-7355 (F)

fraserknoll@gmail.com

fraserknoll.com

Complete provider of equipment and supplies for growers and retail/choose & cut operators.

Grower supplies such as shearing machines, knives, sprayers, rain suits, and flagging. Retail supplies such as wreath frames, netting, stands and banners.

Call for a free catalog.

See our ad on page 14

Granite Insurance Agency Inc.

Nathaniel Johnson

PO Box 620

56 North Main Street

Granite Falls, NC 28630

OR

895 State Farm Road

Suite 402

Boone, NC 28607

(828) 977-9062

njohnson@graniteinsurance.com

graniteinsurance.com

Granite Insurance provides comprehensive risk management for Christmas tree providers nationwide. We would love to help with any of your insurance questions or concerns.

Kirk Company

Kim Duvall

PO Box 547

Beavercreek, OR 97004

(503) 632-7829

(800) 252-5475

(503) 632-7021 (F)

kduvall@kirkcompany.com

kirkcompany.com

Kirk offers the highest quality, freshly harvested Christmas trees; complete line of grower and lot products. Products include: tree and nursery balers, netting, removal Bio-Bag TM, Tree Life TM, preservatives, natural and vibrant tree colorants, pruners, bamboo, shearing knives, planting bags, shovels, twine, twist-ties, safety gear, flagging ribbon and turf colorant.

See our ad on page 28

Gra-Mac Irrigation

Jason Graham

2310 NC Hwy 801 North

Mocksville, NC 27028

(800) 422-3560

gramacirr@yadtel.net

gramacirrigation.com

We offer irrigation consulting, design, sales, and installation.

Complete irrigation systems for all your tree, nursery, and greenhouse needs.

H&H Farm Machine Co., Inc.

Brian Nance

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Monroe, NC 28110

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(704) 753-4324 (F)

info@hhspray.com

hhspray.com

Agricultural sprayers, air blast sprayers, pumps, tanks and all kinds of parts. We also service sprayers.

Joseph Noble Christmas Tree Stands

Vicki Smith

391 Arrowood Landing

Blairsville, GA 30512

(410) 707-3086

christmastreestands@yahoo.com

josephnoble.com

Plastic Christmas Tree Stands from mini and tabletop tree size through 6-7' for our traditional tension types to new EZ grip spike stands for easy once and done, retail ready, consumer convenience. "Game changer" tree stands.

Kurt Lee Products Ribbons & Bows

Leah Satkowski

268 Oxford Road

Oxford, CT 06478

(800) 243-6622

kurtlee@aol.com

kurtleeproducts.com

Family owned and operated since 1977. At Kurt Lee Products, we know that our customers need the best service, competitive pricing, and reliable shipping. Our commitment to you is service, service, service!! Kurt Lee Products does not sell to the general public. BOWS MADE IN THE USA.

ALLIED BUSINESSES

LifeStore Insurance

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West Jefferson, NC 28694
(336) 219-1065
or (336) 372-3510
(336) 219-1180 (F)
gashley@golifystore.com
christmastreeinsurance.com
We are a full service independent insurance agency offering workers compensation, commercial auto, farm owners equipment coverage, etc.

Linville River Nursery

Anna Hollifield
NC Forest Service
6321 Linville Falls Highway
Newland, NC 28657
(828) 733-5236
anna.hollifield@ncagr.gov
buynctrees.com
We produce millions of tree and native grass seedlings each year for NC land owners. We've been in business for over 75 years. Whether you want to reforest timberland, improve wildlife habitat or just enjoy the other benefits that trees provide, we hope we can serve you.

Northwoods Evergreen & Wire Company

Jon Schultz
Chris Schultz
W3125 Center Road
Merrill, WI 54452
(715) 219-4987
northwoodevergreen@gmail.com
northwoodsevergreen.com
One of the evergreen industry's largest wholesale suppliers of ribbon, wreath decor, shearing supplies, wreath rings and more!

Nutrien Ag Solutions - Jefferson

Scott Henson
PO Box 1716
1616 Highway 16 South
Jefferson, NC 28640
(336) 846-3339
(336) 977-0310
scott.henson@nutrien.com
nutrien.com
Nutrien is a provider of most products necessary for Christmas tree operations including fertilizer, crop protection chemicals, equipment, tools and supplies for growing, harvesting and retailing. We offer a knowledgeable, hard-working staff interested in partnering for success with Fraser fir producers.

Nutrien Ag Solutions - Newland

Wade Johnson
PO Box 597
2421 Millers Gap Highway
Newland, NC 28657
(828) 733-6001
or (800) 648-6453
(828) 733-3210 (F)
wade.johnson@nutrien.com
nutrien.com
Nutrien is a provider of most products necessary for Christmas tree operations including fertilizer, crop protection chemicals, equipment, tools and supplies for growing, harvesting and retailing. We offer a knowledgeable, hard-working staff interested in partnering for success with Fraser fir producers.

Parsons Farms & Supply LLC

Joey Parsons
PO Box 389
01 State Street
West Jefferson, NC 28694
(336) 246-4359
(888) 691-3587
(336) 246-4949 (F)
parsonsfarms@skybest.com
Agri-supply business that offers fertilizer, lime, spray equipment, implements and tractors.

Southern Agricultural Insecticides, Inc.

Michael Grover
395 Brookhollow Road
Boone, NC 28607
(828) 264-8843
or (828) 773-8850
(828) 264-5236 (F)
mike.grover@southernag.com
southernag.com
Complete line of plant protection products for the Christmas Tree Industry. We sell fertilizers, insecticides and fungicides.

Sunbelt Rentals

Alex Agnolutto
3620 N Patterson Avenue
Winston-Salem, NC 27105
(336) 382-7856
alexander.agnolutto@sunbelt-rentals.com
sunbeltrentals.com
With our wide offering of forklifts and skid steers and 24/7 emergency support, Sunbelt Rentals can help keep your Christmas tree operations running smoothly. Call 1-800-NOSWEAT to learn more.

ALLIED BUSINESSES

Vans Pines Nursery

Evan Van Slooten
14731 Baldwin Street
West Olive, MI 49460
(800) 888-7337
(616) 399-1620
(616) 399-1652 (F)

info@vanspinesnursery.com
vanspinesnursery.com

Propagators of evergreens and deciduous trees and shrubs. Offering one-year and two-year jiffy plugs, bare root transplants & potted liners. Growing your business faster since 1934.

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(541) 327-2212
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myseedlings.com

We grow premium seedlings for liners and outplant production including: Fraser, Balsam, Canaan, Noble, Douglas, and Grand fir. Bare root and plugs.

Yepzy, Inc.

Matt Solomon
57 Union Street
PMB1234
Concord, NC 28205
(704) 953-3795
matt.solomon@yepzy.com
yepzy.com

Yepzy provides a premier experience for the migrant worker community with fee-free checking accounts, debit cards, ATMs, money transfer, and low cost subsidized foreign remittances.



The mission of the North Carolina Christmas Tree Association (NCCTA) is to promote “real” Christmas Trees through marketing and education. We contribute to the success of the Christmas Tree Industry by providing ethical, professional, and visionary leadership.

The North Carolina Christmas Tree Association (NCCTA) was formed in 1959 by a handful of growers in Avery County, a rural county with high elevations on the Tennessee border in the northwestern part of the state. The Association grew as fast as the Christmas Tree Industry and North Carolina has been ranked second in the US after Oregon for Christmas tree production for many years. The NCCTA has hosted the National Christmas tree convention numerous times and has sent the official Blue Room Christmas tree to the White House more than any other state. Consequently, the Fraser fir species is the most popular species in the US. The NCCTA continues to promote real trees as an integral and natural part of the Christmas holiday season.

Working With Your Grower for Increased Sales

Growers and retailers share a mutually dependent relationship as they each work to provide consumers with high quality Christmas trees. Retailers depend on growers for fresh trees of the quality and grade they paid for. Growers depend on retailers to maintain tree quality until the trees are sold with the hope that satisfied customers will come back next year.

Just like any other important relationship, communication is key. Both parties should be clear about their expectations and the details that need to be planned. Numbers of trees by grade and size, delivery dates, transportation, deposit and full payment dates all need to be spelled out. It doesn't hurt to have it in writing or even formalized as a contract. Be sure to talk about contingencies that could arise such as winter weather or transportation problems.

Retailers have a unique connection to the consumer. You know what they bought. Surveys sponsored by the National Christmas Tree Association tell us that consumers want convenience, less mess, less weight, a product that holds up well (is fresh), and one that is environmentally friendly. If you are worth your salt as a retailer, you heard their requests, their complaints, and know who they are. Use a written survey or card, a suggestion box, or an informal exit interview to find out what customers really think. Ask about tree quality, freshness, tree species mix, customer service, or other needs that they have. Share this information with your grower so that he can also adjust his practices to meet your customer's needs. The whole point is to find out what will make your customers come back to your lot year after year.

For most customers, the closest they come to a Christmas tree farm is the row of trees on your retail lot. Give them the best possible experience. For some that will mean convenience. For others, make it feel like a traditional Christmas. For all of them, make sure the real tree you sell them is in the best possible condition. Shake your trees to dislodge needles that naturally shed each fall. This can be done on the farm or at the lot. Use tree bags or netting so customers won't have to vacuum their vehicle or their house. Be sure to make a fresh cut on that tree trunk before it leaves the lot. Do what it takes to make the Christmas tree buying experience exciting, convenient, and full of tradition.

Points to Discuss With Your Grower

Tree numbers by size & grade

- Height standards
- Grade standards
- Presence of handles

Other products

- Wreaths, roping
- B&B trees

Written contract

- Delivered quantity
- Retail tree care
- Death of either party
- Legal venue
- Arbitration

Payment

- Certified check
- Percent down
- Schedule

Transportation

- Arranged by
- Number of deliveries
- Shipping dates

Customer Service

- Tree care literature
- NCCTA retail materials
- Tree shaking

Contingencies

- Weather
- Transportation

CONTRACT SERVICES

Andrews Tree Farm & Nursery, LLC

Seth Andrews
(336) 380-6766
andrewstreefarms@gmail.com
*Contract Tree Baling, Fertilizing, Land
Clearing, Planting, Shearing, Spraying*

Cheek Brothers Tree Farm

Andy Cheek
(336) 977-6866
cheekbrothers2@gmail.com
Fertilizing, Shearing, Spraying

Christmas Tree Hill Nursery

Jeff Vance
(828) 385-0432
jkvance7@gmail.com
Shearing, Harvesting

Clark's Evergreens and Landscaping

Clark Reavis
(336) 877-7615
clarksevergreens@yahoo.com
Harveting, Shearing, Fertilizing

Cranberry Creek Farms

Councill Robbins
(336) 908-5439
councillrobbins@hotmail.com
*Fertilizing, Ground Cover Management,
Planting, Shearing, Spraying*

Mistletoe Meadows

Joe Freeman
(336) 465-9754
mistletoem@skybest.com
Planting, Fertilizing, Shearing, Spraying

Moody Ag Services

Jerry Moody
(828) 387-6816
licklogfarms@gmail.com
Spraying

Peach Bottom Christmas Tree Farm

Bryan Marshburn
(336) 657-7565
peachbottomtrees@gmail.com
*Planting, Shearing, Spraying,
Fertilizing, Tree Baling*

Sugar Plum Farms

Darrell Pitts
(828) 385-0533
sugarplumfarms@att.net
*Land Clearing, Road Construction,
Pond Construction*

Scott's Tree Farm

Scott Smith
(336) 657-0545
scott@milesnc.com
Land Clearing, Tree Baling



Advertisers

By Business/Farm Name

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RETAIL LOT PLANNING CALENDAR

WINTER

Review customer demographics for target area

Review local and state laws (Permits, right-of-ways, signage)

Identify potential lot sites

Identify & contact landowners

Identify possible charity partners



SPRING

Initial contact with tree suppliers

Sign lease with landowner

Develop or review business plan

Secure pre-approval for financing Summer

Make a deposit on tree order

Identify sources for:

- Freight
- Liability insurance
- Local bank account
- Tent rental
- Port-a-johns
- Fencing if needed
- Lodging / camper
- Security
- Utilities
- Telephone



October

Finalize all contracts & permits

Hire employees

Order uniforms, jackets, or t-shirts

Order point-of-sale materials



Early November

Finalize tree delivery

Set up retail lot, storage, & displays

Review inventory & accounting systems

Review parking & traffic flow

Initiate advertising



Mid / Late November

Train & motivate employees

Properly store & display trees

Monitor inventory & cash

Survey customer satisfaction

Visit competing lots in target area December

Maintain quality of inventory & service

Cull dry trees-Do not sell at bargain prices

Conduct employee exit interviews

Make deposit on site for next year



EARLY FALL

Touch base with:

- Landowner
- Tree grower / supplier
- Charity partner

Advertise for employees

Order signs, banners





**Bottomley
Evergreens & Farms**
6460 Glade Valley Road
Ennice, NC 28623

140 South Sparta Parkway
Sparta, NC 28675

800-504-3347

336-372-5252

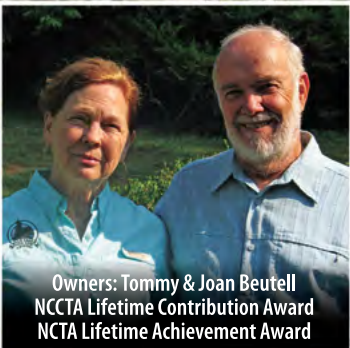
bottomleys.com

NC Christmas Tree Association
PO Box 288
Boone, North Carolina 28607

Growing Quality Fraser Fir Since 1949

Consistent Quality & Dependability

Quantity Discounts Available
Call, Write or Email
For Price List



Owners: Tommy & Joan Beutell
NCCTA Lifetime Contribution Award
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FRESH CUT TREES & WREATHS

Fraser Fir: 5-14'
Wreaths: 18-48"



www.WolfCreekTreeFarm.com
E-mail: wctf@frontier.com
828-293-5115
Toll-Free: 888-293-5116
P.O. Box 2 • Tuckasegee, NC 28783