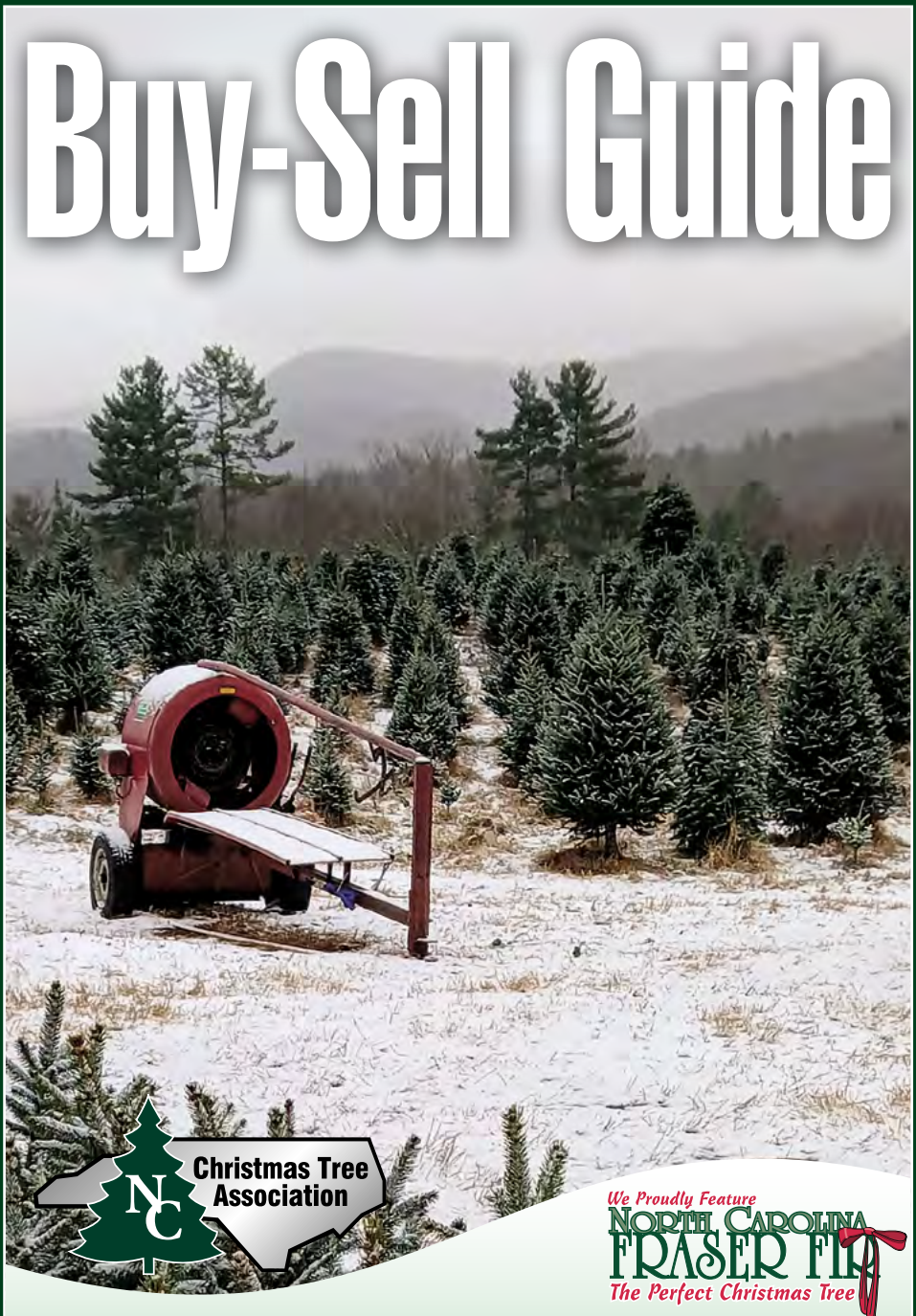
NORTH CAROLINA CHRISTMAS TREE ASSOCIATION

Buy-Sell Guide



Christmas Tree Association

We Proudly Feature
NORTH CAROLINA
FRASER FIR
The Perfect Christmas Tree

www.NCchristmastrees.com
1.800.562.8789



Seth & Lidjea Andrews
691 Hoppers Dairy Road
Sparta, NC 28675
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andrewstreefarms@gmail.com
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Premium Quality Fraser Firs, Wreaths, Garland, and a wide array of greenery products.

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- *Fraser Fir Christmas Trees*
- *Wreaths and Garland*
- *Landscaping Trees and Shrubs*

"Home of the North Carolina Fraser Fir."

Christmas Tree Hill

NURSERY

1-800-648-2815

www.christmastreehillnursery.com

christmashill@bellsouth.net

Owner: Kurt Vance
P.O. Box 399
1881 Millers Gap Hwy.
Newland, North Carolina 28657
Cell: (828) 387-0228
Home: (828) 733-4814



"No order too large or too small."

North Carolina Fraser Fir

The Perfect Christmas Tree



- Grown in its native home of the NC mountains
- Soft, pleasant-to-touch, dark green needles
- Long-lasting pleasant aroma
- Incomparable needle retention
- Strong yet pliable branches that hold even the heaviest ornaments

NC Christmas Tree Association

1-800-562-8789

NCchristmastrees.com



(828) 262-5826 • (800) 562-8789
(F) (828) 265-1558
email: info@NCchristmastrees.com
NCChristmasTrees.com

OFFICERS AND DIRECTORS FOR 2025

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160 Hewed Log Gap
Fleetwood, NC 28626
(828) 877-4237

1st Vice Pres.: **Jeff Vance**
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Newland, NC 28657
(828) 733-4814

Treasurer: **Dee Clark**
204 White Pine Road
Newland, NC 28657
(828) 733-4850

Imm. Past Pres.: **Rodney Buchanan**
3127 NC Hwy 80
Bakersville, NC 28705
(828) 766-8277

2nd Vice Pres.: **Travis Birdsell**
155 West Street
Jefferson, NC 28640
(336) 977-3613

Fraser Fir Prom. Comm. Chair: **Sam Cartner**
PO Box 247
Newland, NC 28657
(205) 910-9983

Executive Director: Jennifer Greene
PO Box 288 • 368-4 NC Highway 105 Bypass, Boone, NC 28607
(828) 262-5826

National Directors:

Wilson Barr
PO Box 3
Crumpler, NC 28617
(336) 982-3013

Pat Gaskin
PO Box 135
Laurel Springs, NC 28644
(336) 372-4193

Directors:

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Travis Birdsell
Sam Cartner
Garrett Clawson
Council Robbins
Wilson Barr
Rodney Buchanan
Alex Church
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Anna Hollifield, NCFS
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Dr. Justin Whitehill, NCSU
Harry Yates, NCCTA
Jerry Moody, NCSU

The Mission of the North Carolina Christmas Tree Association is to promote "real" farm-grown Christmas Trees through marketing and education. We will contribute to the success of the Christmas Tree Industry by providing ethical, professional, and visionary leadership.

The Buy-Sell Directory is an annual publication of the North Carolina Christmas Tree Association and is designed to encourage contact between member-growers and tree buyers. All information listed in the directory was supplied to the association by firms or individuals on standard forms prepared by the Association.

Including this grower-supplied information does not constitute a warranty nor imply obligation on the part of the Association for either the accuracy of the information supplied or the reliability of those listed. The Association assumes no responsibility for accuracy or validity of claims in advertising.



Evaluating Tree Freshness on Retail Lot

To check how your trees are holding up on the retail lot, make the following observations:

Christmas trees are perishable. Their freshness can be lost rapidly during a severe drying event or slowly over time through neglect. As a retailer, you should periodically evaluate the freshness of your product. Your decisions on how to handle and market your trees should rely on the information you collect from your evaluation. If you find that your trees are losing their freshness on the lot, you might be able identify the conditions that are hurting your trees and better control them. If you are confident that your trees are holding up, you can help your customers to better appreciate their freshness.

There is a direct relationship between the amount of water in a tree and its freshness. Researchers use a couple of different methods to measure the amount of moisture in Christmas tree foliage, but they are time consuming. You can use several tree characteristics as a rough and ready indicator of tree freshness. These include tree color, needle retention, foliage temperature, branch and needle flexibility, and even tree weight.

How is the color of the tree? Dry trees tend to lose color and develop a paler green or washed out appearance compared to fresh trees.

Does the tree hold its needles when you brush branches or shake the tree? If more than a few current season needles drop, there could be a freshness problem with the tree. Losing some internal (older) needles is normal, but a tree should hold onto all of its younger needles on the outside of the tree. Needle loss is complex and can result from genetic variation, temperature extremes, high salt content in the tree aggravated by moisture loss, or a lack of dormancy of the tree resulting from unseasonably warm autumn weather.

Does the foliage of the tree feel cool to the touch? A fresh tree with good water content will feel cooler than room or ambient outdoor temperature. A dry tree will feel warm in comparison. Of course, foliage in direct sunlight will be warmer, so be sure to compare foliage under similar conditions. You might do this early or late in the day when conditions will be more uniform from tree to tree.

Are the needles and branches pliant and flexible? The needles on a fresh tree will bend with your touch and return to their normal position without breaking. The branches on a fresh tree will also easily bend and spring back to their resting position. Dry branches are stiff. Dry needles are brittle such that needle loss on dry trees is often from needle breakage.

How heavy is the tree compared to its neighbors? Weight can be misleading if you are comparing different size or density trees. However, if the trees are similar, a dry tree will weigh less than a fresh tree flush with water. If other tree characteristics are pointing to a dry condition, then lifting it up can confirm your evaluation.

NC Christmas Tree Association

GROWERS LISTED BY COUNTY

NORTH CAROLINA

ALLEGHANY COUNTY
Seth Andrews
Mitchell Bottomley
Earl Deal
Brad Edwards
Patricia Gaskin
Bryan Marshburn
Kathy Shore
Bruner Sides
Randall Sides
Scott Smith
James Vestal
Bryan Wagoner
Johnny Wishon

ASHE COUNTY
Scott Ballard
Rusty Barr
Chad Belteau
Andy Cheek
Cline Church
Roger Critcher
Jessie Davis
Russell Estes
Bill Fairchild
Sanford Fishel
Joe Freeman
Steve Goodman
Steve Leath
Carrie McClain
Tim Miller
Tim Moser
Mike Pate
Mitchell Poe
Andy Powers
Clark Reavis
Councill Robbins
Greg Sexton
Daniel P. Shatley
Danny K. Spencer
Conrad Steinhart
Charles Sturgill
Jason Sturgill
David Tucker
Tommy Wagoner
John Weaver

AVERY COUNTY
Waightstill Avery
Dale Benfield
Nick Boone
David Cartner
Dee Clark
Clay Cuthbertson
John Dellinger
Mark Gay
Ethan Hagie
Matthew Horney
Daniel Johnson
Darrell Pitts
Robert Reece
Lynn Smith
Anna Trivett Hollifield
Mark Trivett
Jeff Vance
Laren Vance
Jack Wiseman

BUNCOMBE COUNTY
Curtis Hawkins

HAYWOOD COUNTY
David Boyd
Robbie Hunt
Walter Mehaffey

JACKSON COUNTY
Renee Beutell
Charles Fowler
Jerry McAbee
Marshall Woodward

MADISON COUNTY
Mark Cody
Donna Jones

MITCHELL COUNTY
Rodney Buchanan
John L. Wilson

WATAUGA COUNTY
Daniel Brown Dale Cornett
Jim Henson
Bill Hoffman
Rob Hunt
Scott Taylor

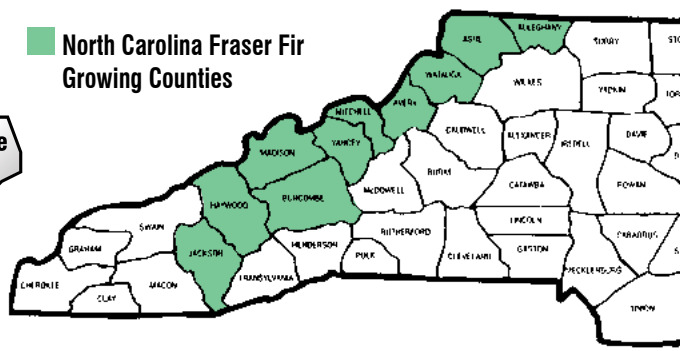
VIRGINIA

BLAND COUNTY
Daniel Guthrie

CARROLL COUNTY
Michael Gatchell

GRAYSON COUNTY
James M. Shatley

Christmas Tree Association



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WHY North Carolina Fraser Fir?



- Agricultural Crop Grown in and Native to Western North Carolina Mountains
- Soft, Pleasant-to-touch, Dark Green Needles
- Incomparable Needle Retention
- Long Lasting Traditional Christmas Aroma
- Pliable, Yet Strong, Branches for the Heaviest of Ornaments
- Environmentally Friendly, Recyclable after Christmas
- 16 Times Voted National Grand Champion Christmas Tree and displayed in the White House





Christmas Tree Association

"Keeping Christmas Real Since 1959"

Winners of the 2025 NCCTA Tree & Wreath Contest

CONGRATULATIONS!





FRASER FIR

Grand Champion*

Rusty, Melissa, Avery, Wilson Barr,
Olivia May, Barr Evergreens

OTHER SPECIES

First Place*

Jessie & Michele Davis,
River Ridge Tree Farms



DECORATED WREATH

First Place*

Joe Freeman,
Mistletoe Meadows

UNDECORATED WREATH

Grand Champion*

Joe Freeman,
Mistletoe Meadows

**Eligible to enter the National Christmas Tree Association Contest*

Fresh North Carolina Fraser Fir

The Perfect Christmas Tree

...The key to satisfied customers

Keep your trees shaded

Store trees in a shaded area. The North or east side of a building may work well too. Awnings, lathe houses, or shadecloth structures may be used if natural shade is unavailable. Do Not leave baled trees in full sun

Store Trees Upright

Trees stored standing up have less exposure to sunlight and lose less water

Keep your trees moist

Store trees upright on wet sawdust or mulch to help retain water. Mist stored trees periodically to reduce temperature and minimize moisture loss

Display Trees in Shade, and/or water

Trees displayed this way lose far less water and sell faster

Put a fresh cut on the stump for your customer

If possible. This will insure that the tree will take up water

Provide customers with tree care information



Visit us on the web at ncchristmastrees.com



North Carolina Christmas Tree Association

GROWERS

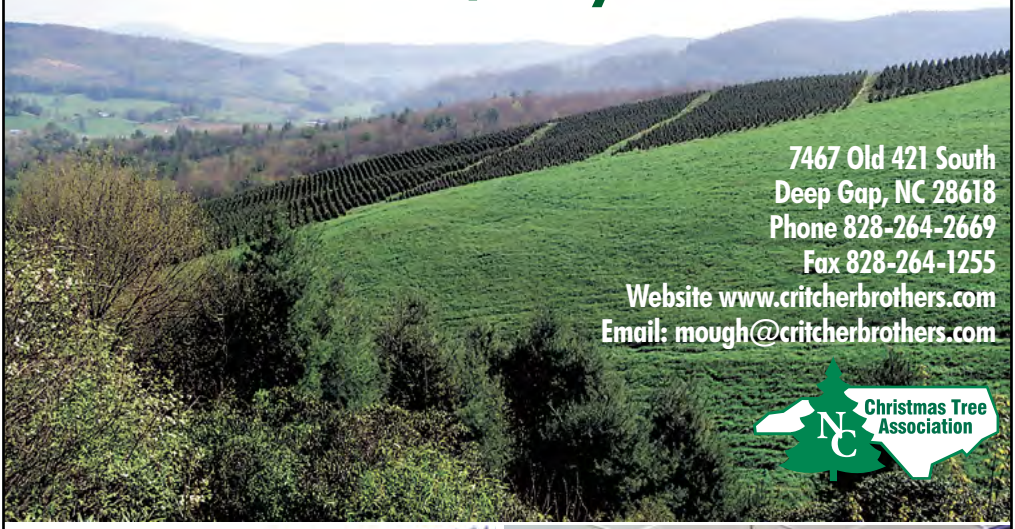
NUMBER OF TREES FOR SALE BY SPECIES

B&B = Balled & Burlapped
FF = Fraser Fir
NF = Nordmann Fir
LC = Leyland Cypress
WP = White Pine
BX = Boxwood
CD = Cedar

GROWER	FRASER FIR	OTHER	WREATHS, ROPING & BOUGHS
Andrews, J. Seth & Lidjea	2,000 Available:	B&B Available	Wreaths: 100,000
Andrews Tree Farms & Nursery LLC	Tabletops		FF, WP, BX, CD, NF;
691 Hoppers Dairy Road	5-6	Mail Order: Trees & Wreaths	Single & double
Sparta, NC 28675	6-7		face;
andrewstreefarms@gmail.com	11+	Nursery/Landscape Materials	All sizes
andrewstreefarms.com			
(336) 372-1657			Roping: 100,000
Alleghany County			FF, WP, BX, CD, NF;
Est. 1991			All lengths
See our ad on Inside Front Cover			
			Boughs:
			FF, WP
Avery, Waightstill	2,500 6-7	Mail Order: Wreaths	Wreaths:
Avery Farms/Trinity Tree Company	2,500 7-8		FF;
PO Box 190	800 8-9		Single face;
Plumtree, NC 28664			All sizes
averyfarms3@gmail.com			
averychristmastrees.com			Boughs:
(828) 733-5052			FF, WP
Avery County			
Est. 1952			
Farm located at 615 Avery Lane, Newland, NC 28657			
Ballard, Scott		Mail Order: Wreaths	Wreaths: 1000s
West End Wreaths			FF;
PO Box 29			Single face;
West Jefferson, NC 28694			6 - 48"
sales@westendwreaths.com			
westendwreaths.com			
(336) 620-2650			
Ashe County			
Est. 2003			
Farm located at 5983 194 N, Warrensville, NC 28693			

CRITCHER BROS.
PRODUCE, INC.

Growers of Quality Fraser Fir



7467 Old 421 South
Deep Gap, NC 28618
Phone 828-264-2669
Fax 828-264-1255
Website www.critcherbrothers.com
Email: mough@critcherbrothers.com

Christmas Tree Association





Transportation Available



NUMBER OF TREES FOR SALE BY SPECIES

B&B = Balled & Burlapped
FF = Fraser Fir
NF = Nordmann Fir
LC = Leyland Cypress
WP = White Pine
BX = Boxwood
CD = Cedar

GROWER	FRASER FIR		OTHER	WREATHS, ROPING & BOUGHS
Barr, Rusty & Melissa and Wilson	2,000	7-8	500 White Pine Tabletops	
and Avery	2,000	8-9	200 White Pine 5-6	
Barr Evergreens of NC, LLC	1,000	9-10	300 White Pine 6-7	
PO Box 3	500	10-11	400 White Pine 7-8	
Crumpler, NC 28617			2,000 White Pine B&B	
rusty@barrevergreens.com				
barrevergreens.com			Blue Spruce	
(336) 982-3013 or (336) 982-3017			Concolor Fir	
(336) 982-3015 (F)			Norway Spruce	
Ashe County			Other Species Available	
Est. 1960				
Farm located at 321 East Healing			Balled & Burlapped Available	
Springs Road, Crumpler, NC 28617				
See our ad on page 32			Nursery/Landscape Materials	
Benfield, Dale & Diane	100	5-6		
Santa's Choice Tree Farm	1,000	6-7		
97 Sam Brewer Road	175	7-8		
Newland, NC 28657				
santaschoicetrees@gmail.com				
(828) 260-2792				
(828) 260-1488				
Avery County				
Est. 1976				
Farm Located at 800 Cole Hollow				
Road, Newland, NC 28657				
Beutell, Renee B., Barry Campbell	200	Tabletops	Minimum Order Size: 200	
Jr., Barry Cambell III, Brady	1,500	6-7		
Gouge, Ritchie Jarrett, Zach	2,500	7-8		
Beutell, TK Beutell	1,000	8-9		
Wolf Creek Tree Farm & Nursery, Inc.	250	9-10		
PO Box 2	100	10-12		
Tuckasegee, NC 28783				
wctf@frontier.com				
wolfcreektreefarm.com				
(828) 293-5115				
(828) 293-5852 (F)				
Jackson County				
Est. 1949				
Farm located at 8833 Hwy 107,				
Cullowhee, NC 28723				
See our ad on Back Outside Cover				
Boone, Nick	2,000	6-7		
Blue Ridge Evergreens	8,000	7-8		
PO Box 51	3,000	8-9		
Crossnore, NC 28616				
nick@blueridgeevergreens.com				
blueridgevergreens.com				
(423) 930-0750				
Avery County				
Farm located at 9685 Linville Falls				
Highway, Newland, NC 28657				
See our ad on page 30				

NUMBER OF TREES FOR SALE BY SPECIES

GROWER	B&B = Balled & Burlapped FF = Fraser Fir NF = Nordmann Fir LC = Leyland Cypress WP = White Pine BX = Boxwood CD = Cedar		WREATHS, ROPING & BOUGHS
	FRASER FIR	OTHER	
Bottomley, Mitchell and Mike Wagoner			
Bottomley Evergreens & Farms			
140 S. Sparta Parkway			
Sparta, NC 28675			
mike@bottomleys.com			
bottomleys.com			
(336) 372-5252			
(336) 572-2408			
(336) 372-5262 (F)			
Grayson, VA			
Est. 1995			
See our ad on Back Inside Cover			
Boyd, David			
Boyd Mountain Christmas Tree Farm			
143 Boyd Farm Road			
Waynesville, NC 28785			
trees@boydmountain.com			
boydmountainchristmastreefarm.com			
(828) 926-8888			
Haywood County			
Est. 1984			
Brown, Daniel	500 5-6		
C and J Christmas Trees	1,000 6-7		
1999 Brookshire Road	300 7-8		
Boone, NC 28607			
dsbrown116@yahoo.com			
candjchristmastrees.com			
(828) 200-9309			
(843) 833-0156			
Watauga County			
Est. 1980			
Buchanan, Rodney & Pamela	250 5-6		
Buck's Tree Farm	1,500 6-7		
3127 Hwy 80	1,100 7-8		
Bakersville, NC 28705	150 8-9		
rodbuck@yahoo.com			
buckstrees.com			
(828) 766-8277			
Mitchell County			
Est. 1979			
See our ad on page 24			

NUMBER OF TREES FOR SALE BY SPECIES

GROWER	B&B = Balled & Burlapped FF = Fraser Fir NF = Nordmann Fir LC = Leyland Cypress	WP = White Pine BX = Boxwood CD = Cedar	WREATHS, ROPING & BOUGHS
	FRASER FIR	OTHER	
Cartner, David, Jim P. and Sam C., and Ronnie Beam Cartner Christmas Tree Farm PO Box 247 Newland, NC 28657 cartner@carolinafraserfir.com carolinafraserfir.com (828) 273-7333 (205) 910-9983 (828) 259-9465 Avery County Est. 1959 Farm located at 901 Balsam Drive, Newland, NC 28657 See our ad on page 22	5,000 Tabletops 5,000 5-6 5,000 6-7 1,300 7-8 150 8-9	Minimum Order 100	
Cheek, Andy and Ben Cheek Brothers Tree Farm 122 Bald Mountain Road West Jefferson, NC 28694 cheekbrothers2@gmail.com cheekfraser.com (336) 977-6866 (336) 877-7323 Ashe County Est. 2001 Load yard located at 3405 Highway 88 East, Jefferson, NC 28640	1,000 Tabletops 1,000 5-6 2,000 6-7 1,800 7-8 1,000 8-9 800 9-10 100 10-12	200 White Pine 6-7 200 White Pine 7-8	Wreaths: Made to Order FF, WP, LC, CD; Single Face; 8, 12, 16, 24, 36" Roping: Made to Order FF, WC, LC, CD; 25 & 75' rolls Boughs: FF, WP 10,000 lbs.
Cheek, Andy and Ben and Chad Belteau Lantern Farms Events, LLC 122 Bald Mountain Road West Jefferson, NC 28694 lanternfarmevents@gmail.com lanternfarm.com (828) 278-9805 (336) 877-7323 Ashe County Est. 2018 Farm located at 221 Doe Meadows Drive, West Jefferson, NC 28694	300 5-6 350 6-7 350 7-8		Wreaths: Made to Order FF, WP, CD, LC; Single Face; 8, 12, 16, 24, 36" Roping: Made to Order FF, WP, CD, LC 25 & 75'



Clamp-Type Wreath Frames & Machines



Shakers and Other Equipment



Cinco, Yule Tree, Gunnard & More



Polyurethane Balers & Netting

WAGONER'S

fraserknoll

SUPPLIES + EQUIPMENT

We select and offer the best-working products!

BALERS • NETTING • WREATH-MAKING SUPPLIES
SHAKERS • TREE STANDS • TAGS • BANNERS
SHEARING MACHINES • REMOVAL BAGS & MORE

As an experienced grower and retailer, we can help you select products for a more productive and profitable business.

www.fraserknoll.com

1-877-352-7355

384 BURNT HILL ROAD • LAUREL SPRINGS, NC 28644 • PHONE/FAX: 336-982-3517

NUMBER OF TREES FOR SALE BY SPECIES

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LC = Leyland Cypress
WP = White Pine
BX = Boxwood
CD = Cedar

GROWER	FRASER FIR		OTHER			WREATHS, ROPING & BOUGHS
Church, Cline & Ellen and Alex and Amber Scott			Mail Order: Wreaths			Wreaths: FF, WP;
Cline Church Nursery			B&B Available			Single face;
160 Hewed Log Gap Road						8-54"
Fleetwood, NC 28626			Nursery/Landscape Materials			
clinechurchnursery@gmail.com						Roping:
clinechurchnursery.com						FF, WP
(336) 877-4237						25'
(336) 877-4238 (F)						
Ashe County						
Est. 1977						
See our ad on page 16						
Clark, Douglas "Dee" & Gwen	300	Tabletops	500	Canaan Fir	6-7	
C&G Nursery	1,000	5-6	1,000	Canaan Fir	7-8	
204 White Pine Road	1,000	6-7	100	Canaan Fir	8-9	
Newland, NC 28657	1,000	7-8				
drcn1@live.com	500	8-9				
(828) 733-4850 or (828) 467-0120						
Est. 1966						
Cody, Mark	200	6-7				
Laurel Creek Nursery and Tree Farm	300	7-8				
9480 Grapevine Road	400	8-9				
Marshall, NC 28753	100	9-10				
markacody59@yahoo.com						
(828) 206-9571						
Madison County						
Cornett, Dale E. and Martin	200	5-6				Wreaths:
Cornett Carolina Trees	1,000	6-7				FF, WP;
PO Box 172	1,000	7-8				Single face;
Vilas, NC 28692	500	8-9				Various ring sizes
dalecornett@gmail.com	200	9-10				
cdtreefarm.com	100	10-12				Roping:
(828) 964-8463						FF/WP;
Watauga County						25 & 75' rolls
Est. 1979						
Farm located at 2230 Mountain Dale Road, Vilas, NC 28692						
See our ad on page 32						
Critcher, Roger	15,000	6-7				
Critcher Brothers Produce, Inc.	3,000	7-8				
7467 Old 421 South	1,500	8-9				
Deep Gap, NC 28618	100	9-10				
mough@critcherbrothers.com	500	10-12				
critcherbrothers.com	300	12-14				
(828) 264-2669	50	14+				
(828) 264-2675						
(828) 264-1255 Fax						
Ashe County						
Est. 1979						
See our ad on page 10						

FLEETWOOD
NORTH CAROLINA
EST 1977

CLINE CHURCH Nursery



AWARD-WINNING CHRISTMAS TREES & WREATHS

B&B Nursery Stock includes White Pine, Norway Spruce, multiple varieties of Arborvitae and Dogwood







WWW.CLINECHURCHNURSERY.COM

160 Hewed Log Gap Rd. | Fleetwood, NC 28626
Office: 336-877-4237 | Fax: 336-877-4238 | E-mail: clinechurchnursery@gmail.com

PROUD SUPPORTER: NCCTA, NCTA, NCNLA, AMERICAN HORT

NUMBER OF TREES FOR SALE BY SPECIES

B&B = Balled & Burlapped
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LC = Leyland Cypress
WP = White Pine
BX = Boxwood
CD = Cedar

GROWER	FRASER FIR	OTHER	WREATHS, ROPING & BOUGHS
Cuthbertson, Clay			
Snowy Mountain Christmas Tree Farm			
PO Box 81			
Crossnore, NC 28616			
snowymtn@yahoo.com			
snowymountainchristmastreefarm.com			
(828) 733-9589			
(828) 737-9313			
Avery County			
Est. 1977			
Davis, Jessie & Michele			
River Ridge Tree Farms			
12077 US Highway 221 N			
Scottville, NC 28672			
(336) 982-3953			
(336) 977-3784			
rrfarms@skybest.com			
riverridgetreefarms.com			
Ashe County			
Est. 1983			
Deal, Earl, Meg, Buddy & Della	Up to 26,331 Available:	White Pine 5-6	Wreaths:
Smokey Holler Tree Farm, LLC	Tabletops	White Pine 6-7	Made to order
3452 Meadowfork Road	5-6	White Pine 7-8	FF, WP, CD;
Laurel Springs, NC 28644	6-7	White Pine 8-9	Single & double face;
info@smokeyhollertreefarm.com	7-8	White Pine 9-10	8-48"
smokeyhollertreefarm.com	Limited Availability	White Pine 10+	
(336) 372-2756	8-9		Roping:
(919) 218-1660	9-10	Blue Spruce 6-12	Made to order
(336) 372-7006 (F)	10-12		FF, WP, CD;
Alleghany County	12-14	Canaan Fir 6-8	25' rolls
Est. 1972	Available 14+		
		Concolor Fir 6-8	
		Nursery/Landscape Materials	
		Trees Over 20' Available	
Dellinger, John		1,000 Turkish Fir 5-6	
Two D's Nursery, LLC		1,000 Turkish Fir 6-7	
PO Box 217		500 Turkish Fir 7-8	
Crossnore, NC 28616			
johnd@twodsnursery.com			
twodsnursery.com			
(828) 733-6686			
(828) 898-2668			
Avery County			
Est. 1959			
Farm located at 7849 Linville Falls Hwy, Newland, NC 28657			

Wishon EVERGREENS

"We Bring Christmas To Your Home"

Johnny & Linda Wishon

908 Independence Rd.
Sparta, NC 28675
Phone: (336) 372-7086
Fax: (336) 372-5530
E-mail: wishontrees@skybest.com
Web: wishonevergreens.com

Premium Fraser Fir Christmas Trees
Roping and Single Faced Wreaths







Christmas Tree Association

National Christmas Tree Association

Frosty Mountain Christmas Trees



QUALITY TREES
FAMILY OWNED FARM SINCE 1978

Fraser Firs • Wreaths • Roping

Donna & Chipper Jones
13623 Hwy 212 • Marshall, NC 28753
www.FrostyMountainChristmasTrees.com

HOME & BUSINESS: (828) 656-8100
(828) 656-2548 (Fax)

Growing Premium FRASER FIR Since 1977

SHIPPED FRESH & ON TIME

Blocks of Trees for Sale 5-8'



BOONE • NORTH CAROLINA

HIGH COUNTRY CHRISTMAS TREES

PO BOX 1595 • BOONE, NC 28607
828-268-4099

www.HighCountryChristmasTrees.com
E-mail: highcountrytrees@gmail.com

NUMBER OF TREES FOR SALE BY SPECIES

GROWER	B&B = Balled & Burlapped FF = Fraser Fir NF = Nordmann Fir LC = Leyland Cypress WP = White Pine BX = Boxwood CD = Cedar			WREATHS, ROPING & BOUGHS
	FRASER FIR		OTHER	
Edwards, Brad				Wreaths:
Chestnut Grove Farms				Made to order
1280 Choate Dairy Road				FF, WP, BX;
Sparta, NC 28675				Single face;
chestnutgrovefarms@gmail.com				All sizes
(336) 200-1708				
Alleghany County				Roping:
				Made to order
				FF, WP, CD;
				25 & 75' rolls
				Kissing balls, swags, table pieces
Estes, Russell and Beau	2,000	8-9	Trees Over 20' Available	
Peak Farms	500	9-10		
1011 Low Gap Road				
Jefferson, NC 28640				
russellpf2@skybest.com				
peakfarmsnc.com				
(336) 982-6082				
Ashe County				
Est. 1994				
Fairchild, Bill	500	Tabletops		
Top of the Mountain Farms	300	5-6		
2152 Water Tank Road	350	6-7		
West Jefferson, NC 28694	350	7-8		
bill@topofthemountainfarms.com				
(336) 977-6276				
Ashe County				
Est. 2018				
See our ad on page 36				
Fishel, Sanford	1,000	5-6	3,000 Concolor Fir All sizes	
Grouse Ridge Christmas Tree Farms	1,000	6-7		
14911 Old Highway 16				
Grassy Creek, NC 28631				
(336) 384-3337				
(336) 384-1288				
Ashe County				
Est. 1990				
Fowler, Charles & Rebecca				
Windy Gap Tree Farm, Inc.				
PO Box 84				
Glenville, NC 28736				
charles@windygaptrees.com				
windygaptrees.com				
(828) 507-8863				
Jackson County				
Est. 1988				

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Kathy Shore Nursery LLC is proud to be the third generation to carry on The Homer and Bonnie Sides Tree Farm legacy, with the old school high quality, high density Fraser fir this family has always had a reputation for! Our goal is to produce a high quality product to high quality markets! We pride ourselves on being a solid, stable, and consistent long term supplier to our markets. Currently taking new customers. Contact our office for a tour of our farms!
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336-372-5324
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KathyShoreNursery.com

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Wide Variety of Pumpkins

KRATOS • HEIRLOOM • WHITE • MINI

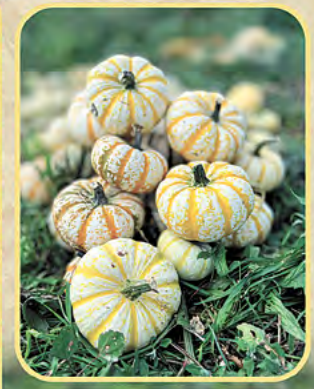
and specialty varieties

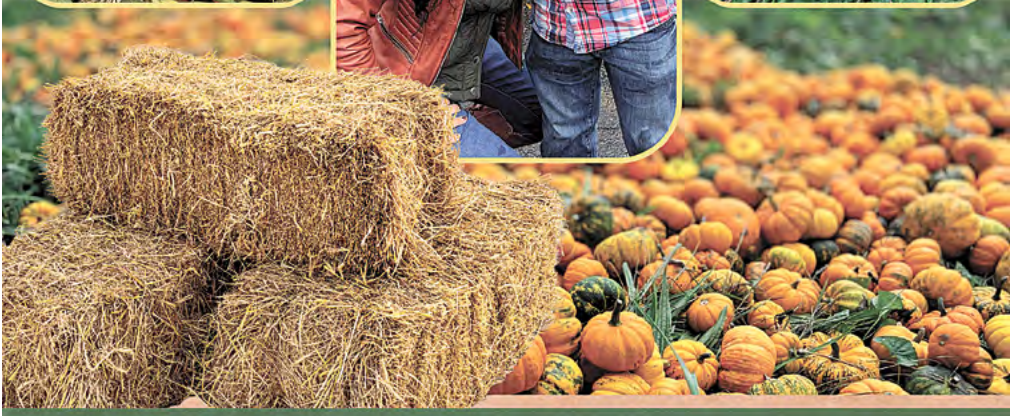












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KathyShoreNursery.com

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Allendale, Michigan 49401

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Fax (616) 892-4290

www.boschsnursery.com

E-mail:brian@boschsnursery.com



NUMBER OF TREES FOR SALE BY SPECIES

Sold Out

GROWER	FRASER FIR		OTHER	WREATHS, ROPING & BOUGHS
	B&B = Balled & Burlapped FF = Fraser Fir NF = Nordmann Fir LC = Leyland Cypress		WP = White Pine BX = Boxwood CD = Cedar	
Freeman, Joe			B&B Available	Wreaths: 2,000
Mistletoe Meadows				FF, LC, BX, WP;
583 Burnt Hill Road			Nursery/Landscape Materials	Single & double face;
Laurel Springs, NC 28644				All sizes
mistletoem@skybest.com			Minimum Order Size	
mistletoemeadows.com				Roping: 2,000
(336) 465-9754				WP, FF, LC, BX;
(336) 982-9754				15, 25, 30, 50, 75' rolls
Ashe County				
Est. 1988				
				Boughs: BX 25,000
Gaskin, Patricia B.	10	14+	Nursery/Landscape Materials	Wreaths:
Laurel Springs Nursery, LLC				Made to order
PO Box 135				FF, WP, BX, Other;
Laurel Springs, NC 28644				Single & double face;
lsxtf2@skybest.com				
laurelspringsnursery.com				16 - 42"
(336) 372-4193				
(336) 372-4168 (F)				Roping:
Alleghany County				Made to order
Est. 1972				FF, WP, BX, Other;
Farm located at 7491 Hwy. 18 South, Laurel Springs, NC 28644				25 & 75' rolls
See our ad on page 24				
Gatchell, Michael	2,000	6-7		
Santa's Trees	2,000	7-8		
1451 Nester School Road	2,000	8-9		
Dugspur, VA 24325				
landman66@yahoo.com				
santastreestreasurecoast.com				
(561) 662-9140				
Carroll County, VA				
Est. 2002				
Gay, Mark	500	5-6		Wreaths:
Buck Hill Tree Farm	1,500	6-7		Made to order
PO Box 1288	1,000	7-8		FF;
Linville, NC 28646	200	8-9		Single face;
cogmog@charter.net				8-36"
buckhilltreefarm.com				
(828) 387-0366				
Avery County				
Est. 1978				
Farm located at 8669 Linville Falls Hwy, Newland, NC 28657				

Serving Satisfied Customers for Over 40 Years

BUCK'S TREE FARM

BUCK'S TREE FARM

NC Hwy 80N
Bakersville, North Carolina 28705

Broadleaf Evergreens
Fraser Christmas Trees 6' through 12'

(828) 766-8277 or (828) 688-2136

Website: buckstrees.com / E-mail: rodbuck@yahoo.com

Randy & Rodney, Owners

Member NCCTA / Mitchell Co. Assn. of Christmas Tree Growers & Nurserymen

Laurel Springs Nursery, L.L.C.

Patricia Gaskin
Laurel Springs, NC 28644

Fraser Fir Christmas trees, wreaths & garlands

Wholesale, retail & mail order.
Price List Available

336-372-4193

Email: lsxtf2@skybest.com
Member National Christmas Tree Association

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PREMIUM FRASER FIR CHRISTMAS TREES, WREATHS, & GARLAND

OUR FAMILY TAKES GREAT PRIDE IN OUR BUSINESS AND FEEL WE ARE COMPETITIVE IN PRICE, BUT MOST IMPORTANTLY, WE OFFER A QUALITY PRODUCT.

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OFFICE: 336-246-4343
EMAIL: TREES@STURGILLTREEFARMS.COM

WWW.STURGILLTREEFARMS.COM

NUMBER OF TREES FOR SALE BY SPECIES

B&B = Balled & Burlapped
FF = Fraser Fir
NF = Nordmann Fir
LC = Leyland Cypress
WP = White Pine
BX = Boxwood
CD = Cedar

GROWER	FRASER FIR		OTHER	WREATHS, ROPING & BOUGHS
Goodman, Steve	500	Tabletops		Boughs:
Naked Ridge Tree Farm	500	5-6		FF
1316 Carson Woods Road	1,000	6-7		20,000 Lbs.
Laurel Springs, NC 28644	1,500	7-8		
nakedridge@gmail.com	750	8-9		
(336) 977-0670	150	9-10		
Ashe County	50	10-12		
Est. 2000				
Guthrie, Daniel				
Guthrie & Co., LLC				
PO Box 6355				
Hickory, NC 28603				
dguthrie05@gmail.com				
(828) 310-3560				
Bland County, VA				
Est. 2005				
Farm located at Dry Hollow Road, Bland, VA 24315				
Hagie, Ethan	150	Tabletops		Wreaths:
NC Fraser Fir Connection, LLC	580	5-6		FF;
290 Claude Isaacs Road	580	6-7		Single face;
Elk Park, NC 28622	390	7-8		All sizes
ncfraserfirconnection@gmail.com	150	8-9		
(828) 260-7164	150	9-10		
Avery County				
Est. 2014				
Hawkins, Curtis & June and Dale	500	5-6		
Sandy Hollar Farms	500	6-7		
63 Sandy Hollar Lane	500	7-8		
Leicester, NC 28748				
sandyholfm@aol.com				
sandyhollarfarms.com				
(828) 683-3645				
(828) 230-8118				
Buncombe County				
Est. 1969				
Henson, Jim and Chad	500	Tabletops		Wreaths: 250
Bear Wallow Choose & Cut	500	5-6		FF;
406 Long Ridge Farms Road	500	6-7		Single face;
Sugar Grove, NC 28679	200	7-8		10, 12, 16, 24, 36"
longridgetrees@gmail.com	100	8-9		
(828) 297-4373	100	9-10		
Watauga County	100	10-12		
Est. 1985				

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B&B = Balled & Burlapped
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LC = Leyland Cypress
WP = White Pine
BX = Boxwood
CD = Cedar

GROWER	FRASER FIR		OTHER	WREATHS, ROPING & BOUGHS
Hoffman, Bill	1,200 Available:			
Beechwold Farms	Call for Availability			
PO Box 1584	5-6			
Newland, NC 28657	6-7			
billhoffman@bellsouth.net	7-8			
(828) 387-1717	8-9			
Watauga County	9-10			
Est. 1986				
Horney, Matthew and Cale Smith	2,500	7-8		
Appalachian Farms of Cranberry	2,500	8-9		
PO Box 686				
Elk Park, NC 28622				
gstrees@att.net				
gstrees.com				
(828) 733-3174				
(828) 737-6922 (F)				
Avery County				
Est. 1994				
Farm located at 6051 N US 19E, Newland, NC 28657				
Hunt, Rob	500	5-6		
High Country Christmas Trees	1,000	6-7		
PO Box 1595	1,200	7-8		
Boone, NC 28607	1,000	8-9		
highcountrytrees@gmail.com	200	9-10		
highcountrychristmastrees.com	50	10-11		
(828) 262-1096	50	11-12		
(828) 268-4099				
Watauga County				
Est. 1977				
See our ad on page 18				
Hunt, Robbie			Mail Order Wreaths	
Smoky Mountain Christmas Tree Farm				
756 Hemphill Road				
Waynesville, NC 28785				
(828) 400-2933				
Haywood County				
Johnson, Daniel W. and Herbie	1,000	5-6		Wreaths: 500
Johnson Brothers Nursery	3,000	6-7		FF;
PO Box 71	2,000	7-8		Single face;
Crossnore, NC 28616	5,000	8-9		8-48"
danielwj@hotmail.com	200	9-10		
johnsonbrothersnursery.com				
(828) 733-9520				
(828) 773-2273				
(828) 733-9640 (F)				
Avery County				
Est. 1970				
Farm located at 5261 Linville Falls Highway, Newland, NC 28657				

NUMBER OF TREES FOR SALE BY SPECIES

B&B = Balled & Burlapped
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NF = Nordmann Fir
LC = Leyland Cypress
WP = White Pine
BX = Boxwood
CD = Cedar

GROWER	FRASER FIR		OTHER		WREATHS, ROPING & BOUGHS
Jones, Donna & Chipper	250	Tabletops			Wreaths: 2,000
Frosty Mountain Christmas Trees	500	5-6			FF, WP, LC;
13623 Hwy 212	1,000	6-7			Single face;
Marshall, NC 28753	2,000	7-8			8-48"
frostymountainchristmastrees@gmail.com	750	8-9			
frostymountainchristmastrees.com					Roping: 1,000
(828) 656-8100					FF, WP, LC;
(828) 206-0113					10 & 25' rolls
(828) 656-2548 (F)					
Madison County					
Est. 1979					
See our ad on page 18					
Leath, Steve & Janet and Eric	200	6-7	50 Concolor Fir	6-7	
Steve Leath & Sons	100	7-8			
PO Box 615	50	8-9			
Jefferson, NC 28640					
steve@steveleathandsons.com					
ncchristmastrees.com/members/ steve/leath/sons					
(336) 982-2207					
(336) 999-4304					
Ashe County					
Est. 1997					
Farm located at 2014 Low Gap Road, Jefferson, NC 28640					
McAbee, Jerry					
Bear Valley Farm					
Whittier, NC 28789					
jerry@bearvalley.com					
bearvalley.com					
(828) 736-1405					
Jackson County					
Est. 2014					
Farm located at 231 Bee Tree Road, Glenville, NC 28736					
McClain, Carrie & Jeff and Barbara Cunningham	5,000	Tabletops	500 Concolor Fir	6-7	
	2,000	5-6			
Hart-T-Tree Farms	5,000	6-7			
PO Box 35	4,000	7-8			
Grassy Creek, NC 28631					
carriemcclain@hart-t-trees.com					
hart-t-trees.com					
(336) 384-9603					
(847) 877-1979					
(336) 384-9602 (F)					
Ashe County					
Est. 1976					
Farm located at 15537 Old NC Hwy 16, Grassy Creek, NC 28631					



PREMIUM FRASER FIR



ALL SIZES AVAILABLE





White Pine and Norway Spruce Also Available

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Alleghany Christmas Tree Association®

NC Christmas Tree Association

National Christmas Tree Association

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Loading Yard (336) 372-2260
Fax (336) 372-2159

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Wreath Rings



Scented Pine cones



Tree Care Kit
What's Inside:
(tree not included)



Removal Bag

Same Great Product-New Package!



Kolors by Kirk



Tree Life/Keeps It Green!
Tree Hydrator



Same Great Product-New Package!



Twine available in 4 colors



NUMBER OF TREES FOR SALE BY SPECIES

B&B = Balled & Burlapped
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NF = Nordmann Fir
LC = Leyland Cypress
WP = White Pine
BX = Boxwood
CD = Cedar

GROWER	FRASER FIR		OTHER		WREATHS, ROPING & BOUGHS
Marshburn, Bryan	1,000	Tabletops	250 White Pine	Tabletops	Wreaths:
Peach Bottom Christmas Tree Farm	1,000	5-6	500 White Pine	5-6	Made to order
1986 Peach Bottom Road	1,000	6-7	500 White Pine	6-7	FF, WP, BX;
Laurel Springs, NC 28644	500	7-8	250 White Pine	7-8	Single face;
peachbottomtrees@gmail.com			200 White Pine	B&B	8, 12, 16, 24, 30,
peachbottomchristmastrees.com					36, 48"
(336) 657-7565			Mail Order Trees & Wreaths		
Alleghany County					Roping:
See our ad on page 34			B&B Available		Made to order
					FF, WP, Mixed;
			Nursery/Landscape Materials		All lengths
					Boughs:
					FF, WP;
					Call for Availability
Mehaffey, Walter	125	5-6	Nursery/Landscape Materials		
Mehaffey Tree Farm	240	6-7			
24 Corner Drive	280	7-8			
Waynesville, NC 28785	200	8-9			
mmehaffe@gmail.com	75	9-10			
mehaffeytreefarm.com	60	10-12			
(828) 476-8505	20	12-14			
Haywood County					
Miller, Tim	19	5-6	Blue Spruce		
Shady Rest Tree Farm	200	6-7			
287 Trading Post Road	200	7-8	Canaan Fir		
Glendale Springs, NC 28629	200	8-9			
srtreefarm@skybest.com	200	9-10	Concolor Fir		
shadyresttreefarm.com					
(336) 977-1659			Mail Order Trees & Wreaths		
Ashe County					
Est. 1986			Trees Over 20' Available		
Moser, Tim & Bonnie	1,000	Tabletops			
Shepherd's Way Farms					
465 Shepherds Way					
Laurel Springs, NC 28644					
shepherdswayfarms@gmail.com					
shepherdswayfarmsnc.com					
(919) 710-4719					
(919) 610-9048					
Ashe County					

Blue Ridge Evergreens

Premium Wholesale
Fraser Fir Christmas Trees
Newland, NC



Call Nick Boone: (423) 930-0750
nick@blueridgeevergreens.com

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blueridgeevergreens.com

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CD = Cedar

GROWER	FRASER FIR		OTHER		WREATHS, ROPING & BOUGHS
Pate, Mike	8,000	Tabletops	500 White Pine	6-7	Wreaths: 20,000
Pate's Tree Farm	8,000	5-6	500 White Pine	7-8	FF/WP/BX/WC CD/
221 Mr. Casuals Lane	15,000	6-7	100 White Pine	8-9	Noble Fir
Troutdale, VA 24378	15,000	7-8			Single face;
patesfarming@gmail.com	8,000	8-9	Blue Spruce		10-30"
(910) 818-9073	5,000	9-10			
(276) 677-3530			750 Canaan Fir	6-7	Roping: 500
(276) 677-0141 (F)			750 Canaan Fir	7-8	FF
Ashe County					
Est. 1994			200 Concolor Fir	6-7	
Farm Location: 7107 Highway 16,			200 Concolor Fir	7-8	
Glendale Springs, NC 28629					
Pitts, Darrell & Sharon	800	6-7	9 Boxwood Varieties		Wreaths:
Sugar Plum Farm	350	7-8			Made to order
1235 Isaacs Branch Road	350	8-9	Green Giant Arborvitae		FF;
Newland, NC 28657	300	9-10			Single face;
sales@sugarplumfarm.com			Hybrid Rhododendron		Any sizes
sugarplumfarms.net					
(828) 385-0533 Sales			Nursery/Landscape Materials		Roping:
(828) 765-0019 Office					Made to order
Avery County					FF, WP
Est. 1967					
Farm located at 1263 Isaacs Branch					Boughs:
Road, Plumtree, NC 28684					FF



Cornett Carolina Trees

Customer Satisfaction & Service Our Top Priority Since 1979





Dale Cornett
P.O. Box 172
2230 Mountain Dale Rd.
Vilas, NC 28692
828-964-8463
828-386-4191
dalecornett@gmail.com

www.CornettCarolinaTrees.com

Quality grown Fraser fir transplants and cut Christmas trees

Barr Evergreens of North Carolina, LLC

Grown using improved seed sources, with soilless media in above ground containerized trays. All trees are watered with well water and fertilized weekly.

Other Species:
Canaan Fir, Norway Spruce, Turkish Fir, Nordmann Fir, and White Pine

Plugs
Plug +1
Plug 1+1



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800-991-3326 or **336-982-3013**
info@BarrEvergreens.com

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NURSERY ADDRESS:
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BX = Boxwood
CD = Cedar

GROWER	FRASER FIR		OTHER	WREATHS, ROPING & BOUGHS
Poe, Mitchell & Kim and Malachi	1,000	Tabletops		Wreaths: 1,000
Cardinal Tree Farm, LLC	500	5-6		FF, WP, BX;
PO Box 985	250	6-7		Single & double face;
West Jefferson, NC 28694	250	7-8		8-48"
cardinaltree@skybest.com	250	8-9		
cardinaltreefarm.com				Roping: 1,000
(336) 846-2976				FF, WP;
(336) 877-7185				25 & 75' rolls
(336) 846-3368 (F)				
Ashe County				
Est. 1960				
Farm located at 571 Baldwin Road, West Jefferson, NC 28694				
See our ad on page 36				
Reavis, Clark				
Clark's Evergreens and Landscaping				
PO Box 1076				
Jefferson, NC 28640				
clarksevergreens@yahoo.com				
(336) 877-7615				
Ashe County				
Est. 1989				
Farm located at 2930 Liberty Grove Church Road, Fleetwood, NC 28626				
Reece, Robert	100	Tabletops		
Reece Farm & Nursery	1,000	5-6		
241 John Jones Road	1,000	6-7		
Elk Park, NC 28622	1,000	7-8		
rbreece@skybest.com	100	8-9		
(828) 898-5642	50	9-10		
Avery County				
Est. 1987				
Robbins, Councill	1,000	5-6	Canaan Fir	
Cranberry Creek Farms, Inc.	2,000	6-7		
1779 N. Burnt Hill Road	1,000	7-8		
Laurel Springs, NC 28644	100	8-9		
ccf_inc@yahoo.com				
(336) 908-5439				
Ashe County				
Est. 1985				

CHRISTMAS
PEACH BOTTOM
TREE FARM

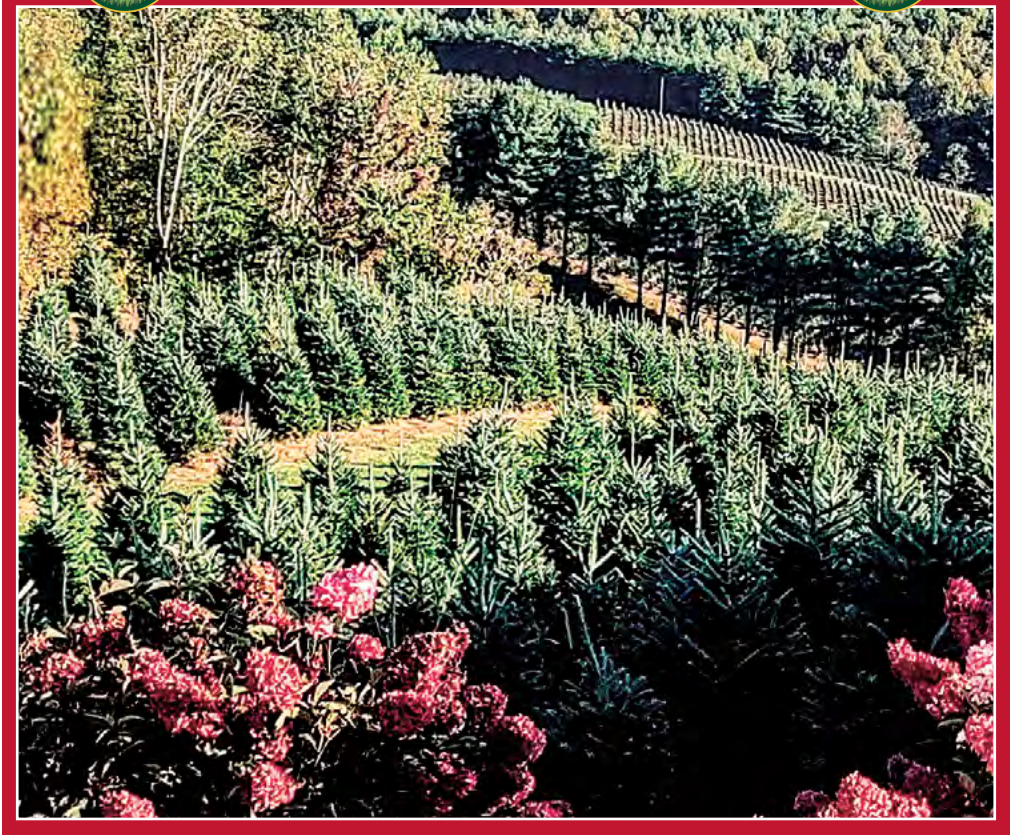
Bryan Marshburn
1986 Peach Bottom Rd.
Laurel Springs, NC 28644
peachbottomtrees@gmail.com
peachbottomchristmastrees.com

336-657-7565

PREMIUM QUALITY

Fraser Fir & White Pine Christmas Trees

Wreaths, Garland & Swags



NUMBER OF TREES FOR SALE BY SPECIES

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NF = Nordmann Fir
LC = Leyland Cypress
WP = White Pine
BX = Boxwood
CD = Cedar

GROWER	FRASER FIR	OTHER	WREATHS, ROPING & BOUGHS
Sexton, Greg & Robin			
Sexton Christmas Tree Farm			
PO Box 1235			
Jefferson, NC 28640			
(800) 238-8733			
sextonfarms@skybest.com			
sextonchristmastrees.com			
Ashe County			
Est. 1960			
Farm located at 1616 NC Highway 16-South, Jefferson, NC 28640			
Shatley, Daniel P.	6,000 Available: Tabletops	Others Upon Request	Wreaths: Upon Request
Shatley Farms, LLC	5-6		
PO Box 697	6-7		
West Jefferson, NC 28694	7-8		
shatleyfarms@skybest.com	8-9		
shatleyfarms.com	9-10		
(336) 982-9462	10-12		
(336) 982-9464 (F)	12-14		
Ashe County			
Est. 1975			
Farm located at 3509 US Highway 221 North, Jefferson, NC 28640			
Shatley, James M., Orrin and John Duncan	All Sizes Available		Wreaths: Actively taking orders;
Contact: Sadie Sheets			FF, WP, CD;
Carolina Fraser Fir Company, LLC			Single face;
2617 Potato Creek Road			10x8, 11x9, 14x12, 24x21, 26x24
Mouth of Wilson, VA 24363			
cffcsales@carolinafraser.com			
carolinafraser.com			Roping:
(276) 579-7733			Actively taking orders
Grayson County, VA			FF, WP ,CD;
Est. 1987			25, 50, 75'
			Boughs:
			Plenty available
			WP
Shore, Katherine	10,000 Tabletops		Wreaths: 10,000
Kathy Shore Nursery, LLC	5,000 6-7		FF, WP;
1731 US Hwy 21 South	10,000 7-8		Single face;
Sparta, NC 28675	5,000 8-9		All sizes
kathyshorenursery@skybest.com	2,000 9-10		
kathyshorenursery.com			Roping: 1,000
(336) 372-5324			FF, WP;
(866) 400-1084 (F)			25 & 75' rolls
Alleghany County			
Est. 1996			
See our ad on pages 20-21			

Growing Traditions

ESTABLISHED 1960

for you and your customers.

Specializing in quality Fraser Firs, wreaths and garland in all shapes and sizes.





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Email: **cardinaltree@skybest.com** • Website: **www.cardinaltreefarm.com**

Top of the Mountain Farms

West Jefferson, North Carolina

Top quality Fraser Fir Christmas Trees grown in the mountains of North Carolina. No order too small!





Bill Fairchild 336-977-6276

www.topofthemountainfarms.com

bill@topofthemountainfarms.com



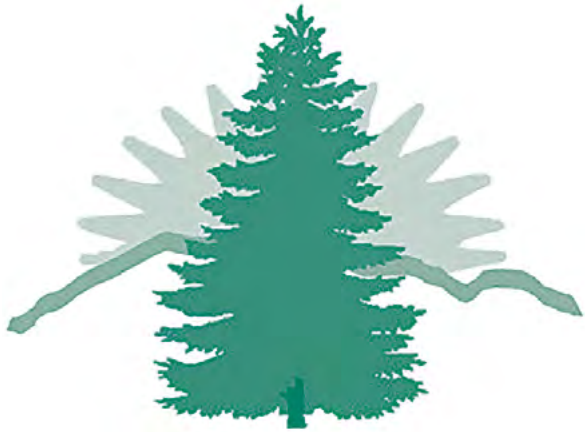


NUMBER OF TREES FOR SALE BY SPECIES

B&B = Balled & Burlapped
FF = Fraser Fir
NF = Nordmann Fir
LC = Leyland Cypress
WP = White Pine
BX = Boxwood
CD = Cedar

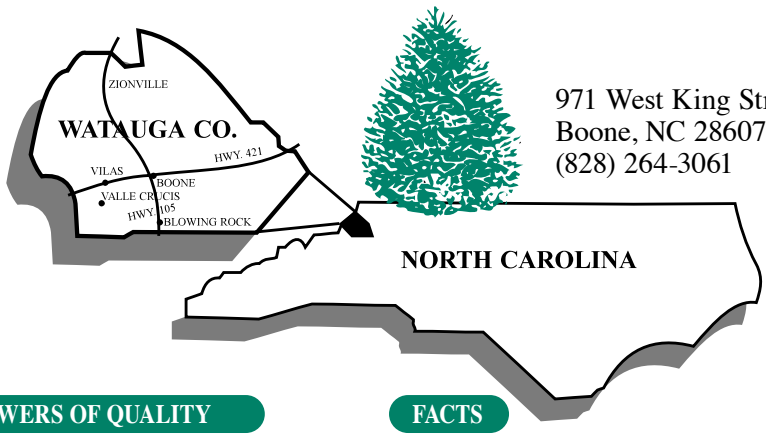
GROWER	FRASER FIR		OTHER		WREATHS, ROPING & BOUGHS
Sides, Bruner & Linda and Dillon					
Bruner Sides Nursery					
68 Reeves Ridge Rd					
Sparta, NC 28675					
sidesnursery@skybest.com					
(336) 372-8224					
(336) 372-2260					
(336) 372-2159 (F)					
Alleghany County					
Est. 1972					
See our ad on page 28					
Sides, Randal & Kimberly	2,000	6-7			Wreaths:
Randal & Kimberly Sides Nursery	2,000	7-8			Made to order
1169 New Haven Road	1,000	8-9			Single face;
Sparta, NC 28675					All sizes
sidesrk@skybest.com					
christmastreenc.com					Roping:
(336) 372-2526					Made to order
(336) 572-2128					75' rolls
(336) 372-7934 (F)					
Alleghany County					
Smith, Lynn	300	6-7	100 Canaan Fir	6-7	
Merlyn Farms	300	7-8	100 Canaan Fir	7-8	
339 Memory Lane	200	8-9	50 Canaan Fir	8-9	
Banner Elk, NC 28604					
lsmith814@abts.net			100 Turkish Fir	5-6	
(828) 493-0336			100 Turkish Fir	6-7	
Avery County					
Smith, Scott & Alanna	100	5-6			Wreaths:
Scott's Tree Farm	200	6-7			Made to order
PO Box 661	200	7-8			FF, WP, BX;
Sparta, NC 28675	100	8-9			Single face;
scott@scottsnc.com					8, 12, 16, 24, 30,
(336) 657-0545					36, 48"
(336) 372-1626					
(336) 372-2211 (F)					
Alleghany County					
Est. 1998					
Farm located at 446 Hickory View Drive, Sparta, NC 28675					

Come to the High Country for your Christmas Trees!



WATAUGA COUNTY CHRISTMAS TREE ASSOCIATION

~.wataugachristmastrees.org



971 West King Street
Boone, NC 28607
(828) 264-3061

GROWERS OF QUALITY

- FRASER FIR
- WHITE PINE, HEMLOCK, SPRUCE
- SEEDLINGS, TRANSPLANTS
- B&B PLANTS
- FRESH WREATHS, ROPING, GARLAND
- WHOLESALE & RETAIL

ANNUAL CHOOSE AND CUT DAYS

- THANKSGIVING THROUGH MID-DECEMBER

ANNUAL FRASER FIR FIELD DAY

- LAST THURSDAY OF JULY

FACTS

- ENVIRONMENTALLY OPTIMUM CONDITIONS
- AVERAGE SNOWFALL / 57”
- AVERAGE RAINFALL / 57.5”
- AVERAGE TEMPERATURES
  JANUARY / 29 DEGREES
  JUNE / 59 DEGREES
- SOUTHEAST’S LARGEST SKIING COUNTRY
- 35 + MOTELS
- 100 + RESTAURANTS

BOONE
Heart of the High Country

**Please Visit ~.HighCountryHost.com
for more lodging,ining and area attractions.
(828) 264-1299**

CALL OR WRITE FOR FREE BUYERS GUIDE AND CHOOSE AND CUT BROCHURE

NUMBER OF TREES FOR SALE BY SPECIES

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NF = Nordmann Fir
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WP = White Pine
BX = Boxwood
CD = Cedar

GROWER	FRASER FIR	OTHER	WREATHS, ROPING & BOUGHS
Spencer, Danny K. and Stephanie			
Spencer Tree Farms, LLC			
101 N and W Drive			
West Jefferson, NC 28694			
spencertreefarm@gmail.com			
wholesalefraserfir.com			
(336) 877-7757 or (336) 877-7478			
Ashe County			
Farm located at 16209 Highway 194 North, Lansing, NC 28643			
Steinhart, Conrad and Kyle Wilkes	#1:	5,000 Balsam Fir 5-6	Wreaths:
Contact: Charity Goodman	12,000 Tabletops	25,000 Balsam Fir 6-7	Call Charity
Happy Holiday Christmas Trees	3,000 4-5	25,000 Balsam Fir 7-8	(336) 846-2214
954 NC Hwy 194 N	5,000 5-6	10,000 Balsam Fir 8-9	
West Jefferson, NC 28694	20,000 6-7	5,000 Balsam Fir 9-10	Roping:
charityg@hhxt.net	25,000 7-8	1,500 Balsam Fir 10-11	Call Charity
kyle@hhxt.net	10,000 8-9	1,500 Balsam Fir 11-12	(336) 846-2214
(336) 846-2214	4,000 9-10	500 Balsam Fir 12-13	
(336) 877-7860	300 10-11		Boughs:
(866) 846-2216 (F)	100 11-12	5,000 Noble Fir 5-6	Noble Fir;
Ashe County		15,000 Noble Fir 6-7	200,000 lbs.
Est. 1980	#2:	3,000 Noble Fir 7-8	
	5,000 5-6	500 Noble Fir 8-9	
	5,000 6-7		
	5,000 7-8	5,000 Douglas Fir 5-6	
	3,000 8-9	30,000 Douglas Fir 6-7	
	2,000 9-10	20,000 Douglas Fir 7-8	
	500 10-11	3,000 Douglas Fir 8-9	
	200 11-12	1,000 Douglas Fir 9-10	
Sturgill, Charles and Josh Johnson	Call for Availability:	Call for Availability:	Wreaths:
Sturgill Tree Farms	Tabletops	White Pine 6-7	Call for inventory
PO Box 1621	5-6	White Pine 7-8	Single face
West Jefferson, NC 28694	6-7		FF, WP, Mix;
trees@sturgilltreefarms.com	7-8		8, 12, 16, 20, 24,
sturgilltreefarms.com	8-9		30, 36, 48"
(336) 977-2884	9-10		
(336) 977-2036	10-12		Roping:
Ashe County	12-14		Call for inventory
Est. 1970	14+		FF, WP, Mix;
Farm located at 1942 NC Highway 16 S, Jefferson, NC 28640			25' & 75' rolls
See our ad on page 24			
Sturgill, Jason & Brooke	500 5-6	Nursery/Landscape Species:	Wreaths:
Mile High Tree Farm	500 6-7	White Pine	Made to order
148 Mile High Lake Road		Blue Spruce	FF;
West Jefferson, NC 28694		Norway Spruce	Single face;
jason@milehightreefarm.com			8 - 30"
milehightreefarm.com		B&B Available	
(336) 977-1024			Roping:
Ashe County		Nursery/Landscape Materials	Made to order
Est. 1990			FF, WP;
			25 & 75' rolls

THE ENVIRONMENTAL CHOICE

Real vs. Fake Christmas Trees

Real Christmas Trees

- ✓ Real Christmas trees are plantation grown on American family farms, making an important economic contribution to many rural communities in the United States.
- ✓ Real Christmas trees absorb carbon dioxide and other harmful "greenhouse" gasses and release fresh oxygen into the air. A Real Christmas tree has a fragrance beyond compare.
- ✓ One acre of Christmas trees provides the daily oxygen requirement for 18 people. There are about 500,000 acres of Christmas trees in the United States which collectively provide oxygen for 9 million people daily. Young, fast-growing trees like Christmas trees release more oxygen than mature forest trees.
- ✓ For every Real Christmas tree harvested, another one is planted in its place to ensure a steady supply year after year. Christmas tree fields support turkey, quail, songbirds, rabbits and deer.
- ✓ When planted outside after the Holidays, balled and burlapped Real Christmas Trees temper winds, suppress loud sounds, filter dust, moderate temperature, and dissipate odors.
- ✓ Real Christmas trees are an all-American renewable, recyclable resource. After the holidays, Real trees are chipped into biodegradable mulch, which replenishes soil in landscapes, parks, and schools. Most communities offer recycling programs.
- ✓ Recycled Real Christmas trees are also used as wind and water barriers at beaches and river beds to fight sand and soil erosion. They protect our water supplies, and provide refuge for wildlife. When sunk in ponds, they provide excellent refuge and feeding areas for fish.
- ✓ Real Christmas trees can be used as a feeding station and winter shelter for songbirds in your yard.
- ✓ Some consumers are allergic to dust that accumulates on surfaces of Real trees grown outside. You can wash most allergens off by spraying the tree with water before bringing it inside.
- ✓ The safest Christmas tree is a fresh, well-watered tree. A Real tree has never started a fire. Faulty Christmas lights, candles, and fireplaces can start tree fires.

Fake Christmas Trees

- ✘ Fake Christmas trees are made in Korea, Taiwan, or China. Importing artificial trees contributes to the US trade deficit.
- ✘ Fake Christmas trees are made from non-renewable plastics. The manufacture of petroleum-based plastics use up natural resources. Once used, they are gone forever.
- ✘ Furthermore, the manufacture of both plastic and metal components in the tree consume energy and create pollution.
- ✘ The average use of a Fake Christmas tree is only 6 or 7 years. Eventually, they all go to the landfill as garbage.
- ✘ Fake Christmas trees are not biodegradable. The plastics and metals that they contain, including lead, will remain in our landfills for centuries.
- ✘ Three Asian wood-boring beetle species have been imported to America on the wooden trunks of Fake trees. Undetected, these insects could attack native forest trees and lumber.
- ✘ Some consumers have suffered an allergic reaction to materials in their Fake tree.
- ✘ When a Fake Christmas tree catches fire, it releases dangerous toxic fumes into the home.

NC Christmas Tree Association

Choose a Real Christmas Tree.
The Environmental & Traditional Choice!

Visit www.NCchristmastrees.com for more information.

NUMBER OF TREES FOR SALE BY SPECIES

GROWER	B&B = Balled & Burlapped FF = Fraser Fir NF = Nordmann Fir LC = Leyland Cypress		WP = White Pine BX = Boxwood CD = Cedar		WREATHS, ROPING & BOUGHS
	FRASER FIR		OTHER		
Taylor, Scott	500	5-6			Wreaths:
Stone Mountain Farms	2,000	6-7			Made to order
286 Cody Lane	2,500	7-8			FF, WP;
Vilas, NC 28692	1,000	8-9			Single face;
staylor239@gmail.com					All sizes
(828) 773-7652					
(828) 297-1251					Roping:
Watauga County					Made to order
Est. 1988					FF, WP;
Farm Address: 301 Sherry Reece Lane, Trade, TN 37691					30 & 75' rolls
Trivett Hollifield, Anna	500	6-7			
Trivett Tree Farm	500	7-8			
323 Arlan Franklin Road					
Newland, NC 28657					
anna.trivett@gmail.com					
(828) 387-1587					
Avery County					
Trivett, Mark & Hannah	500	5-6	B&B Available		
Trivett Farms	500	6-7			
1467 Brooks Shell Road	250	7-8	Nursery/Landscape Materials		
Elk Park, NC 28622					
trivettfarm44@gmail.com					
(828) 387-1623					
Avery County					
Tucker, David J.	500	6-7			
Tucker Tree Farms	500	7-8			
556 Laurel Gap Ridge Road	200	8-9			
Boone, NC 28607	200	9-10			
(828) 406-6305	200	10-12			
tuckertrees@gmail.com					
Ashe County					
Est. 1961					
Vance, Jeff	500	5-6	200 Canaan Fir	6-7	Wreaths: 500
Christmas Tree Hill Nursery, Inc.	1,000	6-7	200 Canaan Fir	7-8	FF;
PO Box 399	1,000	7-8	200 Canaan Fir	8-9	Single face;
Newland, NC 28657	500	8-9			10-36"
jkvance7@gmail.com			Nursery/Landscape Materials		
christmastreehillnursery.com					
(828) 733-4814					
(828) 385-0432					
(828) 733-4846 (F)					
Avery County					
Est. 1981					
Farm Located at 1881 Millers Gap Hwy, Newland, NC 28657					
See our ad on page 1					

Why Should I Become a Member of the North Carolina Christmas Tree Association?



- **To promote** the traditions and memories of celebrating Christmas with a Real Tree.
- **To protect** and grow your business. NCCTA works to stop legislation and regulations that are negative to you and others growing, wholesaling and retailing Real Christmas Trees and to support beneficial legislation and regulations.
- **To be part** of a community of Christmas Tree professionals and share the knowledge and experiences of thousands who share your concerns, questions and needs.

Special Benefits for NCCTA Members

- **First Pioneer Insurance Agency:** Offers a special worker's compensation insurance program.
- **LifeStore Insurance:** Insurance discounts offered to members for property and liability coverage, workers compensation and health plan options.

Membership Benefits

- ✓ Listing with link to your own website on www.NCchristmastrees.com where over 80,000 visitors search for Christmas trees annually.
- ✓ Annual listing in the Buy-Sell Guide that promotes REAL trees to thousands of buyers
- ✓ Annual listing in the Choose and Cut Directory that promotes REAL trees to thousands of consumers
- ✓ You will receive an annual subscription (two issues) of Limbs & Needles Magazine; keeping you up-to-date on association news, technical information, Christmas tree research information, and industry updates and marketing & management tips.
- ✓ Updated tree inventory listing available on website after September 1
- ✓ Retail lot listing on website with Google location services
- ✓ Access to NCCTA's Online Member Center, with resources such as classifieds, wholesale buyer mailing list, choose & cut promotional mailing list, and digital archived copies of Limbs & Needles
- ✓ Attention to relevant legislative issues on State and National Level
- ✓ NCCTA funded research projects through NCSU & NCDA&CS are beneficial for success and growth.
- ✓ Local, regional, state, and national advertising
- ✓ Expanded promotional opportunities and organizational planning through Specialty Crop Block Grants obtained by the NCCTA



- ✓ Access to free retailer promotional materials provided through grant funding
- ✓ Representation at Industry Trade Shows and Consumer Shows where the Buy-Sell and Choose & Cut Memories publications are distributed.
- ✓ Use of the NCCTA logo and the NCCTA trademark design "North Carolina Fraser Fir, The Perfect Christmas Tree"
- ✓ Representation with educational and governmental organizations
- ✓ Access to experts in the field — speakers, other members, sponsors
- ✓ Provides great opportunities to meet and network with industry peers
- ✓ Reduced registration rates for annual Winter and Summer meetings where industry leaders share information and insights, and growers interact and share their individual experience.
- ✓ NCTA National Advocacy Partnership Program benefits
- ✓ You will be a part of North Carolina's voice for the Christmas tree industry. Whether that means presenting a Christmas tree to the Governor, meeting with legislators regarding concerns for our industry, or participating in promotional opportunities in the media, NCCTA members have visibility and a voice.

NUMBER OF TREES FOR SALE BY SPECIES

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NF = Nordmann Fir
LC = Leyland Cypress
WP = White Pine
BX = Boxwood
CD = Cedar

GROWER	FRASER FIR		OTHER		WREATHS, ROPING & BOUGHS
Vance, Laren	150	Tabletops	100 White Pine	6-7	Wreaths: 1,000
Long Ridge Nursery, LLC	500	5-6	100 White Pine	7-8	FF;
PO Box 7	1,300	6-7			Single face;
Pineola, NC 28662	1,300	7-8	Nursery/ Landscape Materials		8-48"
(828) 387-1143	500	8-9			
Avery County	200	9-10			
Farm Located at 251 Charlie Clark Lane, Newland, NC 28657	50	10-12			
Vestal, James	1,000	6-7			
Fir Ridge Christmas Tree Farm	500	7-8			
1700 Mt. Zion Church Road					
Sparta, NC 28675					
firridge71@gmail.com					
(336) 469-7943					
Alleghany County					
Est. 1977					
Wagoner, Bryan			500 White Pine	5-6	
Bryan Wagoner Christmas Trees			500 White Pine	6-7	
9948 Kerr Chapel Road			500 White Pine	7-8	
Gibsonville, NC 27249			250 White Pine	8-9	
bryanstreefarm@aol.com					
bryanschristmastrees.com					
(336) 585-0052					
Alleghany County					
Farm located at 3375 Pine Swamp Road, Sparta, NC 28675					
Wagoner, Tommy					
Fraser Knoll					
610 Burnt Hill Road					
Laurel Springs, NC 28644					
sales@fraserknoll.com					
fraserknoll.com					
(336) 982-3517					
(877) 352-7355					
(336) 982-7355 (F)					
Ashe County					
Est. 1967					
See our ad on page 14					
Weaver, John W. & Suzanne N.					
Weaver Tree Farms, Inc.					
417 Weaver Farms Road					
West Jefferson, NC 28694					
weaverfarms@skybest.com					
weavertreefarms.com					
(336) 246-7951					
(336) 977-1429					
Ashe County					
Est. 1984					



Points to Make with your Customers

Most customers want more than just the price of a tree from your sales staff. Many customers want to know about the tree — where it was grown, how old it is, or when it was cut. Others may want some reassurance about the freshness or quality of your trees. It can help sales to have answers ready for typical questions.

For a valuable product that is 10 to 15 years in the making from seed, you might even consider making a "story" about the trees you sell — where they are native to, a little about the farm or farmer that grew the trees, the year the seed was planted to be ready this year, even the amount of snow that typically falls where it came from. What you and your sales staff share with customers can give value and meaning to this important seasonal purchase. Make their experience with you memorable, and they will be back next year.

NC Christmas Tree Association

Life History of a Fraser Fir

- Fraser firs are native to the highest peaks of the Southern Appalachian Mountains.
- A typical seven foot Fraser fir Christmas tree started in a seedbed about twelve years ago. It grew eight or nine inches in three years. It then spent two years in a transplant bed where it doubled in size. Now it was transplanted to the field where it grew for the next seven years.
- Every year the grower fertilized it, pruned and shaped it, managed weeds and insects, and even protected it from deer.
- Each tree was the recipient of more than 100 cultural practices during its life.

Freshness and Durability of a Fraser Fir

- Fraser firs are adapted to a southern high-elevation climate that is quite changeable.
- Not only do they survive extreme winter cold and high winds, but must contend with greater temperature changes than trees grown in Northern States.
- As a result, Fraser fir holds up exceptionally well to the stresses of the harvest and retail season.
- Dormant Fraser firs will hold their needles for months.

Tree Care

- Consumers can do a lot to keep their trees fresh.
- Always keep the tree cool, dark, and watered until it is decorated.
- Store a tree in full shade where it can be kept cool.
- Put the trunk in a water bucket or pan if it is going to be more than a few hours before it is put up.
- If more than 2 days go by before it is put in a stand, a fresh cut of at least ½ inch should be made off the base of the tree.
- The tree should be displayed in a stand with at least a 1 gallon capacity.
- The water level should be checked daily and refilled as needed.
- Display the tree away from direct sunlight or any heat source.

The Environmental Choice

- North Carolina Fraser fir growers lead the industry in their efforts to take care of their land. Fraser firs are grown on steep mountainsides that are at high risk of erosion and require utmost care.
- NC growers have had to develop sustainable practices that are gentle to soil, water, and wildlife.
- Growers use Integrated Pest Management techniques to manage pests and maintain quality with minimum inputs.

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WP = White Pine
BX = Boxwood
CD = Cedar

GROWER	FRASER FIR		OTHER		WREATHS, ROPING & BOUGHS
Wilson, John L. and Chelsea Wilson Thayer	2,050 Available: Call for size quantities				
Snow Creek Christmas Trees					
302 Slagle Road					
Bakersville, NC 28705					
jlwilson513@gmail.com					
snowcreekchristmastrees.snappages.com					
(828) 385-2388					
Mitchell County					
Est. 1968					
Farm located at 447 Wilson Road, Bakersville, NC 28705					
Wiseman, Jack W. Jr, and David Biggerstaff	200	6-7			
	500	7-8			
D&J Trees					
350 Hidden Meadows Lane					
Newland, NC 28657					
jwwjr3@hughes.net					
(828) 387-5481					
(828) 742-1211					
Avery County					
Est. 1959					
Wishon, Johnny and Brad	10,000	Tabletops	5,000 Canaan Fir	6-8	Wreaths:
Wishon Evergreens	5,000	5-6			Made to order
535 Napco Road	5,000	6-7	Mail Order: Trees & Wreaths		FF, CD, Noble Fir;
Sparta, NC 28675	5,000	7-8			Single face;
johnny@wishonevergreens.com	2,000	8-9	B&B Available		Large Volume
wishonevergreens.com	1,000	9-10			
(336) 372-7086	200	10-12			Roping:
(336) 372-5530 (F)					Made to order
Alleghany County					FF, WP, CD;
Est. 1988					15, 25, 75'
See our ad on page 18					Large Volume
Woodward, Marshall	50	5-6			
Crown Trees	300	6-7			
5153 Pine Creek Road	450	7-8			
Cullowhee, NC 28723	150	8-9			
mswoodward@comcast.com	50	9-10			
(404) 229-0405					
Jackson County					
Est. 2009					

NURSERIES

SELLER	SPECIES	TRANSPLANTS SEEDLINGS, OR SEED	BUYING OR SELLING	SIZE	AMOUNT
Andrews, J. Seth	Fraser Fir	Transplants	Selling	2-2, 2-3, 3-1, 3-2	
Andrews Tree Farms & Nursery		Seedlings	Selling	2-0, 3-0	
691 Hoppers Dairy Road		Seeds	Selling		200 lbs.
Sparta, NC 28675					
andrewstreefarms@gmail.com					
christmastreecompany.com					
(336) 372-1657					
(336) 380-6766					
(336) 372-1427 (F)					
Alleghany County					
See our ad Inside Front Cover					
Barr, Rusty & Melissa, Wilson and Avery	Fraser Fir	Transplants	Selling	Plug+1, 1+1	
	Fraser Fir	Seedlings	Selling	Plugs	
Barr Evergreens of NC, LLC					
PO Box 3					
Crumpler, NC 28617					
rusty@barrevergreens.com					
barrevergreens.com					
(336) 982-3013					
(800) 991-3326					
(336) 982-3015 (F)					
Ashe County					
Farm located at 321 East Healing Springs Road, Crumpler, NC 28617					
See our ad on page 32					
Berkey, Duane	Bare Root Evergreen	Transplants & Seedlings	Selling	Call for sizes	
Berkey's Nursery					
PO Box 215					
Spartansburg, PA 16434-0215					
info@berkeysnursery.com					
berkeysnursery.com					
(814) 654-7513					
(814) 694-9200					
(814) 654-7503 (F)					
Farm located at 44251 Rogers Road, Spartansburg, PA 16434					

SELLER	SPECIES	TRANSPLANTS SEEDLINGS, OR SEED	BUYING OR SELLING	SIZE	AMOUNT
Beutell, Renee B., Barry Campbell	Fraser fir	Transplants	Selling	P+2	20,000
Jr., Barry Cambell III, Brady					
Gouge, Ritchie Jarrett, Zach					
Beutell, TK Beutell					
Wolf Creek Tree Farm & Nursery, Inc.					
PO Box 2					
Tuckasegee, NC 28783					
wctf@frontier.com					
wolfcreektreefarm.com					
(828) 293-5115					
(828) 293-5852 (F)					
Jackson County					
Est. 1949					
Farm located at 8833 Hwy 107,					
Cullowhee, NC 28723					
See our ad on Back Outside Cover					
Bosch, Brian	Fraser Fir	Seedlings &	Selling	2-2, P+2	TBD
Bosch's Countryview Nursery		Transplants			
10785 84th Aveune					
Allendale, MI 49401					
brian@boschsnsnursery.com					
boschsnursery.com					
(616) 892-4090					
(616) 892-4290 (F)					
See our ad on page 22					
Brown, Daniel	Fraser Fir	Transplants	Selling	2-2	2,000
C and J Christmas Trees					
1999 Brookshire Road					
Boone, NC 28607					
dsbrown116@yahoo.com					
candjchristmastrees.com					
(828) 200-9309					
(843) 833-0156					
Watauga County					
Estes, Russell and Beau	Fraser Fir	Seedlings	Selling		25,000
Peak Farms					
1011 Low Gap Road					
Jefferson, NC 28640					
russellpf2@skybest.com					
peakfarmsnc.com					
(336) 982-6082					
Ashe County					
Fowler, Charles & Rebecca	Fraser Fir	Transplants	Selling	P+2	20,000
Windy Gap Tree Farm	Fraser Fir	Transplants	Selling	P+3	10,000
PO Box 84					
Glenville, NC 28736					
charles@windygaptrees.com					
(828) 507-8863					
Jackson County					

SELLER	SPECIES	TRANSPLANTS SEEDLINGS, OR SEED	BUYING OR SELLING	SIZE	AMOUNT
Freeman, Joe	Fraser Fir	Seedlings &	Selling	2-0, 2-1, 2-2	10,000
Mistletoe Meadows		Transplants			
583 Burnt Hill Road	Canaan Fir	Seedlings&	Selling	2-0, 2-1, 2-2	10,000
Laurel Springs, NC 28644		Transplants			
mistletoem@skybest.com	Norway Spruce	Seedlings &	Selling	2-0	10,000
mistletoemeadows.com		Transplants			
(336) 465-9754					
(336) 982-9754					
(336) 982-8694 (F)					
Ashe County					
Hollifield, Anna Trivett	Fraser Fir	Seedlings	Selling		200,000
Linville River Nursery/NC Forest					
Service					
6321 Linville Falls Highway					
Newland, NC 28657					
anna.hollifield@ncagr.gov					
buynctrees.com					
(828) 733-5236					
(828) 387-1587					
(828) 733-9399					
Avery County					
Marshburn, Bryan	Fraser Fir	Seedlings &	Selling	2-0	3,000
Peach Bottom Christmas Tree Farm		Transplants			
1986 Peach Bottom Road					
Laurel Springs, NC 28644	Fraser Fir	Seedlings &	Buying	3-2, 3-1,	3,000
peachbottomtrees@gmail.com		Transplants		2-3, 2-2	
peachbottomchristmastrees.com					
(336) 657-7565					
Alleghany County					
See our ad on page 34					
Pitts, Darrell & Sharon	Fraser Fir	Transplants	Selling	P+1, P+2	
Sugar Plum Farm					
1235 Isaacs Branch Road					
Newland, NC 28657					
sales@sugarplumfarm.com					
sugarplumfarms.net					
(828) 385-0533 Sales					
(828) 765-0019 Office					
Avery County					
Est. 1967					
Farm located at 1263 Isaacs					
Branch Road, Plumtree, NC					
28684					

SELLER	SPECIES	TRANSPLANTS SEEDLINGS, OR SEED	BUYING OR SELLING	SIZE	AMOUNT
Poe, Mitchell & Kim and Malachi	Fraser Fir	Transplants	Selling	12"	5,000
Cardinal Tree Farm, LLC					
PO Box 985					
West Jefferson, NC 28694					
cardinaltree@skybest.com					
cardinaltreefarm.com					
(336) 846-2976					
(336) 877-7185					
(336) 846-3368 (F)					
Ashe County					
Est. 1960					
Farm located at 571 Baldwin Road, West Jefferson, NC 28694					
See our ad on page 36					
Powers, Andy & Levi	Fraser Fir	Transplants	Selling	P+2	50,000
Powers Tree Farm	Canaan Fir	Transplants	Selling	P+2	15,000
PO Box 237					
Lansing, NC 28643					
andy@powerstreefarm.com					
powerstreefarm.com					
(336) 384-8828					
(336) 877-7722					
(336) 384-1006 (F)					
Ashe County					
Est. 1960					
Farm located at 275 Bee Tree Road, Lansing, NC 28643					
Trivett, Mark & Hannah	Fraser fir	Seedlings & Transplants	Selling	Plugs, P+1, P+2	40,000
Trivett Farms					
1467 Brooks Shell Road					
Elk Park, NC 28622					
trivettfarm44@gmail.com					
(828) 387-1623					
Avery County					
Van Slooten, Evan	Assorted Evergreens	Bare Root Transplants & Potted Liners	Selling	Jiffy® Plugs: 1 & 2 year	
Vans Pines Nursery					
14731 Baldwin Street					
West Olive, MI 49460					
(800) 888-7337					
(616) 399-1652					
info@vanspinesnursery.com					
VansPinesNursery.com					
Woodall, Sue	Fraser Fir	Seedlings	Selling		
Weyerhaeuser Company	Balsam Fir	Seedlings	Selling		
16014 Pletzer Road SE	Canaan Fir	Seedlings	Selling		
Turner, OR 97392	Nordmann Fir	Seedlings	Selling		
(541) 327-2212	Turkish Fir	Seedlings	Selling		
sue.woodall2@weyerhaeuser.com					
myseedlings.com	Fraser Fir	Transplants	Selling		
	Balsam Fir	Transplants	Selling		
	Canaan Fir	Transplants	Selling		
	Nordmann Fir	Transplants	Selling		

BUYERS

TYPES OF TREES TO BE PURCHASED

FF = Fraser Fir
WP= White Pine
BX = Boxwood
CD = Cedar

BUYER	FRASER FIR		OTHER
Andrews, J. Seth & Lidjea	5,000	Tabletops	Roping: 50,000
Andrews Tree Farms & Nursery	1,000	5-6	FF, WP, CD; All lengths
691 Hoppers Dairy Road	10,000	6-7	
Sparta, NC 28675	10,000	7-8	Boughs: 100,000 lbs.
andrewstreefarms@gmail.com	10,000	8-9	FF, WP, CD, BX
christmastreecompany.com	5,000	9-10	
(336) 372-1657	1,000	10-12	
(336) 380-6766	500	12-14	
(336) 372-1427 (F)	200	14+	
Alleghany County			
Est 1991			
See our ad Inside Front Cover			
Barr, Rusty & Melissa and Wilson	2,500	Tabletops	500 White Pine 6-8
and Avery	1,000	5-6	Canaan Fir
Barr Evergreens of NC, LLC	2,500	6-7	Concolor Fir
PO Box 3	2,500	7-8	Norway Spruce
Crumpler, NC 28617	500	8-9	Turkish Fir
rusty@barrevergreens.com	200	9-10	
barrevergreens.com			Wreaths:
(336) 982-3013			FF, WP, BX;
(336) 982-3017			Single Face;
(336) 982-3015 (F)			8, 12, 16, 24, 36, 48"
Ashe County			
Est. 1960			Roping:
See our ad on page 32			FF, WP, BX;
			25 & 75'
Bottomley, Mitchell and Mike	10,000	Tabletops	Boughs: 100,000+ lbs.
Wagoner	10,000	5-6	FF
Bottomley Evergreens & Farms	10,000	6-7	
140 S. Sparta Parkway	10,000	7-8	Boughs: 100,000+ lbs.
Sparta, NC 28675			WP
mike@bottomleys.com			
bottomleys.com			
(336) 372-5252			
(336) 572-2408			
(336) 372-5262 (F)			
Grayson, VA			
Est. 1995			
See our ad on Back Inside Cover			

TYPES OF TREES TO BE PURCHASED

FF = Fraser Fir
WP = White Pine
BX = Boxwood
CD = Cedar

BUYER	FRASER FIR		OTHER
Cartner, David, Jim P. and Sam C., and Ronnie Beam	3,000	8-9	
	1,000	9-10	
Cartner Christmas Tree Farm			
PO Box 247			
Newland, NC 28657			
cartner@carolinafraserfir.com			
carolinafraserfir.com			
(828) 273-7333			
(205) 910-9983			
(828) 259-9465			
Avery County			
Est. 1959			
Farm located at 901 Balsam Drive, Newland, NC 28657			
See our ad on page 22			
Cuthbertson, Clay	1,000	10-12	
Snowy Mountain Christmas Tree Farm			
PO Box 81			
Crossnore, NC 28616			
snowymtn@yahoo.com			
snowymountainchristmastreefarm.com			
(828) 733-9589			
(828) 737-9313			
Avery County			
Est. 1977			
Deal, Earl, Meg, Buddy & Della	Any	7-8	Boughs:
Smokey Holler Tree Farm, LLC	Any	8-9	FF
3452 Meadowfork Road	Any	9-10	
Laurel Springs, NC 28644	Any	10-12	
info@smokeyhollertreefarm.com	Any	12-14	
smokeyhollertreefarm.com	Any	14+	
(336) 372-2756			
(919) 218-1660			
(336) 372-7006 (F)			
Alleghany County			
Est. 1972			
Fishel, Sanford			Wreaths: 10,000
Grouse Ridge Trees			FF, BX, CD, Magnolia, Noble Fir;
14911 Old Highway 16			Single face
Grassy Creek, NC 28631			
(336) 384-3337			Roping:
(336) 384-1288			FF, WP;
Ashe County			Any length
			Boughs:
			FF

TYPES OF TREES TO BE PURCHASED

FF = Fraser Fir
WP = White Pine
BX = Boxwood
CD = Cedar

BUYER	FRASER FIR		OTHER
Freeman, Joe			Wreaths:
Mistletoe Meadows			FF
583 Burnt Hill Road			
Laurel Springs, NC 28644			Boughs: 150,000 lbs
mistletoem@skybest.com			FF
mistletoemeadows.com			
(336) 465-9754			
Ashe County			
Est. 1988			
Guthrie, Daniel	300	7-8	
Guthrie & Co., LLC	300	8-9	
PO Box 6355	100	9-10	
Hickory, NC 28603	75	10-12	
dguthrie05@gmail.com	40	12-14	
(828) 310-3560	20	14+	
Bland County, VA	Premium Fraser Fir only		
Est. 2005			
Farm located at Dry Hollow Road, Bland, VA 24315			
Hagie, Ethan			Wreaths:
NC Fraser Fir Connection, LLC			FF;
290 Claude Isaacs Road			Single face
Elk Park, NC 28622			
ncfraserfirconnection@gmail.com			Roping:
(828) 260-7164			FF
Avery County			
Est. 2014			
Farm located at 290 Claude Isaacs Road, Elk Park, NC 28622			
Horney, Matthew and Cale Smith	500	10-12	
Appalachian Farm of Cranberry			
PO Box 686			
Elk Park, NC 28622			
gstrees@att.net			
gstrees.com			
(828) 733-3174			
(828) 737-6922 (F)			
Avery County			

TYPES OF TREES TO BE PURCHASED

FF = Fraser Fir
WP = White Pine
BX = Boxwood
CD = Cedar

BUYER	FRASER FIR		OTHER		
Johnson, Daniel W. and Herbie	Any	8-9			
Johnson Brothers Nursery	Any	9-10			
PO Box 37	Any	10-12			
Crossnore, NC 28616					
danielwj@hotmail.com					
johnsonbrothersnursery.com					
(828) 733-9520					
(828) 773-2273					
(828) 733-9640 (F)					
Avery County					
Est. 1970					
Farm located at 5261 Linville Falls Highway, Newland, NC 28657					
McNeely, Boyd	200	Tabletops	200	White Pine	6-8
Boyd's Christmas Trees	1,000	5-6			
PO Box 126	1,000	6-7	50	Norway Spruce	5-6
Lake Toxaway, NC 28747	1,000	7-8	50	Norway Spruce	6-7
(828) 606-5411	250	8-9			
	100	9-10			
	50	10-12			
Marshburn, Bryan	250	7-8			
Peach Bottom Christmas Tree Farm	150	8-9			
1986 Peach Bottom Road	100	9-10			
Laurel Springs, NC 28644					
peachbottomtrees@gmail.com					
peachbottomchristmastrees.com					
(336) 657-7565					
Alleghany County					
See our ad on page 34					
Mehaffey, Walter	100	5-6			
Mehaffey Tree Farm	250	6-7			
24 Corner Drive	250	7-8			
Waynesville, NC 28785	150	8-9			
mmehaffe@gmail.com	150	9-10			
mehaffeytreefarm.om	50	10-12			
(828) 476-8505	50	12-14			
Haywood County					

TYPES OF TREES TO BE PURCHASED

FF = Fraser Fir
WP = White Pine
BX = Boxwood
CD = Cedar

BUYER	FRASER FIR		OTHER
Poe, Mitchell & Kim & Malachi	500	9-10	
Cardinal Tree Farm, LLC	250	10-12	
PO Box 985	150	12-14	
West Jefferson, NC 28694	10	14+	
cardinaltree@skybest.com			
cardinaltreefarm.com			
(336) 846-2976			
(336) 877-7185			
(336) 846-3368 (F)			
Ashe County			
See our ad on page 36			
Shatley, Daniel P.	Any	Tabletops	
Shatley Farms, LLC	Any	5-6	
PO Box 697	Any	6-7	
West Jefferson, NC 28694	Any	7-8	
shatleyfarms@skybest.com	Any	8-9	
shatleyfarms.com	Any	9-10	
(336) 982-9462	Any	10-12	
(336) 982-9464 (F)			
Ashe County			
Est. 1975			
Farm located at 3509 US Highway 221 North, Jefferson, NC 28640			





Christmas Tree Holiday Safety

Please share the following safety information with your retail customers...

Holiday Safety Precautions

- Put your Christmas tree in a stand that will not tip over and holds at least one quart of water per inch of trunk diameter.
- Place your Christmas tree well away from heat sources and direct sunlight that can dry the tree out.
- Inspect Christmas tree lights before using them. Replace if worn. Do not overload electrical circuits.
- Turn off your Christmas lights when leaving the house or going to bed.
- Water your Christmas tree daily. Inspect the condition of the tree and remove it from the house if it becomes dry.
- Choose Holiday gifts wisely, passing up those that are highly flammable.
- Dispose of Holiday wrappings as soon as you are finished with your gift exchanging, placing them outdoors.

A Few Points About Christmas Tree Holiday Safety

- No Christmas tree ever started a fire—something else had to burn first.
- Other household items are much more likely to be the first item ignited in residential fires:
- Newspapers & magazines: 13 times more likely
- Packaging: 10 times more likely
- Curtains or drapes: 9 times more likely
- Overloaded electrical circuits or faulty wiring are the most common ignition sources for holiday household fires.
- Only about one-tenth of one percent of household fires involves any type of Christmas tree including both artificial and real trees (reported by the National Fire Protection Association).

FARM NAME CROSS REFERENCE

Andrews Tree Farm & Nursery LLC
J. Seth & Lidjea Andrews

Avery Farms/Trinity Tree Farm
Waighstill Avery

Appalachian Evergreens
Charles C. & Melanie Wilcox

Appalachian Farms of Cranberry
Matthew Horney and Cale Smith

Barr Evergreens of NC
Rusty, Melissa, Wilson and Avery Barr

Bear Valley Farm
Jerry McAbee

Bear Wallow Choose & Cut
Jim and Chad Henson

Beechwold Farms
Bill Hoffman

Blue Ridge Evergreens
Nick Boone

Bottomley's Evergreens & Farms, Inc.
Mitchell Bottomley and Mike Wagoner

Boyd Mountain Christmas Tree Farm
David Boyd

Boyd's Christmas Trees
Boyd McNeely

Bruner Sides Nursery
Bruner & Linda and Dillon Sides

Bryan Wagoner Christmas Trees
Bryan Wagoner

Buck Hill Tree Farm
Mark Gay

Buck's Tree Farm
Rodney Buchanan

C & G Nursery
Dee & Gwen Clark

C and J Christmas Trees
Daniel Brown

Cardinal Tree Farm, LLC
Mitchell & Kim Poe

Carolina Fraser Fir Co, LLC
James M. and Orrin Shatley and John Duncan

Cartner Christmas Tree Farm
David, Sam C., Jim Cartner and Ronnie Beam

Cheek Brothers Tree Farm
Andy Cheek and Ben Cheek

Chestnut Grove Farms Brad Edwards

Christmas Tree Hill Nursery
Jeff Vance

Clark's Evergreens
Clark Reavis

Cline Church Nursery Cline, Ellen and Alex Church

Cornett Carolina Trees Dale E. Cornett and Martin Cornett

C and J Christmas Trees
Daniel Brown

Cranberry Creek Farms
Councill Robbins

Critcher Brothers Produce
Roger Critcher

Crown Trees
Marshall Woodward

D&J Trees
Jack Wiseman and David Biggerstaff

Fir Ridge Christmas Tree Farm
James Vestal

Fraser Knoll
Tommy Wagoner

Frosty Mtn. Christmas Trees
Donna & Chipper Jones

Grouse Ridge Christmas Tree Farms
Sanford Fishel

Guthrie & Co. LLC
Daniel Guthrie

Happy Holiday Christmas Trees
Conrad Steinhart & Kyle Wilkes

Hart-T-Tree Farms
Carrie & Jeff McClain and Barbara Cunningham

High Country Christmas Trees
Rob Hunt

Johnson Brothers Nursery
Daniel W. and Herbie Johnson

Kathy Shore Nursery
Kathy Shore

FARM NAME CROSS REFERENCE

Lantern Farms Events
Andy and Ben Cheek and Chad Belteau

Laurel Creek Nursery and Tree Farm
Mark Cody

Laurel Springs Nursery, LLC
Patricia B. Gaskin

Long Ridge Nursery
Laren Vance

Mehaffey Tree Farm
Walter Mehaffey

Merlyn Farms
Lynn Smith

Mile High Tree Farm
Jason & Brooke Sturgill

Mistletoe Meadows
Joe Freeman

NC Fraser Fir Connection
Ethan Hagie

Naked Ridge Tree Farm
Steve Goodman

Pate Farms
Mike Pate

Peach Bottom Christmas Tree Farm
Bryan Marshburn

Peak Farms
Russell and Beau Estes

Powers Tree Farm
Andy and Levi Powers

River Ridge Tree Farms
Jessie & Michele Davis

Randal & Kimberly Sides Nursery
Randal & Kimberly Sides

Reece Farm & Nursery
Robert Reece

Sandy Hollar Farms
Curtis & June and Dale Hawkins

Santa's Choice Tree Farm
Dale & Diane Benfield

Santa's Trees
Michael Gatchell

Scott's Tree Farm
Scott & Alanna Smith

Sexton Farms
Greg & Robin Sexton

Shady Rest Tree Farm
Tim Miller

Shatley Farms, LLC
Daniel P. Shatley and Matt Peters

Shepherd's Way Farms
Tim & Bonnie Moser

Smokey Holler Tree Farm
Earl, Meg, Buddy & Della Deal

Smoky Mountain Christmas Tree Farm
Robbie Hunt

Snow Creek Christmas Trees
John L. Wilson and Chelsea Thayer

Snowy Mountain Christmas Tree Farm
Clay Cuthbertson

Spencer Tree Farms
Danny K. & Stephanie Spencer

Steve Leath & Sons
Steve & Janet and Eric Leath

Stone Mountain Farms
Scott Taylor

Sturgill Tree Farms
Charles Sturgill and Josh Johnson

Sugar Plum Farm
Darrell & Sharon Pitts

Top Of The Mountain Farms
Bill Fairchild

Trivett Farms
Mark & Hannah Trivett

Trivett Tree Farm
Anna Trivett Hollifield

Two D's Nursery
John Dellinger

Tucker Tree Farms
David Tucker

Weaver Tree Farms
John W. & Suzanne Weaver

West End Wreaths
Scott Ballard

Windy Gap Tree Farm
Charles & Rebecca Fowler

Wishon Evergreens
Johnny and Brad Wishon

Wolf Creek Tree Farm & Nursery
Renee B. Beutell, Barry Campbell Jr, and Barry Campbell III, Brady Gouge, Ritchie Jarrett, TK Beutell, Zach Beutell

ALLIED BUSINESSES

AgSouth Farm Credit
Chalyn Bryant
146 Victory Lane
Statesville, NC 28625
(336) 486-5696
chalyn.bryant@agsouthfc.com
agsouthfc.com
Whether you're a farmer or just want to live a country lifestyle, AgSouth Farm Credit, formerly known as Carolina Farm Credit, can help with loans and services for farms, homes, agribusinesses and more. We understand agriculture, and we have the best tools to help our local rural community members finance their farms and lives.

Berkey's Nursery
Duane T. Berkey
PO Box 215
44251 Rogers Road
Spartansburg, PA 16434
(814) 694-9200
info@berkeysnursery.com
berkeysnursery.com
Wholesale grower of bare root evergreen seedlings and transplants.

BioSafe Systems
Matt McGraw
22 Meadow Street
East Hartford, CT 06108
(864) 360-9855
mmcgraw@biosafesystems.com
biosafesystems.com
BioSafe Systems is a manufacturer of biodegradable crop protection, sanitation, and water treatment products. We pioneered the use of peroxyacetic acid based products for agriculture, horticulture, animal health and water treatment.

Bosch's Countryview Nursery
Brian Bosch
10785 84th Avenue
Allendale, MI 49401
(616) 892-4090
brian@boschsnursery.com
boschsnursery.com
Wholesale grower of evergreen seedlings, transplants and tabletop Fraser fir.
See our ad on page 22

Bobcat of Lenoir
Scott Hatton
555 Wilkesboro Boulevard NE
Lenoir, NC 28645
(828) 758-5506
(828) 838-8726
scott.hatton@curtis-lane.com
curtis-lane.com
Bobcat of Lenoir offers Bobcat equipment sales, rentals, parts and expert service to support construction, agriculture, landscaping, and jobsite needs.

DMJPS CPAs & Advisors
Caren Rodriguez
Ralph Polk, CPA
1675 Blowing Rock Road, Suite 301
Boone, NC 28607
(828) 262-0997
caren.rodriguez@dmjps.com
connect@dmjps.com
dmjps.com
A trusted North Carolina CPA and business advisory firm with deep industry expertise, delivering tailored solutions that drive growth and empower clients to make confident financial decisions.

EPES Logistics Services
Caleb Brickhouse
538 N Regional Road
Greensboro, NC 27409
(980) 403-3341
caleb.brickhouse@epeslogistics.com
epeslogistics.com
EPES Logistics provides reliable freight brokerage with a 96,000+ carrier network, scalable capacity, and fast seasonal surge support-ensuring high-volume, time-critical shipments move efficiently and on schedule.

First Citizens Bank
Sam Wagoner
540 Highway 105 Extension
Boone, NC 28607
(336) 466-2543
sam.wagoner@firstcitizens.com
firstcitizens.com
First Citizens has proudly served North Carolina farmers for 127 years. Our family -controlled bank offers a full line of deposit, financing, business support and planning services.

First Pioneer Insurance Agency
C. Wayne Matthews
1901 N Poplar Street
Aberdeen, NC 28315
(910) 944-2848
agency@pioneerinsurance.com
pioneerinsurance.com
First Pioneer offers a workers compensation insurance program for NCCTA members. Our agency is ready to help with all of your business, individual, agriculture, health and life insurance needs.

ALLIED BUSINESSES

Fraser Knoll
Tommy Wagoner
610 Burnt Hill Road
Laurel Springs, NC 28644
(336) 982-3517
or (336) 877-6097
(336) 982-7355 (F)
fraserknoll@gmail.com
fraserknoll.com
Complete provider of equipment and supplies for growers and retail/choose & cut operators. Grower supplies such as shearing machines, knives, sprayers, rain suits, and flagging. Retail supplies such as wreath frames, netting, stands and banners. Call for a free catalog.
See our ad on page 14

Gra-Mac Irrigation
Jason Graham
2310 NC Hwy 801 North
Mocksville, NC 27028
(800) 422-3560
gramacirr@yadtel.net
gramacirrigation.com
We offer irrigation consulting, design, sales, and installation. Complete irrigation systems for all your tree, nursery, and greenhouse needs.

Granite Insurance Agency Inc.
Nathaniel Johnson
PO Box 620
56 North Main Street
Granite Falls, NC 28630
OR
895 State Farm Road
Suite 402
Boone, NC 28607
(828) 977-9062
njohnson@graniteinsurance.com
graniteinsurance.com
Granite Insurance provides comprehensive risk management for Christmas tree providers nationwide. We would love to help with any of your insurance questions or concerns.

H&H Farm Machine Co., Inc.
Brian Nance
7916 Unionville-Brief Road
Monroe, NC 28110
(704) 753-4919
(704) 753-4324 (F)
info@hhspray.com
hhspray.com
Agricultural sprayers, air blast sprayers, pumps, tanks and all kinds of parts. We also service sprayers.

Joseph Noblett Christmas Tree Stands
Vicki Smith
391 Arrowood Landing
Blairsville, GA 30512
(410) 707-3086
christmastreestands@yahoo.com
josephnoblett.com
Plastic Christmas Tree Stands from mini and tabletop tree size through 6-7' for our traditional tension types to new EZ grip spike stands for easy once and done, retail ready, consumer convenience. "Game changer" tree stands.

Kirk Company
Kim Duvall
PO Box 547
Beavercreek, OR 97004
(503) 632-7829
(800) 252-5475
(503) 632-7021 (F)
kduvall@kirkcompany.com
kirkcompany.com
Kirk offers the highest quality, freshly harvested Christmas trees; complete line of grower and lot products. Products include: tree and nursery balers, netting, removal Bio-Bag TM, Tree Life TM, preservatives, natural and vibrant tree colorants, pruners, bamboo, shearing knives, planting bags, shovels, twine, twist-ties, safety gear, flagging ribbon and turf colorant.
See our ad on page 28

Kurt Lee Products Ribbons & Bows
Leah Satkowski
268 Oxford Road
Oxford, CT 06478
(800) 243-6622
kurtleepro@aol.com
kurtleeproducts.com
Family owned and operated since 1977. At Kurt Lee Products, we know that our customers need the best service, competitive pricing, and reliable shipping. Our commitment to you is service, service, service!! Kurt Lee Products does not sell to the general public. BOWS MADE IN THE USA.

ALLIED BUSINESSES

LifeStore Insurance
Greg Ashley
PO Box 825
West Jefferson, NC 28694
(336) 219-1065
or (336) 372-3510
(336) 219-1180 (F)
gashley@golifestore.com
christmastreeinsurance.com
We are a full service independent insurance agency offering workers compensation, commercial auto, farm owners equipment coverage, etc.

Linville River Nursery
Anna Hollifield
NC Forest Service
6321 Linville Falls Highway
Newland, NC 28657
(828) 733-5236
anna.hollifield@ncagr.gov
buynctrees.com
We produce millions of tree and native grass seedlings each year for NC land owners. We've been in business for over 75 years. Whether you want to reforest timberland, improve wildlife habitat or just enjoy the other benefits that trees provide, we hope we can serve you.

Northwoods Evergreen & Wire Company
Jon Schultz
Chris Schultz
W3125 Center Road
Merrill, WI 54452
(715) 219-4987
northwoodevergreen@gmail.com
northwoodsevergreen.com
One of the evergreen industry's largest wholesale suppliers of ribbon, wreath decor, shearing supplies, wreath rings and more!

Nutrien Ag Solutions - Jefferson
Scott Henson
PO Box 1716
1616 Highway 16 South
Jefferson, NC 28640
(336) 846-3339
(336) 977-0310
scott.henson@nutrien.com
nutrien.com
Nutrien is a provider of most products necessary for Christmas tree operations including fertilizer, crop protection chemicals, equipment, tools and supplies for growing, harvesting and retailing. We offer a knowledgeable, hard-working staff interested in partnering for success with Fraser fir producers.

Nutrien Ag Solutions - Newland
Wade Johnson
PO Box 597
2421 Millers Gap Highway
Newland, NC 28657
(828) 733-6001
or (800) 648-6453
(828) 733-3210 (F)
wade.johnson@nutrien.com
nutrien.com
Nutrien is a provider of most products necessary for Christmas tree operations including fertilizer, crop protection chemicals, equipment, tools and supplies for growing, harvesting and retailing. We offer a knowledgeable, hard-working staff interested in partnering for success with Fraser fir producers.

Parsons Farms & Supply LLC
Joey Parsons
PO Box 389
01 State Street
West Jefferson, NC 28694
(336) 246-4359
(888) 691-3587
(336) 246-4949 (F)
parsonsfarms@skybest.com
Agri-supply business that offers fertilizer, lime, spray equipment, implements and tractors.

Southern Agricultural Insecticides, Inc.
Michael Grover
395 Brookhollow Road
Boone, NC 28607
(828) 264-8843
or (828) 773-8850
(828) 264-5236 (F)
mike.grover@southernag.com
southernag.com
Complete line of plant protection products for the Christmas Tree Industry. We sell fertilizers, insecticides and fungicides.

Sunbelt Rentals
Alex Agnolutto
3620 N Patterson Avenue
Winston-Salem, NC 27105
(336) 382-7856
alexander.agnolutto@sunbelt-rentals.com
sunbeltrentals.com
With our wide offering of forklifts and skid steers and 24/7 emergency support, Sunbelt Rentals can help keep your Christmas tree operations running smoothly. Call 1-800-NOSWEAT to learn more.

ALLIED BUSINESSES

Vans Pines Nursery
Evan Van Slooten
14731 Baldwin Street
West Olive, MI 49460
(800) 888-7337
(616) 399-1620
(616) 399-1652 (F)
info@vanspinesnursery.com
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matt.solomon@yepzy.com
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NC Christmas Tree Association

The mission of the North Carolina Christmas Tree Association (NCCTA) is to promote "real" Christmas Trees through marketing and education. We contribute to the success of the Christmas Tree Industry by providing ethical, professional, and visionary leadership.

The North Carolina Christmas Tree Association (NCCTA) was formed in 1959 by a handful of growers in Avery County, a rural county with high elevations on the Tennessee border in the northwestern part of the state. The Association grew as fast as the Christmas Tree Industry and North Carolina has been ranked second in the US after Oregon for Christmas tree production for many years. The NCCTA has hosted the National Christmas tree convention numerous times and has sent the official Blue Room Christmas tree to the White House more than any other state. Consequently, the Fraser fir species is the most popular species in the US. The NCCTA continues to promote real trees as an integral and natural part of the Christmas holiday season.

Working With Your Grower for Increased $ales

Growers and retailers share a mutually dependent relationship as they each work to provide consumers with high quality Christmas trees. Retailers depend on growers for fresh trees of the quality and grade they paid for. Growers depend on retailers to maintain tree quality until the trees are sold with the hope that satisfied customers will come back next year.

Just like any other important relationship, communication is key. Both parties should be clear about their expectations and the details that need to be planned. Numbers of trees by grade and size, delivery dates, transportation, deposit and full payment dates all need to be spelled out. It doesn't hurt to have it in writing or even formalized as a contract. Be sure to talk about contingencies that could arise such as winter weather or transportation problems.

Retailers have a unique connection to the consumer. You know what they bought. Surveys sponsored by the National Christmas Tree Association tell us that consumers want convenience, less mess, less weight, a product that holds up well (is fresh), and one that is environmentally friendly. If you are worth your salt as a retailer, you heard their requests, their complaints, and know who they are. Use a written survey or card, a suggestion box, or an informal exit interview to find out what customers really think. Ask about tree quality, freshness, tree species mix, customer service, or other needs that they have. Share this information with your grower so that he can also adjust his practices to meet your customer's needs. The whole point is to find out what will make your customers come back to your lot year after year.

For most customers, the closest they come to a Christmas tree farm is the row of trees on your retail lot. Give them the best possible experience. For some that will mean convenience. For others, make it feel like a traditional Christmas. For all of them, make sure the real tree you sell them is in the best possible condition. Shake your trees to dislodge needles that naturally shed each fall. This can be done on the farm or at the lot. Use tree bags or netting so customers won't have to vacuum their vehicle or their house. Be sure to make a fresh cut on that tree trunk before it leaves the lot. Do what it takes to make the Christmas tree buying experience exciting, convenient, and full of tradition.

Points to Discuss With Your Grower

Tree numbers by size & grade
- Height standards
- Grade standards
- Presence of handles

Other products
- Wreaths, roping
- B&B trees

Written contract
- Delivered quantity
- Retail tree care
- Death of either party
- Legal venue
- Arbitration

Payment
- Certified check
- Percent down
- Schedule

Transportation
- Arranged by
- Number of deliveries
- Shipping dates

Customer Service
- Tree care literature
- NCCTA retail materials
- Tree shaking

Contingencies
- Weather
- Transportation

CONTRACT SERVICES

Andrews Tree Farm & Nursery, LLC
Seth Andrews
(336) 380-6766
andrewstreefarms@gmail.com
Contract Tree Baling, Fertilizing, Land Clearing, Planting, Shearing, Spraying

Cheek Brothers Tree Farm
Andy Cheek
(336) 977-6866
cheekbrothers2@gmail.com
Fertilizing, Shearing, Spraying

Christmas Tree Hill Nursery
Jeff Vance
(828) 385-0432
jkvance7@gmail.com
Shearing, Harvesting

Clark's Evergreens and Landscaping
Clark Reavis
(336) 877-7615
clarksevergreens@yahoo.com
Harveting, Shearing, Fertilizing

Cranberry Creek Farms
Councill Robbins
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councillrobbins@hotmail.com
Fertilizing, Ground Cover Management, Planting, Shearing, Spraying

Mistletoe Meadows
Joe Freeman
(336) 465-9754
mistletoem@skybest.com
Planting, Fertilizing, Shearing, Spraying

Moody Ag Services
Jerry Moody
(828) 387-6816
licklogfarms@gmail.com
Spraying

Peach Bottom Christmas Tree Farm
Bryan Marshburn
(336) 657-7565
peachbottomtrees@gmail.com
Planting, Shearing, Spraying, Fertilizing, Tree Bailing

Sugar Plum Farms
Darrell Pitts
(828) 385-0533
sugarplumfarms@att.neta
Land Clearing, Road Construction, Pond Construction

Scott's Tree Farm
Scott Smith
(336) 657-0545
scott@milesnc.com
Land Clearing, Tree Baling

NC Christmas Tree Association

Advertisers
By Business/Farm Name

Andrews Tree Farms & Nursery, LLC ..... Inside Front Cover
Barr Evergreens 32
Blue Ridge Evergreens 30
Bosch's Countryview Nursery 22
Bottomley Evergreens & Farms ..... Inside Back Cover
Bruner Sides Nursery 28
Buck's Tree Farm 24
Cardinal Tree Farms 36
Cartner Christmas Tree Farm 22
Christmas Tree Hill Nursery 1
Cline Church Nursery 16
Cornett Carolina Trees 32
Critcher Brothers Produce, Inc. 10
Fraser Knoll 14
Frosty Mountain Christmas Trees 18
High Country Christmas Trees 18
Kathy Shore Nursery 20-21
Kirk International, Inc. 28
Laurel Springs Nursery, LLC 24
Peach Bottom Christmas Tree Farm 34
Sturgill Tree Farms 24
Top Of The Mountain Farms 36
Watauga County Christmas Tree Association 38
Wishon Evergreens 18
Wolf Creek Tree Farm & Nursery ..... Back Cover

RETAIL LOT PLANNING CALENDAR



WINTER

Review customer demographics for target area

Review local and state laws (Permits, right-of-ways, signage)

Identify potential lot sites

Identify & contact landowners

Identify possible charity partners

SPRING

Initial contact with tree suppliers

Sign lease with landowner

Develop or review business plan

Secure pre-approval for financing Summer

Make a deposit on tree order

Identify sources for:

- Freight
- Liability insurance
- Local bank account
- Tent rental
- Port-a-johns
- Fencing if needed
- Lodging / camper
- Security
- Utilities
- Telephone

EARLY FALL

Touch base with:

- Landowner
- Tree grower / supplier
- Charity partner

Advertise for employees

Order signs, banners

October

Finalize all contracts & permits

Hire employees

Order uniforms, jackets, or t-shirts

Order point-of-sale materials

Early November

Finalize tree delivery

Set up retail lot, storage, & displays

Review inventory & accounting systems

Review parking & traffic flow

Initiate advertising

Mid / Late November

Train & motivate employees

Properly store & display trees

Monitor inventory & cash

Survey customer satisfaction

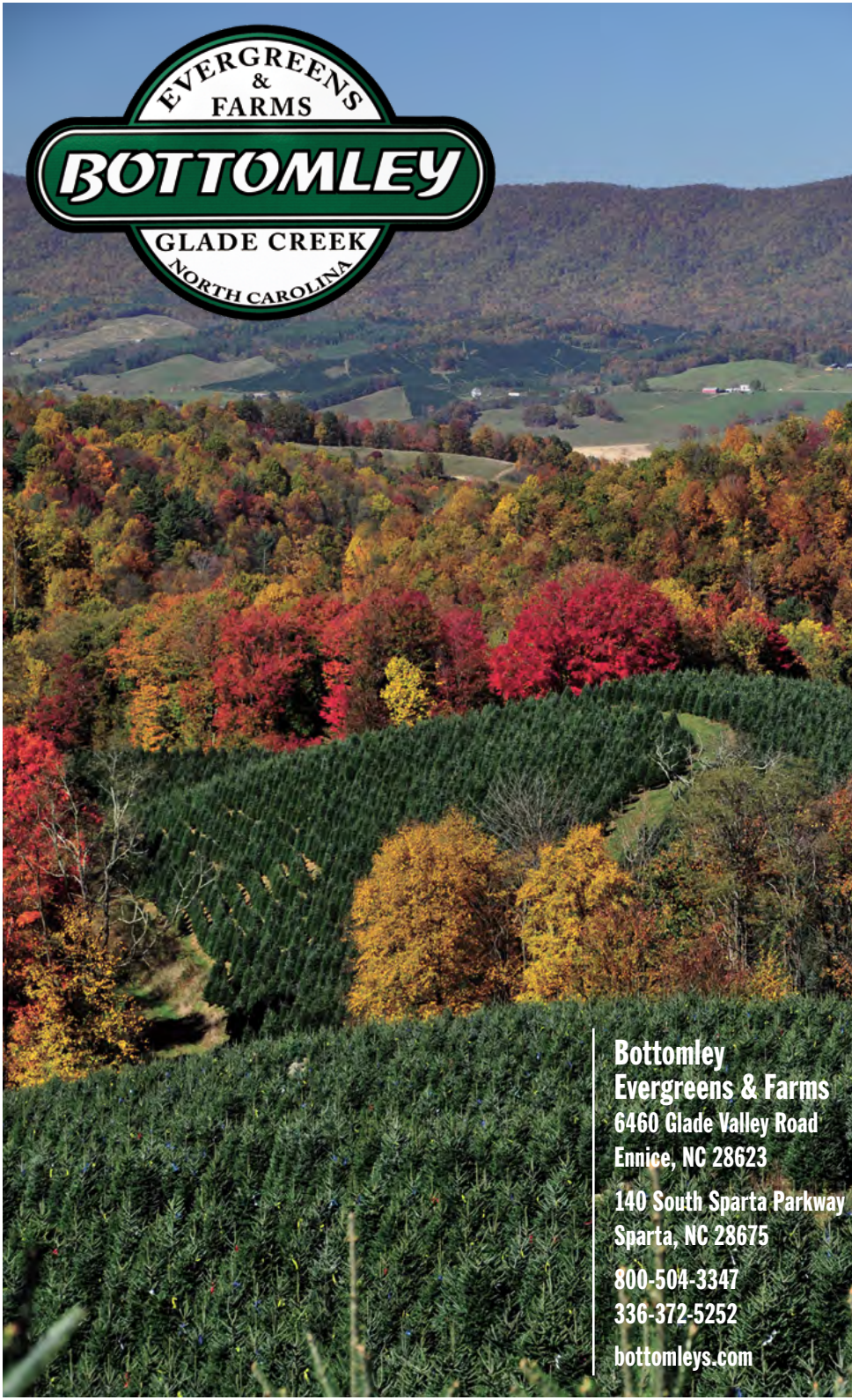
Visit competing lots in target area December

Maintain quality of inventory & service

Cull dry trees-Do not sell at bargain prices

Conduct employee exit interviews

Make deposit on site for next year



Bottomley Evergreens & Farms
6460 Glade Valley Road
Ennice, NC 28623

140 South Sparta Parkway
Sparta, NC 28675

800-504-3347
336-372-5252

bottomleys.com

NC Christmas Tree Association
PO Box 288
Boone, North Carolina 28607

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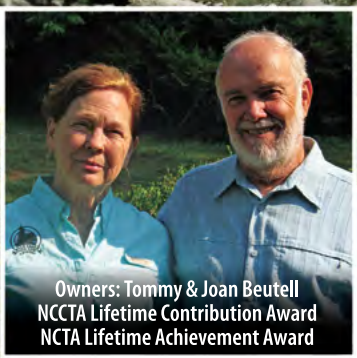
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NC Christmas Tree Association

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