## BUY-SELL GUIDE & WHOLESALE WEB LISTING FORM 2024



TO BE IN THE BUY-SELL DIRECTORY, THIS FORM AND PAYMENT MUST BE RECEIVED BY FEBRUARY 1 of the current year. You MAY NOT be listed if your dues and minimum Fraser Fir Assessment of \$50 for Fraser Fir Promotion are not current by the above deadline. The number of trees you list for sale in the Buy/Sell Guide cannot exceed the number of trees you use to calculate your Fraser Fir Assessment at \$0.05 per tree. Paying the maximum assessment of \$2500 entitles you to list an unlimited number of Fraser Fir. EXAMPLE: Paying \$50 assessment entitles you to list up to 1,000 Fraser Fir in the Buy/Sell Guide.

NAME		BUSINE	SS NAME			
☐ I DO NOT wish to be listed in the Buy/Sell Guide. ☐ I DO NOT wish to be listed on the website.						
SECTION 1: GROW	ERS - NUMBER OF TREES	AND GREENER	Y FOR SALE BY SPE	CIES		
FRASER FIR (list number)Tabletops5-66-77-88-99-1010-1212-1414+B&BSold Out	WHITE PINE (list number)Tabletops5-66-77-88-99-1010+B&B sheared  □ Organic trees Ma	Qty Typ		WREATHS, ROPING & WREATHS: Materials used: Single face Do Ring sizes Number for sale ROPING: Materials used: Roll length/s # of rolls for sale BOUGHS: Species: List pounds	ouble face	
	☐ Trees over 20'	Min. Order Siz	ze			
CONTRACT SERVICE	CONTACT PERSON	N/Phone/Email _				
SECTION 2: PLIVED	S – TYPE OF TREES & GRI	ENERY TO BE	DIIDCHASED			
FRASER FIR (list number) Tabletops5-66-77-88-99-1010-1212-1414+B&B	OTHER CONIFICATION CONIFICATION CONIFICATION CONTENTS OF CONIFICATION CONTENTS OF CONTENTS	Sizensia Siz	WR   WR   Mat   Sin   Rin   Ro   Mat   Ro   # o'   BO   Mat	EEATHS, ROPING, & BOUGHER EEATHS: terials used: gle face Double g sizes mber to buy PING: terials used: Il length/s f rolls to buy UGHS: terials used: terials used:  SELL SIZE	e face	
SECTION 4: ALLIED		NOO, OF SEED				
PRODUCT/SERVICE D	ESCRIPTION					



Ad form & payment must be received by February 1.  REMINDER - Ad may only include number of trees included in assessment.

NAME	BUSINES

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				AU		1 P.

BUY-SELL G	UIDE AD SUBN	IISSION:	*\$75 FEE ADDE	D FOR NEW OR RE	DESIGN*		
Use Same Ad as last year I do not wish to purchase an ad							
☐ Use Same Ad as last year with minor text changes as follows:							
New Camera Ready Ad (Please send PDF 300dpi CMYK color format).  New Ad/ Design or Major changes to last year's ad *ADD \$75 (Provide rough layout or instructions for changing ad size, format, etc)							
Please check Buy-Sell Guide ad size desired:							,
Full Page 5 1 Black & Wh Black & Gro Full Color	ite	\$375 \$430 \$600	Half Page 5 1/4 x Black & White Black & Green Full Color	\$200 \$260 \$435	_	arter Page 2 1/2 X 4 Black & White Black & Green Full Color	\$115 \$170 \$345
			•	Ad/Major Ad Changes): R BUY-SELL PRINT AD:	_		

## **DIGITAL AD ORDER FORM** (See insert for additional information)

HOMEPAGE LEADER BANNER AD	Schedule varies seasonally	HOMEPAGE ISLAND AD	Monthly	INNER PAGE BLOCK AD	Monthly
January February March April May June July August September October Week 1 October Week 2 October Week 4 November Week 2 November Week 2 November Week 3 November Week 1 November Week 3 November Week 4 December Week 4 December Week 1	\$500/Month\$500/Month\$250/Month\$250/Month\$250/Month\$500/Month\$500/Month\$500/Month\$500/Month\$175/Week\$175/Week\$175/Week\$250/Week\$250/Week\$250/Week\$250/Week\$250/Week\$250/Week\$150/Week\$150/Week\$	January February March April May June July August September October November December Veb Ads 1/2 Price When you buy a Choose and Cut or Buy. Sell Print Ad	\$150/Month \$150/Month \$100/Month \$100/Month \$100/Month \$150/Month \$150/Month \$150/Month \$300/Month \$350/Month \$250/Month	January February March April May June July August September October November December September February Full Year	\$40/Month\$40/Month\$40/Month\$40/Month\$40/Month\$40/Month\$40/Month\$40/Month\$40/Month\$40/Month\$\$40/Month\$\$40/Month\$\$200\$\$250\$
December Week 3 December Week 4	\$150/Week \$150/Week	SET-UP FEE (New Ad/ AMOUNT DUE FOR W	Major Ad Changes): \$ ( EBSITE AD: \$ (		

- All ad spaces are available on a first-come, first-served basis.
- Pricing includes design fees (if needed), hyperlink to advertisers' URL, click-through stats report at end of purchase period.
- Payment is required on presentation of invoice and BEFORE ad is activated.
- Monthly schedule runs from first day of the month to the last day of the month, unless either falls on a weekend or holiday which will result in a start and end date adjustment based on NCCTA office staff schedule.
- Weekly schedule runs from Monday at 12pm until the next Monday at 12pm, unless either falls on a weekend or holiday.

## NCCTA CHOOSE & CUT GUIDE AND WEBSITE LISTING FORM



<ul> <li>□ List my farm in Choose &amp;</li> <li>□ List my choose &amp; cut farm</li> <li>□ Use same listing in C&amp;C G</li> <li>corrections below (pay att</li> <li>□ Member of GOODNESS G</li> </ul>	n on the NCCTA website Guide as last year with tention to date changes) ROWS IN NC program	OO NOT sell Cho	
LEASE PROVIDE CONTACT INFO	DIRECTIONS TO FARM (If r DRMATION FOR YOUR CHOOSE & MBERSHIP APPLICATION (addres	& CUT FARM TH	AT IS DIFFERENT FRO
DIRECTIONS: (for Choose & Cut b	ook only)		
DATES, HOURS, SPECIES, S	SIZES		
,			
OATES AND HOURS OPEN Example: 12/1 - 12/24	SPECIES AVAILABLE (Fraser Fir, White Pine, etc.)		B&B Available (Circle yes or no) yes / no yes / no yes / no yes / no
DATES AND HOURS OPEN Example: 12/1 - 12/24 Monday-Friday 9-5, Sat-Sun 8-5)  ACCESSORIES & SERVICES	SPECIES AVAILABLE (Fraser Fir, White Pine, etc.)	(tabletop-10')	(Circle yes or no)  yes / no yes / no yes / no

This helps us to promote Choose and Cut Farms at consumer shows, fairs and other raffles.

## NORTH CAROLINA CHRISTMAS TREE ASSOCIATION

**Membership Application** 

Member Name	New Me	ember Y/N 2024
Business Name		<u>FRASER FIR</u>
Mailing Address		ASSESSMENT In order for a member to be
City	StateZip	listed in the annual guides,
Farm Address		inventory, lists or on the
City	State Zip	website, a \$50 minimum  Fraser Fir Assessment is
County most trees grown in	Year farm established	required. The minimum \$50
Phone #1 Phone	: #2	assessment allows you to
Phone to receive automated updates (not for pub	olications)	list and advertise up to 1,000 Fraser fir in each place. The
Fax #E-Mail		maximum assessment
Website	Facebook Y / N Instagram \	
Choose which method applies best A or B  B. If not yet harvesti	fir sold the previous year ng Fraser: acres @ \$5 per acı	\$50.00 \$210.00 \$50.00 x .\$05 = re planted in Fraser fir = SUBTOTAL:
<ul> <li>□ Allied Business (complete section 4 on n</li> <li>□ Allied Business also paying grower mem</li> <li>□ Retailer or Broker</li> <li>□ Out-of-state Grower</li> </ul>	bership	\$70.00 \$235.00
2. SECONDARY MEMBERSHIPS - Non Voting  Associate (Family/Employee of primary Address/phone/email:		
□ Educator/Government Employee (NCSU □ Industry Supporter	•	
3. OTHER CONTRIBUTIONS:		
<ul><li>□ Contributions to Research:</li><li>□ Contributions to Legislative Funds: (not ta</li><li>□ Contributions to Promotion of NC Fraser F</li></ul>	•	\$50 \$100 Other \$50 \$100 Other \$50 \$100 Other
MAIL CHECKS TO: NCCTA, PO BOX 288, BOONE, CREDIT CARD INFORMATION: *4% processing feet Name on card:  Card number:  Exp. date:  Signature:	e added on credit card transactions* Date:Zip code for card:	PG. 1 TOTAL: \$  PG. 3 BUY-SELL Ad \$  PG. 3 DIGITAL Ad \$  INSERT C&C Ad \$  TOTAL DUE: \$