

BUY-SELL GUIDE AND WHOLESALE WEB LISTING FORM 2023

TO BE IN THE BUY-SELL DIRECTORY, THIS FORM AND PAYMENT MUST BE RECEIVED BY FEBRUARY 1 of the current year. You cannot be listed if your dues and minimum Fraser Fir Assessment of \$50 for Fraser Fir Promotion are not current by the above deadline. The number of trees you list for sale in the Buy/Sell Guide cannot exceed the number of trees you use to calculate your Fraser Fir Assessment at \$0.05 per tree. Paying the maximum assessment of \$2500 entitles you to list an unlimited number of Fraser Fir. **EXAMPLE:** Paying \$50 assessment entitles you to

Name _____ Business Name _____

☐ I DO NOT wish to be listed in the Buy/Sell Guide. ☐ I DO NOT wish to be listed on the website.

SECTION 1: GROWERS - NUMBER OF TREES FOR SALE BY SPECIES

<u>FRASER FIR</u> (list number)	<u>WHITE PINE</u> (list number)	<u>OTHER</u> Qty	<u>SPECIES</u> Type	Size	<u>WREATHS, ROPING & BOUGHS</u>
Tabletops	Tabletops				<u>Wreaths:</u>
5-6	5-6				Materials used: _____
6-7	6-7				Single face _____ Double face _____
7-8	7-8				Ring sizes _____
8-9	8-9				Number for sale _____
9-10	9-10				<u>Roping:</u>
10-12	10+				Materials used: _____
12-14	B&B sheared				Roll length/s _____
14+					# of rolls for sale _____
B&B					<u>Boughs:</u>
Sold Out					Species: _____
	☐ Organic trees	Mail Order: ☐ Trees	☐ Wreaths		list pounds _____
	☐ B&B Available	☐ Nursery/Landscape Materials			
	☐ Trees over 20'	☐ Min. Order Size _____			

☐ **CONTRACT SERVICES:** Contact Person/Phone/Email _____
SERVICES OFFERED _____

SECTION 2: BUYERS - TYPE OF TREES TO BE PURCHASED

<u>FRASER FIR</u> (list number)	<u>OTHER CONIFERS</u> Qty	Type	Size	<u>WREATHS, ROPING, & BOUGHS</u>
Tabletops				<u>Wreaths:</u>
5-6				Materials used: _____
6-7				Single face _____ Double face _____
7-8				Ring sizes _____
8-9				Number to buy _____
9-10				<u>Roping:</u>
10-12				Materials used: _____
12-14				Roll length/s _____
14+				# of rolls to buy _____
B&B				<u>Boughs:</u>
				Materials used: _____
				List pounds _____

SECTION 3: SEEDS, SEEDLINGS, TRANSPLANTS

SPECIES	TRANSPLANTS, SEEDLINGS, or SEED	BUY OR SELL	SIZE	QUANTITY

SECTION 4: ALLIED BUSINESS

PRODUCT/SERVICE DESCRIPTION FOR LISTING

BUY-SELL & DIGITAL ADVERTISING ORDER FORM



Ad form & payment must be received by February 1.
REMINDER - Ad may only include number of trees included in assessment.

NAME _____ BUSINESS _____

BUY-SELL GUIDE DIRECTORY AD FORM

BUY-SELL GUIDE AD SUBMISSION: ***\$75 FEE ADDED FOR NEW OR REDESIGN***

- ☐ Use Same Ad as last year ☐ I do not wish to purchase an ad
- ☐ Use Same Ad as last year with minor text changes as follows: _____
- ☐ New Camera Ready Ad (Please send PDF 300dpi CMYK color format).
- ☐ New Ad/ Design or Major changes to last year's ad (Changing ad size, format, etc.; *please send rough layout and add \$75 set-up fee.)

Please check Buy-Sell Guide ad size desired:

Full Page 5 1/4 X 8 1/4 Black & White \$375 _____ Black & Green \$430 _____ Full Color \$600 _____	Half Page 5 1/4 x 4 Black & White \$200 _____ Black & Green \$260 _____ Full Color \$435 _____	Quarter Page 2 1/2 X 4 Black & White \$115 _____ Black & Green \$170 _____ Full Color \$345 _____
SET-UP FEE (New Ad/Major Ad Changes): \$ _____ AMOUNT DUE FOR BUY-SELL PRINT AD: \$ _____		

WEBSITE AD ORDER FORM (See insert for additional information)

HOMEPAGE LEADER BANNER Schedule varies seasonally <i>January</i> \$500/Month _____ <i>February</i> \$500/Month _____ <i>March</i> \$250/Month _____ <i>April</i> \$250/Month _____ <i>May</i> \$250/Month _____ <i>June</i> \$250/Month _____ <i>July</i> \$500/Month _____ <i>August</i> \$500/Month _____ <i>September</i> \$500/Month _____ <i>October Week 1</i> \$175/Week _____ <i>October Week 2</i> \$175/Week _____ <i>October Week 3</i> \$175/Week _____ <i>October Week 4</i> \$175/Week _____ <i>November Week 1</i> \$250/Week _____ <i>November Week 2</i> \$250/Week _____ <i>November Week 3</i> \$250/Week _____ <i>November Week 4</i> \$250/Week _____ <i>December Week 1</i> \$250/Week _____ <i>December Week 2</i> \$150/Week _____ <i>December Week 3</i> \$150/Week _____ <i>December Week 4</i> \$150/Week _____	HOMEPAGE ISLAND AD Monthly <i>January</i> \$150/Month _____ <i>February</i> \$150/Month _____ <i>March</i> \$100/Month _____ <i>April</i> \$100/Month _____ <i>May</i> \$100/Month _____ <i>June</i> \$100/Month _____ <i>July</i> \$150/Month _____ <i>August</i> \$150/Month _____ <i>September</i> \$150/Month _____ <i>October</i> \$300/Month _____ <i>November</i> \$350/Month _____ <i>December</i> \$250/Month _____	INNER PAGE AD BLOCK Monthly <i>January</i> \$40/Month _____ <i>February</i> \$40/Month _____ <i>March</i> \$40/Month _____ <i>April</i> \$40/Month _____ <i>May</i> \$40/Month _____ <i>June</i> \$40/Month _____ <i>July</i> \$40/Month _____ <i>August</i> \$40/Month _____ <i>September</i> \$40/Month _____ <i>October</i> \$40/Month _____ <i>November</i> \$40/Month _____ <i>December</i> \$40/Month _____ <i>September-February</i> \$200 _____ <i>Full Year</i> \$250 _____
SET-UP FEE (New Ad/Major Ad Changes): \$ _____ AMOUNT DUE FOR WEBSITE AD: \$ _____		

- All ad spaces are available on a first-come, first-served basis.
- Pricing includes design fees (if needed), hyperlink to advertisers' URL, click-through stats report at end of purchase period.
- Payment is required on presentation of invoice and BEFORE ad is activated.
- Monthly schedule runs from first day of the month to the last day of the month, unless either falls on a weekend or holiday which will result in a start and end date adjustment based on NCCTA office staff schedule.
- Weekly schedule runs from Monday at 12pm until the next Monday at 12pm, unless either falls on a weekend or holiday.

NCCTA CHOOSE & CUT GUIDE AND WEBSITE LISTING FORM



NAME: _____

CHOOSE AND CUT FARM: _____

- ☐ I DO NOT sell Choose & Cut
- ☐ List my farm in Choose & Cut Guide
- ☐ List my Choose & Cut farm on website
- ☐ Use same listing in C&C book as last year with noted corrections below (pay close attention to date changes)
- ☐ Member of *GOODNESS GROWS IN NC* program

PLEASE PROVIDE CONTACT INFORMATION FOR YOUR CHOOSE & CUT FARM THAT IS DIFFERENT FROM THE INFORMATION ON YOUR MEMBERSHIP APPLICATION

(address, phone, e-mail, website...)

DATES AND HOURS OPEN
(Example: 12/1 - 12/24
Monday-Friday 9-5, Sat-Sun 8-5)

SPECIES AVAILABLE
(Fraser Fir, White Pine, etc.)

SIZE
(5-10')

B&B Available
yes or no

_____	_____	_____	yes / no
_____	_____	_____	yes / no
_____	_____	_____	yes / no
_____	_____	_____	yes / no
_____	_____	_____	yes / no

Accessories and Special Services: *(Please check those applicable to your farm)*

_____ Santa Claus	_____ Christmas Shop	_____ Hayrides
_____ Live Animals	_____ Marshmallow Roast	_____ Refreshments
_____ Restrooms	_____ Wreaths	_____ Garland (Roping)
_____ Tree Baling	_____ Un-sheared trees	_____ Machine-Shaking
_____ Tree Flocking	_____ Mail Order	_____ Organic
_____ Tours by appointment		
_____ Pre-tagging of Trees by Customers	<i>(please list date pre-tagging begins)</i> _____	

Other Services: *Special events, comments or miscellaneous information you would like your customers to know about (for C&C book only)*

Directions: *(for C&C book only)* _____

I wish to donate _____ 6-7' Fraser firs for the NCCTA Raffle(s).

This helps us to promote Choose and Cut Farms at consumer shows, fairs and with other promotional raffles.

NORTH CAROLINA CHRISTMAS TREE ASSOCIATION

Membership Application



Name _____ New Member Y / N
Business Name _____
Mailing Address _____
City _____ State _____ Zip _____
Farm Address _____
City _____ State _____ Zip _____
County most trees grown in _____ Year farm established _____
Phone #1 _____ Phone #2 _____
Phone to receive automated updates (not for publications) _____
Fax # _____ E-Mail _____
Website _____ Facebook Y / N Instagram Y / N

Fraser Fir Assessment
In order for any member to be listed in the annual Buy/Sell guide, Choose & Cut Guide, Fall Inventory, or listed on the website, a minimum Fraser Fir Assessment of \$50 is required. The minimum \$50 assessment allows you to list and advertise up to 1,000 Fraser fir in each place.
The maximum assessment is \$2,500.

PRIMARY MEMBERSHIPS - voting

- ☐ North Carolina Grower: (Choose all that apply: ☐ Wholesale ☐ Choose and Cut ☐ Retail) \$175.00
☐ Grower Spouse Name: \$50.00

Fraser Fir Assessment:
Choose which applies

1. Number of Fraser fir sold previous year: _____ X .05 = _____
2. If not yet harvesting Fraser: _____ acres @ \$5 per acre planted in Fraser fir = _____
TOTAL _____

- ☐ Adjacent County Grower \$175.00
☐ Adjacent County Grower Spouse \$50.00

Fraser Fir Assessment:
Choose which applies

1. Number of Fraser fir sold previous year _____ X .05 = _____
2. If not yet harvesting Fraser: _____ acres @ \$5.00 per acre planted in Fraser fir = _____
TOTAL _____

- ☐ Out-of-state Grower \$275.00
☐ Retailer or Broker \$200.00
☐ Allied Business (also complete section 4 on next page for free Buy/Sell Guide Listing) \$225.00
☐ Allied Business also paying grower membership \$70.00

SECONDARY MEMBERSHIPS - non voting

- ☐ Associate (Family/Employee of primary member) Name _____ \$50.00
Address _____ Phone _____
Cell phone _____ E-mail _____
☐ Educator/Government Employee (NCSU, NCDA, NCESC..) FREE
☐ Industry Supporter \$225.00

OTHER CONTRIBUTIONS:

Contributions to Research: \$50 _____ \$100 _____ Other _____
Contributions to Legislative Funds: (not tax deductible) \$50 _____ \$100 _____ Other _____
Contributions to Promotion of NC Fraser Fir: \$50 _____ \$100 _____ Other _____

MAIL CHECKS TO: NCCTA, 577-3 GEORGE WILSON RD, BOONE, NC, 28607

CREDIT CARD INFORMATION:

All credit card transactions are charged a 4% processing fee

Name on card: _____ Date: _____
Card number: _____ - _____ - _____
Exp. date: _____ CVV/CVC code: _____

TOTAL PAGE 1: \$ _____
(Include FF assessment & other contributions)

Total Buy-Sell Ad: \$ _____
Total C&C Ad: \$ _____
Total Web Ad: \$ _____
TOTAL DUE: \$ _____