

NORTH CAROLINA CHRISTMAS TREE ASSOCIATION

Membership Application



Name _____ New Member Y / N
 Business Name _____
 Mailing Address _____
 City _____ State _____ Zip _____
 Farm Address _____
 City _____ State _____ Zip _____
 County most trees grown in _____ Year farm established _____
 Phone #1 _____ Phone #2 _____
 Phone to receive automated updates (not for publications) _____
 Fax # _____ E-Mail _____
 Website _____ Facebook Y / N Instagram Y / N

Fraser Fir Assessment
 In order for any member to be listed in the annual Buy/Sell guide, Choose & Cut Guide, Fall Inventory, or listed on the website, a minimum Fraser Fir Assessment of \$50 is required. The minimum \$50 assessment allows you to list and advertise up to 1,000 Fraser fir in each place.
 The maximum assessment is \$2,500.

PRIMARY MEMBERSHIPS - voting

- ☐ North Carolina Grower: (Choose all that apply: ☐ Wholesale ☐ Choose and Cut ☐ Retail) \$175.00
☐ Grower Spouse Name: \$50.00

Fraser Fir Assessment: Choose which applies
 1. Number of Fraser fir sold previous year: _____ X .05 = _____
 2. If not yet harvesting Fraser: _____ acres @ \$5 per acre planted in Fraser fir = _____
 TOTAL _____

- ☐ Adjacent County Grower \$175.00
☐ Adjacent County Grower Spouse \$50.00

Fraser Fir Assessment: Choose which applies
 1. Number of Fraser fir sold previous year _____ X .05 = _____
 2. If not yet harvesting Fraser: _____ acres @ \$5.00 per acre planted in Fraser fir = _____
 TOTAL _____

- ☐ Out-of-state Grower \$275.00
☐ Retailer or Broker \$200.00
☐ Allied Business (also complete section 4 on next page for free Buy/Sell Guide Listing) \$225.00
☐ Allied Business also paying grower membership \$70.00

SECONDARY MEMBERSHIPS - non voting

- ☐ Associate (Family/Employee of primary member) Name _____ \$50.00
 Address _____ Phone _____
 Cell phone _____ E-mail _____
☐ Educator/Government Employee (NCSU, NCDA, NCESC..) FREE
☐ Industry Supporter \$225.00

OTHER CONTRIBUTIONS:

Contributions to Research: \$50 _____ \$100 _____ Other _____
 Contributions to Legislative Funds: (not tax deductible) \$50 _____ \$100 _____ Other _____
 Contributions to Promotion of NC Fraser Fir: \$50 _____ \$100 _____ Other _____

MAIL CHECKS TO: NCCTA, 577-3 GEORGE WILSON RD, BOONE, NC, 28607

CREDIT CARD INFORMATION:

All credit card transactions are charged a 4% processing fee

Name on card: _____ Date: _____
 Card number: _____ - _____ - _____
 Exp. date: _____ CVV/CVC code: _____

TOTAL PAGE 1: \$ _____
 (Include FF assessment & other contributions)

Total Buy-Sell Ad: \$ _____
 Total C&C Ad: \$ _____
 Total Web Ad: \$ _____
 TOTAL DUE: \$ _____

BUY-SELL GUIDE AND WHOLESALE WEB LISTING FORM 2023

TO BE IN THE BUY-SELL DIRECTORY, THIS FORM AND PAYMENT MUST BE RECEIVED BY FEBRUARY 1 of the current year. You cannot be listed if your dues and minimum Fraser Fir Assessment of \$50 for Fraser Fir Promotion are not current by the above deadline. The number of trees you list for sale in the Buy/Sell Guide cannot exceed the number of trees you use to calculate your Fraser Fir Assessment at \$0.05 per tree. Paying the maximum assessment of \$2500 entitles you to list an unlimited number of Fraser Fir. **EXAMPLE:** Paying \$50 assessment entitles you to

Name _____ Business Name _____

☐ I DO NOT wish to be listed in the Buy/Sell Guide. ☐ I DO NOT wish to be listed on the website.

SECTION 1: GROWERS - NUMBER OF TREES FOR SALE BY SPECIES

<u>FRASER FIR</u> (list number)	<u>WHITE PINE</u> (list number)	<u>OTHER</u> Qty	<u>SPECIES</u> Type	Size	<u>WREATHS, ROPING & BOUGHS</u>
Tabletops	Tabletops				<u>Wreaths:</u>
5-6	5-6				Materials used: _____
6-7	6-7				Single face _____ Double face _____
7-8	7-8				Ring sizes _____
8-9	8-9				Number for sale _____
9-10	9-10				<u>Roping:</u>
10-12	10+				Materials used: _____
12-14	B&B sheared				Roll length/s _____
14+					# of rolls for sale _____
B&B	<input type="checkbox"/> Organic trees	Mail Order: <input type="checkbox"/> Trees	<input type="checkbox"/> Wreaths		<u>Boughs:</u>
Sold Out	<input type="checkbox"/> B&B Available	<input type="checkbox"/> Nursery/Landscape Materials			Species: _____
	<input type="checkbox"/> Trees over 20'	<input type="checkbox"/> Min. Order Size _____			list pounds _____

☐ **CONTRACT SERVICES:** Contact Person/Phone/Email _____
SERVICES OFFERED _____

SECTION 2: BUYERS - TYPE OF TREES TO BE PURCHASED

<u>FRASER FIR</u> (list number)	<u>OTHER CONIFERS</u> Qty	Type	Size	<u>WREATHS, ROPING, & BOUGHS</u>
Tabletops				<u>Wreaths:</u>
5-6				Materials used: _____
6-7				Single face _____ Double face _____
7-8				Ring sizes _____
8-9				Number to buy _____
9-10				<u>Roping:</u>
10-12				Materials used: _____
12-14				Roll length/s _____
14+				# of rolls to buy _____
B&B				<u>Boughs:</u>
				Materials used: _____
				List pounds _____

SECTION 3: SEEDS, SEEDLINGS, TRANSPLANTS

SPECIES	TRANSPLANTS, SEEDLINGS, or SEED	BUY OR SELL	SIZE	QUANTITY
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

SECTION 4: ALLIED BUSINESS

PRODUCT/SERVICE DESCRIPTION FOR LISTING

BUY-SELL & DIGITAL ADVERTISING ORDER FORM



Ad form & payment must be received by February 1.
REMINDER - Ad may only include number of trees included in assessment.

NAME _____ BUSINESS _____

BUY-SELL GUIDE DIRECTORY AD FORM

BUY-SELL GUIDE AD SUBMISSION: ***\$75 FEE ADDED FOR NEW OR REDESIGN***

- ☐ Use Same Ad as last year ☐ I do not wish to purchase an ad
- ☐ Use Same Ad as last year with minor text changes as follows: _____
- ☐ New Camera Ready Ad (Please send PDF 300dpi CMYK color format).
- ☐ New Ad/ Design or Major changes to last year's ad (Changing ad size, format, etc.; *please send rough layout and add \$75 set-up fee.)

Please check Buy-Sell Guide ad size desired:

Full Page 5 1/4 X 8 1/4 Black & White \$375 _____ Black & Green \$430 _____ Full Color \$600 _____	Half Page 5 1/4 x 4 Black & White \$200 _____ Black & Green \$260 _____ Full Color \$435 _____	Quarter Page 2 1/2 X 4 Black & White \$115 _____ Black & Green \$170 _____ Full Color \$345 _____
SET-UP FEE (New Ad/Major Ad Changes): \$ _____ AMOUNT DUE FOR BUY-SELL PRINT AD: \$ _____		

WEBSITE AD ORDER FORM (See insert for additional information)

HOMEPAGE LEADER BANNER	Schedule varies seasonally	HOMEPAGE ISLAND AD	Monthly	INNER PAGE AD BLOCK	Monthly
January	\$500/Month _____	January	\$150/Month _____	January	\$40/Month _____
February	\$500/Month _____	February	\$150/Month _____	February	\$40/Month _____
March	\$250/Month _____	March	\$100/Month _____	March	\$40/Month _____
April	\$250/Month _____	April	\$100/Month _____	April	\$40/Month _____
May	\$250/Month _____	May	\$100/Month _____	May	\$40/Month _____
June	\$250/Month _____	June	\$100/Month _____	June	\$40/Month _____
July	\$500/Month _____	July	\$150/Month _____	July	\$40/Month _____
August	\$500/Month _____	August	\$150/Month _____	August	\$40/Month _____
September	\$500/Month _____	September	\$150/Month _____	September	\$40/Month _____
October Week 1	\$175/Week _____	October	\$300/Month _____	October	\$40/Month _____
October Week 2	\$175/Week _____	November	\$350/Month _____	November	\$40/Month _____
October Week 3	\$175/Week _____	December	\$250/Month _____	December	\$40/Month _____
October Week 4	\$175/Week _____			September-February	\$200 _____
November Week 1	\$250/Week _____			Full Year	\$250 _____
November Week 2	\$250/Week _____				
November Week 3	\$250/Week _____				
November Week 4	\$250/Week _____				
December Week 1	\$250/Week _____	SET-UP FEE (New Ad/Major Ad Changes): \$ _____ AMOUNT DUE FOR WEBSITE AD: \$ _____			
December Week 2	\$150/Week _____				
December Week 3	\$150/Week _____				
December Week 4	\$150/Week _____				

- All ad spaces are available on a first-come, first-served basis.
- Pricing includes design fees (if needed), hyperlink to advertisers' URL, click-through stats report at end of purchase period.
- Payment is required on presentation of invoice and BEFORE ad is activated.
- Monthly schedule runs from first day of the month to the last day of the month, unless either falls on a weekend or holiday which will result in a start and end date adjustment based on NCCTA office staff schedule.
- Weekly schedule runs from Monday at 12pm until the next Monday at 12pm, unless either falls on a weekend or holiday.

NCCTA CHOOSE & CUT GUIDE AND WEBSITE LISTING FORM



NAME: _____

CHOOSE AND CUT FARM: _____

- ☐ I DO NOT sell Choose & Cut
- ☐ List my farm in Choose & Cut Guide
- ☐ List my Choose & Cut farm on website
- ☐ Use same listing in C&C book as last year with noted corrections below
(pay close attention to date changes)
- ☐ Member of *GOODNESS GROWS IN NC* program

PLEASE PROVIDE CONTACT INFORMATION FOR YOUR CHOOSE & CUT FARM THAT IS
DIFFERENT FROM THE INFORMATION ON YOUR MEMBERSHIP APPLICATION

(address, phone, e-mail, website...)

DATES AND HOURS OPEN
(Example: 12/1 - 12/24
Monday-Friday 9-5, Sat-Sun 8-5)

SPECIES AVAILABLE
(Fraser Fir, White Pine, etc.)

SIZE
(5-10')

B&B Available
yes or no

_____	_____	_____	yes / no
_____	_____	_____	yes / no
_____	_____	_____	yes / no
_____	_____	_____	yes / no
_____	_____	_____	yes / no

Accessories and Special Services: *(Please check those applicable to your farm)*

_____ Santa Claus	_____ Christmas Shop	_____ Hayrides
_____ Live Animals	_____ Marshmallow Roast	_____ Refreshments
_____ Restrooms	_____ Wreaths	_____ Garland (Roping)
_____ Tree Baling	_____ Un-sheared trees	_____ Machine-Shaking
_____ Tree Flocking	_____ Mail Order	_____ Organic
_____ Tours by appointment		
_____ Pre-tagging of Trees by Customers <i>(please list date pre-tagging begins)</i> _____		

Other Services: *Special events, comments or miscellaneous information you would like your customers to know about (for C&C book only)*

Directions: *(for C&C book only)* _____

I wish to donate _____ 6-7' Fraser firs for the NCCTA Raffle(s).

This helps us to promote Choose and Cut Farms at consumer shows, fairs and with other promotional raffles.